

# 2018 EVENT SERVICES

PRODUCTS AND SERVICES

Welcome to  
Stockholmsmässan



Stockholmsmässan



# Inspiration, knowledge and business since 1942



**1956**

## **Premiere for the first sports car**

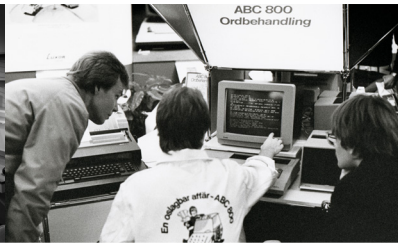
The Swedish brand Saab introduces the first sports car, Saab Sonett 1 Super Sport, at Stockholm's car salon.



**1957**

## **The classics of the future**

Several classic furniture were shown at Stockholm Furniture and Light Fair for the first time. The String shelf and the Lamino chair were presented during the fair during 1950's. Today they are design classics still being produced and seen in homes all over the world.



**1982**

## **Data Exhibition**

The largest data exhibition in the Nordic region was held at Stockholmsmässan." The Micro- and mini computers have taken the office world by storm. The usability is huge", wrote the Norrbotten magazine.



**2013**

## **Introduction of sweets**

From the sweet-smelling chocolate soups to Sweden's biggest baking and chocolate fair. 2013 Stockholmsmässan became even more tasty when the Chocolate festival was organised for the first time.



**Stockholmsmässan**



The background image shows a large, modern exhibition hall. In the foreground, there is a seating area with several large, round, olive-green ottomans arranged on a light-colored carpet. Some small, dark, round tables are interspersed among the ottomans. In the background, a large wooden structure made of many vertical poles of varying heights and some horizontal cross-braces is visible. The poles are light-colored wood. The ceiling of the hall is high and industrial, with visible steel beams and lighting fixtures. On the left side, a large orange wall has the text "WELCOME TO" in white capital letters. The overall atmosphere is bright and open.

## A GREAT MEETING POINT

Stockholmsmässan is a place for personal meetings. Last year we welcomed more than one million visitors and helped 9,000 exhibitors achieve the maximum effect from their meetings at 140 different events. A lot of people work at Stockholmsmässan. We have in-house exhibition stand builders, designers, carpenters, illustrators, and painters, all of whom are ready to help you achieve the best result, as well as Event Services, a department at Stockholmsmässan that works as a full-service agency to make sure you can realize everything you can envision.



## CONTACT EVENT SERVICES

If you have any questions or are in need of assistance you can always contact Event Services at +46 749 44 44 or [eventservice@stockholmsmassan.se](mailto:eventservice@stockholmsmassan.se)

# EVENTSERVICE

A lot of details go into making sure your meetings will be successful. Event Services at Stockholmsmässan helps you build your exhibition stand, whatever the level of help you need. We assist exhibitors with the design of their entire exhibition stand or just parts of it.

Event Services has everything you need to participate at an event: floors, walls, furniture, lightning, expo material – and much, much more. All products are delivered to your stand before the event and Event Services is always available throughout the entire event if you need assistance or realize you need to add a product to your stand.

All of the products and services offered by Event Service are presented in this catalogue, along with other relevant products and services. This makes the Event Services catalogue an important tool for all participants at Stockholmsmässan's events.

## ORDER ON TIME

To ensure that you receive the best price, service and delivery, you must place your order on time. Download Stockholmsmässan's general rules on page 110.

The last day to receive the best prices can be found **here** or in the Event Planner tool. After this date, all prices will increase by 30 percent. The prices will be even higher if you place an order on the event's moving-in day, although this does not apply to plants, exhibition insurance or exhibition stand catering.



## SERVICECENTER

If help is needed during an event or while you are moving either in or out, go to the Service Center near the exhibition areas. The staff at the Service Centers can provide assistance with, for example, transportation, completing your exhibition stand order or simply telling you where the best restaurants are located. At the Service Centers, you will also find public computers that may be used free of charge and a shop with useful products for your stand.

You will find our Service Centers on the second floor next to the Main Entrance, at the entrance of Hall C and close to the East Entrance. Their opening hours are listed in Event Planner.



## PRODUCTS AND SERVICES

All prices for the products and services in this catalogue are rental prices and exclude VAT. Prices refer to the entire event period unless otherwise specified. Stockholmsmässan cannot be held responsible for any printing errors, non-availability and price adjustments.

## CHANGES AND ORDER CANCELLATIONS

Changes and order cancellations must be submitted at least ten working days before the official move-in date of the event. Otherwise, full price will be charged according to your original order, even though you not use the ordered items. If you have ordered expo material that has already been produced before the cancellation, you will pay full price for the new order regardless of the change date or the date of cancellation.



# USING THE EVENT SERVICES CATALOGUE

The Event Services catalogue can be used in many ways. It can be used as a planning guide or as an overview of Stockholmsmässan's products and services.

You can also easily order your products and services via the catalogue by clicking on the "plus" icon next to every item. These items are then placed in an order list, which you can view later at check-out. You then simply submit the order, and we will send you an invoice when the event is over. Any questions? Please contact Event Services.

## ICONS

The icons below will guide you through this catalogue and will indicate what kind of information is available for a certain product. Click on the icons to watch images, videos, slideshows or detailed information about a product.

You can easily find our new products as they are marked with

**New!**

**NOTE!** In the speech bubbles there is always useful information to be found.

## DRAWING SYMBOL

Products marked with the drawing symbol below indicates that you need to mark the placement for these products in your stand. Click [HERE](#) to download the **Stand Drawing**.



WATCH VIDEO



LÄS PRODUKTBLAD



BEST ECO CHOICE



DEAL



ADD TO ORDER LIST



EXHIBITOR'S FAVOURITE



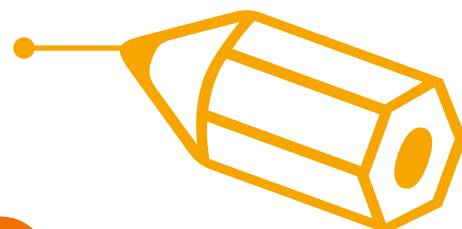
DOWNLOAD



COLORS



INFO



**Event Services** is always here to assist you. Simply click the envelope icon to either contact us, or order some of the products which need to be ordered separately by e-mail.



CONTACT US



FYLL I FORMULÄR





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# BEFORE THE EVENT

It is important to make sure you know the purpose of your exhibition before you start making decisions about your exhibition stand. What is most important? Meeting with people, product exposure, displaying your brand or something else?

## THE MEETING

If the main purpose of your exhibition is to meet people, it is important to create an exhibition stand that will facilitate great conversations. The interior should be flexible with and include inviting furniture that makes visitors want to stay for a while.

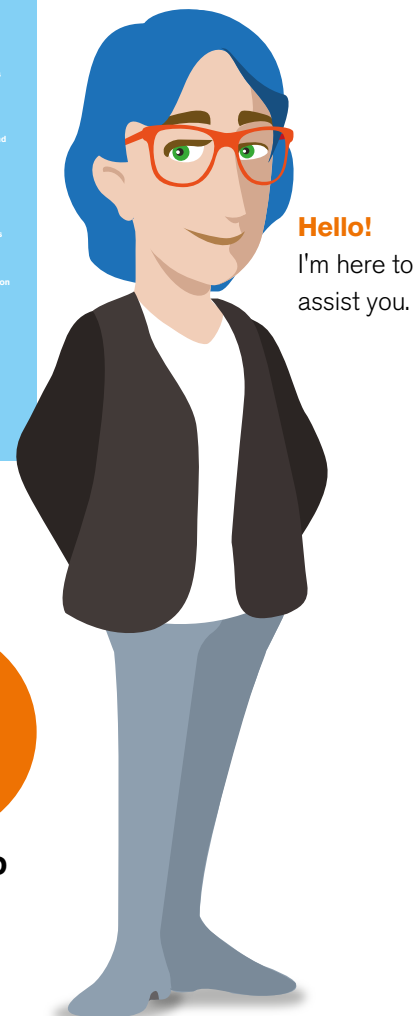


## THE PRODUCT

If the main purpose of your exhibition is to sell one or more products, it is important to create areas where you can properly display your products. An exhibition stand with open sidewalls is preferable because it enables visitors to see your range of products while also leading to a natural visitor flow.

## THE BRAND

If the main purpose of your exhibition is to display your brand, it is important for the design of your exhibition stand to match your branding position. It is preferable to keep the areas clean to focus on the brand. In order to encourage visitors to stop by, the stand needs to be attractive with significant details.



## PLAN YOUR EVENT

To assist you in your planning we have developed some tools that simplify your work and make sure that you do not forget any important details. Read more in the Exhibitor's Guide and in the Event Planner.



**DOWNLOAD**

### EXHIBITOR'S GUIDE

Download our usable Exhibitor's Guide. Step by step it guides you all the way from the planning of your event to the last part - the follow up.

### EVENT PLANNER

In order to help you plan for your event, Stockholmsmässan offers a tool called Event Planner. You and your registered contact persons can find all necessary information for your event in this tool. You will be granted access to Event Planner once you have booked your exhibition stand area.



#### IN EVENT PLANNER YOU CAN:

- See your stand overview
- Order products/services
- Fill out your Digital stand
- Send invitations and exhibitor cards
- Read important information regarding your event

#### HOW TO LOG IN

Log in to Event Planner via either your event's webpage, Stockholmsmässans webpage or directly via this link [eventplanner.stockholmsmassan.se](https://eventplanner.stockholmsmassan.se)






Do you have questions, or want to place an order by e-mail? Click at the envelope icon to contact us.

## INSPIRATION

Once you define the main purpose of your exhibition, it is time for some inspiration. The design of your exhibition stand is crucial for upcoming meetings, and you should therefore make your choices carefully. The following pages contain pictures of different stand designs, and remember, simply **contact Event Services if you need assistance.**





**"It is also up to me to come up with new ideas, something I find both fun and challenging at the same time."**

Malin Marceau  
Designer at Stockholmsmässan

## Award winning designer transforms ideas to reality

One year before the event, Tarkett started to develop their concept. Stockholmsmässan's designer Malin Marceau joined the Tarkett team early in the process. For the second year in a row Tarkett ordered a Creative Meeting\* and it was Malin's job to make their visions come alive. At first glance, the result just looks like a simple stand.

– Actually it's kind of funny. People give me compliments for the clean design; they think it's cool that the design is simple. But in fact, it took me more than 100 hours to finish the exhibition stand. The logotype is a great handcraft itself. It is made from spikes and a kilometer of golden thread. Malin laughs when she shows her hands and nails which still is not fully recovered even though half a year has passed since she finished her work.

A mix of colors, pattern and surfaces need a lot of space. The aim was to show Tarketts' selection of carpets, which was done by installing six meter high walls.

– As a designer I have a huge responsibility. It's all about trust – the customer needs to believe in me before, during and after the design process. It's also up to me to develop new ideas, which I find both fun and challenging.



In this project there is also some pressure involved. In May 2017 "The Barn" - Tarketts' stand from 2016, designed by Malin won an award, and of course everybody want to win again. Tarkett always aim to exceed themselves. Something that Malin only sees as a positive thing.

– That's the reason I continuously develop in my line of work. The best part of my work are the challenges; I always have to come up with fresh ideas and new handcraft. And I totally love it!

*\*Creative Meeting is a ready-made stand package in which you work together with a designer. The process and magnitude is different from each case, it all depends on the customer's needs. Mostly we design everything, we develop the idea, the concept and lastly the stand. But in this case it was a great collaboration with Tarkett. They already had a well design concept Malin used in her work.*



# THE TRENDS THAT MAXIMIZES YOUR STAND

Lately, we have been searching for trends at the latest events here at Stockholmsmässan. One of our designers, **Mikael Åstrand** guides you through the trends and tells how to use them in an effective way.



A well designed exhibition stand is one of the most important things for a successful event. Mikael Åstrand, one of our designers at Stockholmsmässan, has designed the stand at the Main Entrance at Formex for several years. Mikael is well trusted by the exhibitors and his projects are getting more challenging. – “The exhibitors really trust us. Some of them want us to come to other cities and design their stands.”

In the text that follows Mikael comments the latest trends.

## 1. CARVED WALLS

If your stand has several walls, a carved part, for example a window, could be a good idea. It creates contact between the different surfaces. Use the walls by making the back wall at least 5 meters tall. In that way your stand and logotype will be seen from a long distance. And don't forget to light up the stand.

### MIKAEL'S TIPS

If your stand have more than one wall, windows in the wall is a good thing though it creates contact between the different surfaces. It's a great way to keep the different parts of the stand together. If you need to separate one part from another you can put a glass in the window. Choose a 5 meter high wall to make sure that the visitors can see your stand from distance. And don't forget the lightening or to put your logo on the wall.

## 2. DIFFERENT ENVIRONMENTS

We often see exhibitors who builds two, or more, rooms in their stand. By doing so you create different environments and your visitors will be able to see what you offer.







" Some exhibitors want us to come to other cities and design their stands"



#### MIKAL'S TIPS

Creating rooms in the stand makes the visitor believe that he or she has arrived to a specific place — which for a lot of exhibitors is an important thing. Maybe it is necessary with different kind of rooms, one for the meeting and another for the product, for example. Don't forget to keep your stand clean. Build a storage and put your jackets, empty boxes and waste in it.

### 3. INTERIOR HUNG FROM THE ROOF

A way to use your stand area is to hang objects from the ceiling. Show your interior and keep the floor clean. There are millions of ways to vary the look of your stand.

#### MIKAL'S TIPS

Items hung from the roof can be used as decoration, but also to maximize the space and to ensure your stand will be visible. Once I hung umbrellas and chains from the roof as a symbol for rain. But it takes a lot of products, in this case umbrellas, to achieve the effect. A few umbrellas would just look silly! Besides, using the air for exposing your products is smart, effective and interesting.



"Carved  
walls provide  
perspective and  
openness."

> FALISSADE COLLECTION <

ONAN & ERWAN BOUROLLEC

for

**HAY**









# CLUB YOU ARE INVITED



## YOUR EXHIBITION STAND

Once you have looked at several options of exhibition stands, you are ready to think about your own stand. You can either choose one of our ready-made packages or design your own stand.







#### IF YOU PREFER TO DESIGN YOUR OWN STAND

If you prefer to self-tailor and design your stand, you will find more tips on what you should consider later in the catalogue. Click [HERE](#) to get there!

## PACKAGED SOLUTION OR OWN DESIGN?

We offer three different packages. One is a fully tailored solution in which you work closely with a designer to create a totally unique exhibition stand that meets your specific requirements. The other two packages are ready-made, but there is room for some customization. One of these three packages is sure to offer everything you need. Our stand builders will build the stand, and it will be ready before the event begins. Our stand builders are also available before and during the event if you need assistance.

If you want to design your exhibition stand by yourself, you can rent all or some of the equipment you will need from us. Over the years, we have built a lot of stands in different shapes and sizes. All you have to do is give us a good idea of what you are looking for and we can help you realize your vision. Don't forget that we are always here if you should need assistance.

Whatever decision you make about your exhibition stand, you will find all the information you need in the following pages.



#### ASK ME

At Event Services we will be pleased to help you. Click [HERE!](#)





Download the  
Creative Meeting  
product sheet

## CREATIVE MEETING

If you have grand visions and want something extraordinary, Creative Meeting is the solution for you. Taking into consideration your wishes and needs, our designers will create a totally unique exhibition stand that strengthens your brand and offers your visitors something extraordinary. Creative Meeting is suitable for all stand sizes, but most exhibitors who choose Creative Meeting have stands that are approximately 40 sqm.

**Contact Event Services for an offer.**







Please contact **Event Services** to find the right solution for you and get a quotation!





Download  
the Big Meeting  
product sheet

## BIG MEETING

Big Meeting is the solution for exhibitors who want something more than just an ordinary exhibition stand. You will get an exhibition stand that is suited to your brand and offers an opportunity to expose your product while at the same time providing comfortable areas for holding conversations with visitors. Together, we help you create an exhibition stand that is in line with the main purpose of your participation. Big Meeting is suitable for stands that are approximately 18-45 sqm.



### THIS IS INCLUDED IN BIG MEETING:

- SMOOTH WALL SURFACES IN YOUR CHOICE OF COLOR
- CARPET
- A SOCKET
- ILLUMINATION
- CLEANING
- FURNITURE
- LOCKABLE STORAGE







Download  
the Small Meeting  
product sheet

**FOLLOWING IS INCLUDED  
IN SMALL MEETING:**

- WHITE PARTITION
- CARPET
- A SOCKET
- ILLUMINATION
- CLEANING
- FURNITURE
- LOCKABLE STORAGE

## SMALL MEETING



Small Meeting is the solution for smaller exhibitor who wants to succeed but without needing to make too many decisions. We create a simple exhibition stand based on your needs using a selection of products. Small Meeting is suitable for stands that are approximately 9-20 sqm.







### THE DRAWING SYMBOL

The drawing symbol indicates that you need to point out the position where you want the specific product installed. Click **HERE** to see how. And if your walls are higher than 2.5 meter we appreciate if you attach a 3D sketch. Simply click the envelope-icon, add your sketch and inform us about which event you will participate in together with the number of your stand.

## DESIGN YOUR OWN EXHIBITION STAND

We have everything you need to design your own exhibition stand, regardless of whether you rent all or just some of the equipment you need from us. You will need walls, a floor, furniture, paint, expo material, lighting, technology and electricity as well as heating, ventilation and sanitation. Wooden walls can be

painted in any NCS color, and we offer a large selection of floors, carpets, textiles and furniture. Order the items you want and we will help you build the exhibition stand. You do not need to worry about delivery or transport costs! We are also available during the entire event if you would like any assistance.

### THIS IS WHAT YOU NEED:

- WALLS
- FLOOR
- FURNITURE
- EXHIBITION MATERIAL AND PAINTING
- TECH AND CONSTRUCTION



Need assistance, ideas or an offer? Simply contact us!







## Products and services

Once you have become familiar with our different types of exhibition stands, it is time to look at our selection of products and services. Please note that all of our products are not included in the ready-made exhibition stands, but it is always possible to add products. The items are presented in a chronological order.

The prices in the catalogue may seem expensive, but take in consideration that when you order from Stockholmsmässan and Event Services you get more than just the item in question. For example, if you order a shell, it will be installed at your exhibition stand. Excellent service is always included! You will also find us nearby during the entire event, which means you will be able to make some changes even if the event has already begun. And if, for example, a lamp should break, we will replace it – at no additional charge, of course.



# WALLS

You can choose from different materials and types of walls to give your exhibition stand the right look and feel.

A wall of **Wood building system** is trendy and can be painted in any NCS color. It can also be covered with a wallpaper of your choice. **Spacewall building system** is a good option if you have a lot of products to display but still want the floor area to be free. **Walls of Aluminum** ramps and panels are a flexible module system that has colored and printable wall panels.



## THREE DIFFERENT MATERIALS

- WOOD
- SPACEWALL
- ALUMINUM



## Assistance, ideas or an offer?

Simply contact us regardless your needs.





### **MORE THAN JUST A WALL**

Most exhibition stands look a lot alike but with some easy tricks you can make yours unique. For example, take advantage of the walls in your stand – a great, but often

non-used area with a great potential. Use the wall, be creative and explore its usability. Create an edge containing different levels for better expo, make a window, paint the walls in a non-expected color, cut a pattern, or hang up some furniture or other fun creative solutions. This is just a few examples how to use the walls to draw attention to your stand.



# WOOD BUILDING SYSTEM

MODULES  
COUNTERS  
ACCESSORIES

A wall of Wood building system adds a modern expression to your exhibition stand. It is an affordable and flexible option since there are many variations of modules that you can paint or wallpaper depending on your preferences. With walls made from the **Wood building system**, it is also possible to drill or tack on shells or the equivalent.

A **Wood building system** is the general name for wooden walls and consists of three categories: the **Wood module**, which is the simplest, the **Stud wall**, which is the most stable, and the **Expo wall**, which is the most attractive alternative with a perfect finish, making it suitable for exposing your brand or products.



**ASSEMBLING  
CONSTRUCTION  
WORKS**

Price SEK 630 /hour



## THE PLUS ICON

The plus icon indicates which products you can add to the order list by clicking the icon. You can either send the order list directly to Event Services, or use it as a to-remember-list by e-mailing it yourself.





#### EXHIBITOR'S FAVORITE!

This is one of our most popular products.

## Expo Wall



**EXPO WALL**  
WIDTH 1 M  
16 MM

**HEIGHT 2,5 M** +

Price SEK 715

**HEIGHT 3 M** +

Price SEK 885

An **Expo Wall** is the most attractive wooden wall and it can be used together with the Wood building system. It has a smooth finish and adds an exclusive look to your exhibition stand.

The Expo Wall is a good choice if you for example want shelves and need to drill or nail in the wall. Thanks to its finish, the Expo wall is preferable when your main purpose is to expose your brand or products since there is no disrupting roughness.



Give you walls color, order our painting service





A **Wood module** is a great wall to an affordable price. White is the standard color, but of course you can add the **Paint-service** and choose any NCS-color you want.

## Stud wall

A **Stud wall** is more stable than the Wood module. It is a good choice if you want your walls to be higher than 3 m, be able to support a heavy weight or hide cables.



If you want to use both sides of the wall for exposure, choose boarding on both sides. Boarding on one side is suitable when you only need one side of the wall to be covered with a particle board for a smooth surface.

### STUD WALL WIDTH 1 M BOARDING ON ONE SIDE

HEIGHT 2,5 M   
HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 1 495

### STUD WALL WIDTH 1 M BOARDING ON BOTH SIDES

HEIGHT 2,5 M   
HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 1 805

### STUD WALL WIDTH 0,5 M BOARDING ON ONE SIDE

HEIGHT 2,5 M   
HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 770

### STUD WALL WIDTH 0,5 M BOARDING ON BOTH SIDES

HEIGHT 2,5 M   
HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 930





#### THE FLOWER-ICON

The flower-ikon indicates that the specific product is available in different colors, shapes or sizes. Click on the icon to see the alternatives.

#### NOTE!

If you have painting or other products that weigh more than five kilos, the wall needs to be secured with wires from the ceiling or by supporting walls. Please not the maximum weight is valid per wall module.

## Wood module

The simplest wooden wall is called a **Wood module** and it offers excellent value-for-money. The modules come in different shapes, which enables you to build your exhibition stand to meet your wishes and needs.



#### FASCIA BOARD

Price SEK 200/m



#### BRACING OF WALL

Price SEK 1 995/pcs



#### WALL MODULE WHITE WIDTH 0,5 M

HEIGHT 2,5 M

HEIGHT 3 M

Prices from SEK 370



#### WALL MODULE WOOD, WHITE WIDTH 1 M

HEIGHT 2,5 M

HEIGHT 3 M

Price from SEK 540



#### DOOR MODULE

HEIGHT 2,5 M

HEIGHT 3 M

Prices from SEK 825



#### CURTAINED PANEL WOOD

Price SEK 695



#### DOOR MODULE HEIGHT 2,5 M

Price SEK 1 595



#### WALL COATING

ORIENTED -  
STRAND  
BOARD

Price SEK 310/sqm

PINE-  
PLYWOOD

Price SEK 435/sqm







## DRAWING SYMBOL

The drawing symbol indicates that you need to point out the position where you want the specific product installed. Click [HERE](#) to download the Stand Drawing. And if your walls are higher than 2.5 meter we appreciate if you attach a 3D sketch. Simply click the envelope-icon, add your sketch and inform us about which event you will participate in together with the number of your stand.

# Wood accessories



## FASCIA WITH LIGHT

Prices from SEK 345/rm



## STEEL SHELF

Straight or sloping, grey  
Price SEK 175



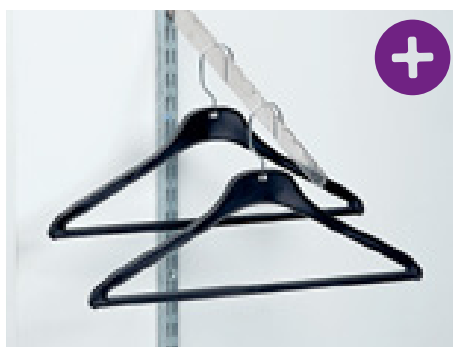
## STEEL SHELF BLACK

Price SEK 315



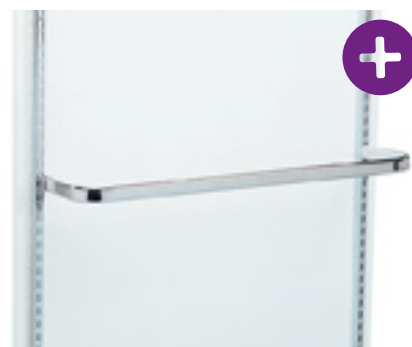
## WHITE SHELF

Straight or sloping  
Price SEK 175



## CLOTHES CONSOLE

Sloping  
Price SEK 175

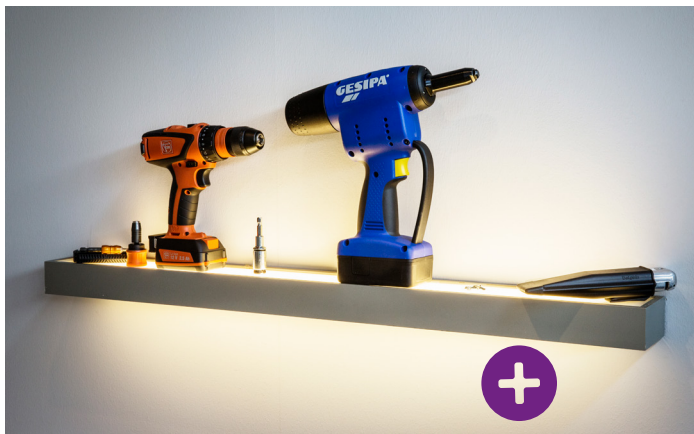


## CLOTHES RAIL

Price SEK 345







#### LIGHT SHELF

Price SEK 1 170



#### WALL SHELF WHITE

Prices from SEK 360

#### WALL SHELF COLOR

Prices from SEK 415



#### HOOK

Price SEK 110



#### PLEXI BROCHURE STAND A4

Price SEK 275



#### TRELLIS

A trellis is a nice alternative to classic poles and it can be attached to the exhibition walls. It is also perfect when you want to separate a part of your stand area.



#### TRELLIS WOOD UNTREATED

Price SEK 995



#### PICTURE LIST

Price SEK 260/rm  
Ange NCS-kod.



#### CUBE 333

Price from SEK 410



#### CUBE 500

Prices from SEK 410



#### CUBE FLEX 300

Price SEK 205



#### CUBE FLEX 500

Price SEK 305





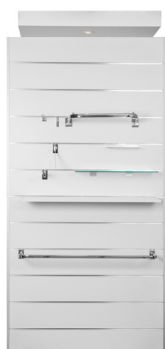
# SPACEWALL BUILDING SYSTEMS

**Spacewall** is a well-known wall from the retail industry. There are chinks in the wall every 20 cm, which makes it easy to mount shells and hooks. This makes Spacewall the perfect wall for displaying products.



**SPACEWALL  
WHITE**

Price SEK 1 595



**FASCIA WITH  
LIGHT**

Prices from SEK 345/rm



**FRONTARM,  
STRAIGHT, 30 CM**

Price SEK 95



**FRONTARM,  
INCLINED**

Price SEK 99







**SINGLE SPEAR  
20 CM**

Price SEK 25



**DOUBLESPEAR  
20 CM**

Price SEK 35



**BRACKET SHELF 100X30 CM**

Price SEK 249



**PLEXIGLASS SHELF**

Price SEK 48



**GLASS SHELF 60X30 CM**

Price SEK 245



**CLOTHING ARC  
100X30CM**

Price SEK 295





# ALUMINUM BUILDING SYSTEMS AND PRINTED WALL MODULE

MODULES  
COUNTERS  
ACCESSORIES

Walls of panels with aluminum ramps are eco-friendly and very customizable. The panels are available in different shapes, sizes and material as well as in two standard colors: black and white. The panels can also be printed, which means it is possible to re-create any pattern, picture or message directly on the wall. The same principle also applies to counters, for more information refer to page 38.





# Aluminum modules



**WALL MODULE  
STRAIGHT 1 M**



**0.5 M**



**DIAGONAL 45°  
0.5 M**



Prices from SEK 370

**WALL MODULE  
PLEXI 1 M**



**0.5 M**



**DIAGONAL 45°  
0.5 M**



Prices from SEK 725

**WALL MODULE  
POINTED  
45° 1 M**



Prices from SEK 420

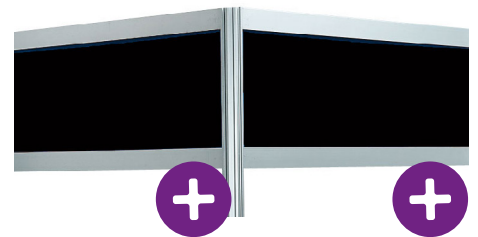






## MEASUREMENTS

Click her to see the measurement of the modules.



### FASCIA BOARD

Price SEK 200/rm

### FASCIA SIGNBOARD

Prices from SEK 140/rm



### WALL MODULE CURVED 0,5M

Price SEK 985



### WALL MODULE CURVED 1M

Price SEK 1 530



### WALL MODULE CURVED PLEXI

Price SEK 1 535



### QUICK PANELS

Price SEK 195



### WALL MODULE FOLDING DOOR GREY

Price SEK 1 020



### WALL MODULE CURTAIN STRAIGHT

Price SEK 680

## New!

### LET THE WALL SPEAK

It is now possible to get your own pattern, picture or message directly on the wall. Click [HERE](#) for more information.



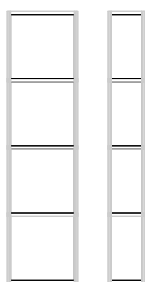
# Aluminum modules

## SQUARE AND RECTANGLE





### BEST ECO CHOICE!

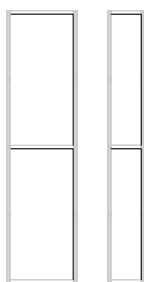
After the event the wall modules are used again, which is good for the environment!






**WALL MODULE  
SQUARE, WIDTH  
1 M OR 0,5 M**

HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 500




**WALL MODULE  
RECTANGLE,  
WIDTH 1 M OR  
0,5 M**

HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 500



**WALL MODULE  
STRAIGHT, WIDTH  
1 M OR 0,5 M**

HEIGHT 2,5M   
HEIGHT 3 M 

Prices from SEK 370 kr






**DOOR SECTION  
FOLDING GREY  
WIDTH 1 M**

HEIGHT 2,5 M   
HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 1 020



**DOOR MODULE  
DESIGN WHITE  
WIDTH 1 M**

HEIGHT 3 M   
HEIGHT 4 M   
HEIGHT 5 M 

Prices from SEK 1 335





# Aluminum counters



## COUNTER IN ALUMINUM SYSTEM

with standard insert material.  
Optional top in mdf or melamine.  
Price SEK 1 430/rm



## COUNTER IN ALUMINUM SYSTEM

with plexi glass.  
Optional top in mdf or melamine.  
Price SEK 1 975/rm



## COUNTER IN ALUMINUM SYSTEM

with covered front.  
Optional top in mdf or melamine.  
Price SEK 1 975/rm



## ADDITIONAL SHELF

to counter in aluminum system.  
Price SEK 365/rm



# Aluminum accessories



## COMBINATION SHELF

Straight or sloping  
Price SEK 300  
Additional shelf  
Price SEK 90



## CLOTHES HANGER

Price SEK 270



## BROCHURE RACK 1 X A4

Price SEK 165



## BROCHURE RACK 6 X A4

Price SEK 300



## PLASTIC BAG HOLDER

Price SEK 120



## CLOTHES RAIL

Price SEK 300





# Chris \* Craft

# BAR

BAR

## Arronet

ALUMINIUM BÅTAR

MARINMÄKLARNA  
NÄR A STRAND









RAISED FLOOR  
PARQUET, LAMINATE  
AND CARPETS

# FLOOR

After selecting walls it is time to explore different flooring options. Your selection of flooring will affect the overall impression of your exhibition stand and can also have a practical function. You can choose from different types of flooring: raised, carpets, parquet or laminate.





# Raised floor

A raised floor is a good choice for giving your exhibition stand a welcoming and exclusive look. It is a useful solution since it can easily hide cables, heating, ventilation and sanitation. There are different surface layers to choose from in order to achieve the desired expression.

All of the above raised floor options can be painted in any NCS color. You can lay a carpet, parquet or laminate onto the standard raised floor and the Stage Platform if you would like a different surface.

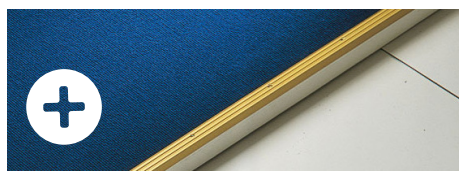
## WOODEN GRATING

Wooden grating is a lower version of a raised floor. It is raised 6 cm and the floor can be re-used, which makes it an eco-friendly option. Some cables can be hidden beneath it.



### RAISED FLOOR HEIGHT 5 CM, PARTICLE BOARDING (CARPET EXCL.)

Price SEK 340/sqm



### RENTAL OF ANGLE BATTENS

incl. fitting

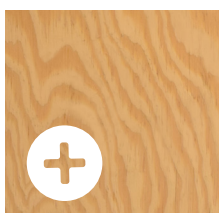
Price SEK 149/rm

Dress your raised floor with a surface material for maximum effect.



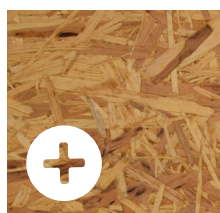
### WOODEN GRATING

Price SEK 250/sqm



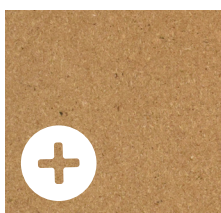
### PINE PLYWOOD BOARDING

Price SEK 435/sqm



### ORIENTED STRAND BOARDING

Price SEK 310 /sqm



### PARTICLE BOARDING

Price SEK 285/sqm



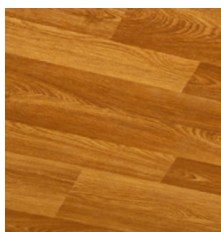
# Parquet, laminate and carpets

If you don't want a raised floor, you can choose parquet, laminate or carpet. Carpet is available in a large range of colors and materials, some of which are rentals and some are for sale. Contact Event Services for a sample.



## OAK PARQUET

Price SEK 600/sqm



## OAK LAMINATE

Price SEK 490/sqm



## MAPLEWOOD LAMINATE

Price SEK 490/sqm





## STAGE PLATFORM

The Stage platform is a higher version of a raised floor. It is ideal for exhibitors who want to expose parts of their exhibition stands or simply create an effect. There is a lot of space beneath the Stage platform for cables, heating and ventilation.

## PAINTED FLOOR

With a painted floor you easily get unique. The floor can be painted in any NCS-color; choose from our trend colors, a color associated to your brand or why not whichever color you like?



### STAGE PLATFORM

Price SEK 285/sqm



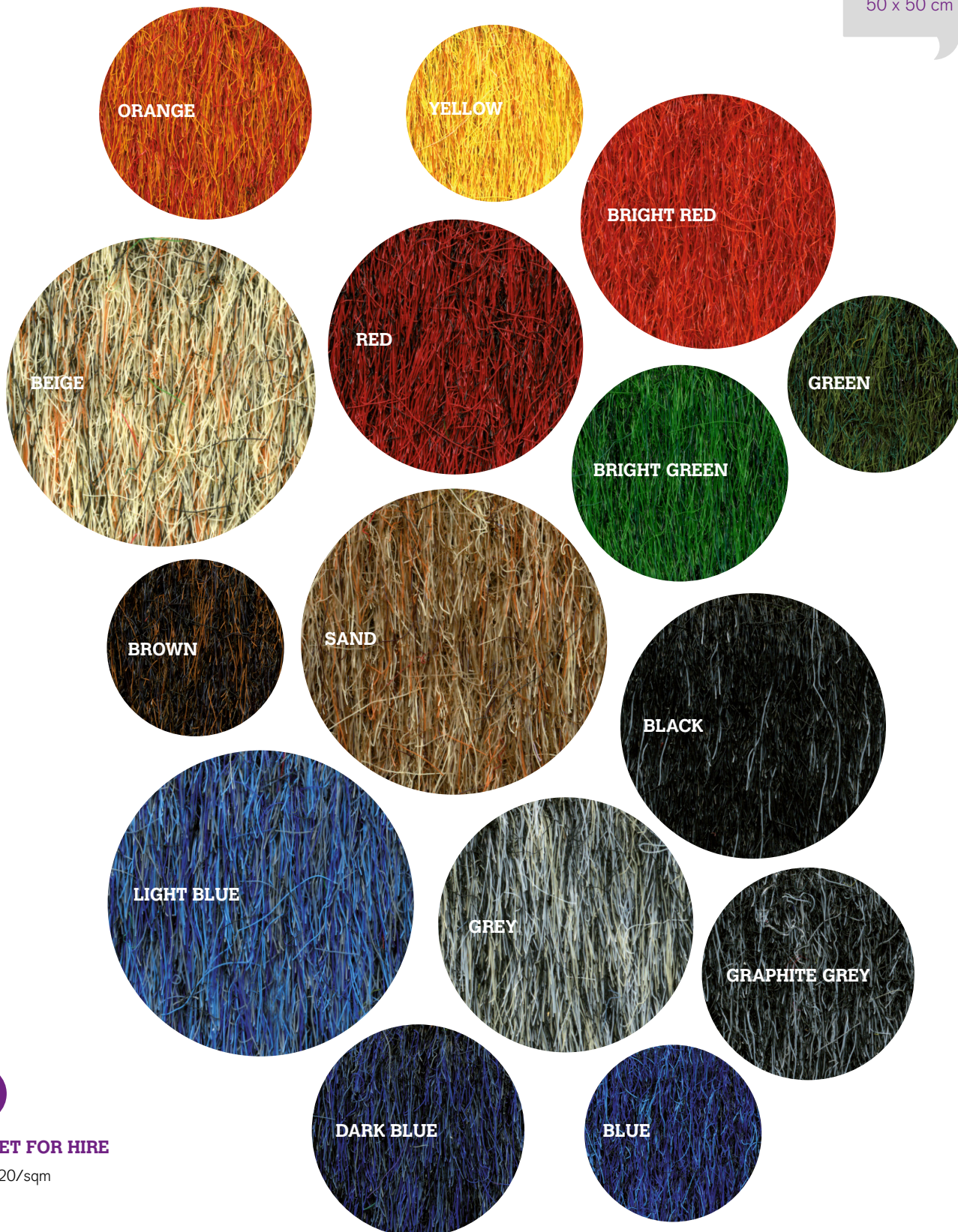






# Rental carpets

The rental carpets are placed in squares, 50 x 50 cm



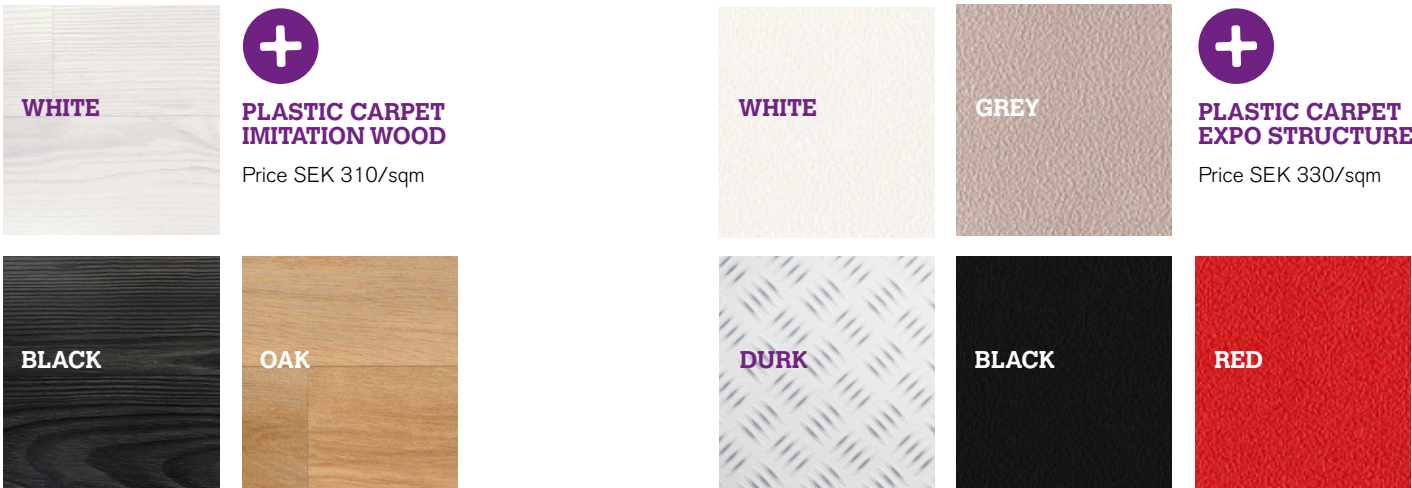
**CARPET FOR HIRE**

Price 120/sqm

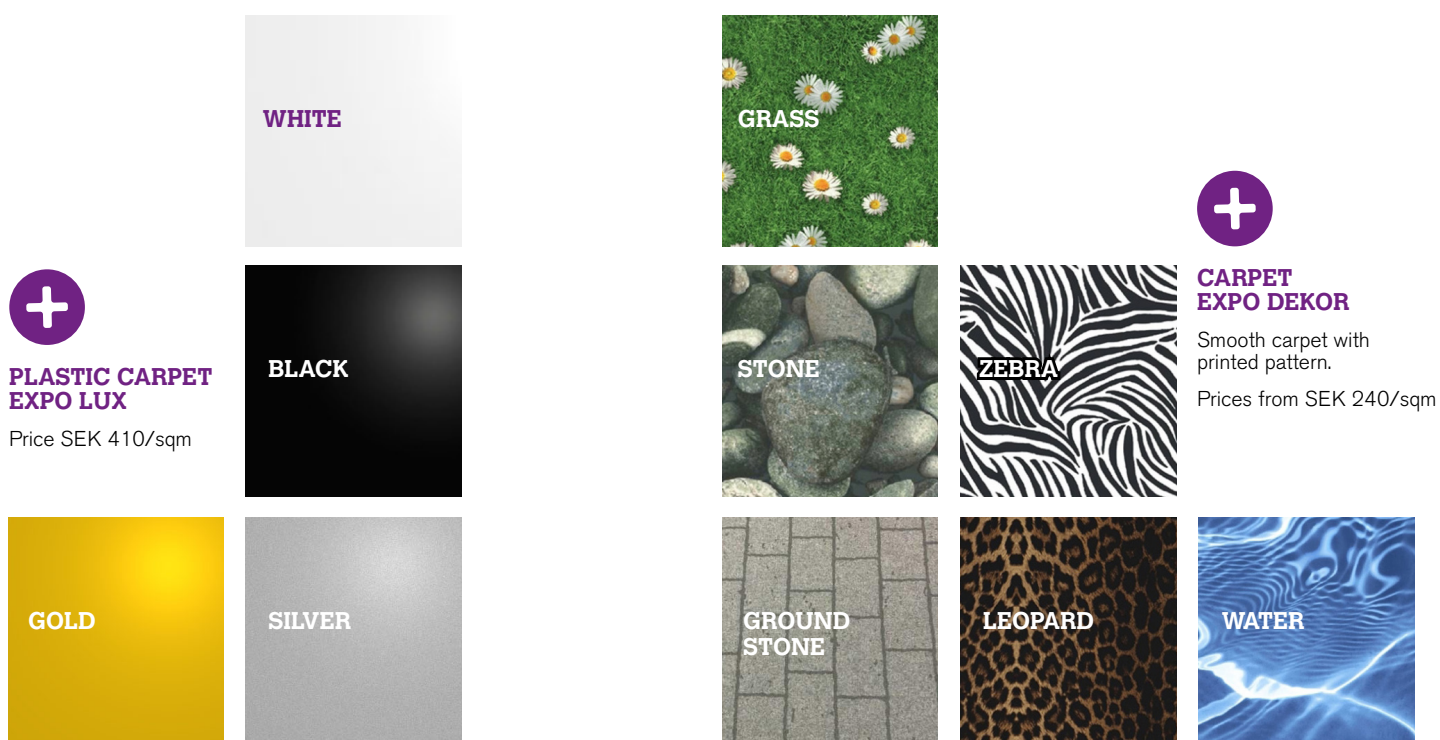




# Carpets for sale









### PAINTED FLOOR

With a painted floor you easily get unique. The floor can be painted in any NCS-color; choose from our trend colors, a color associated to your brand or why not whichever color you like?



## PAINTING

To give the walls, floors and furniture in your exhibition stand the right color, simply order our Painting service. You can choose from our selection of trending colors or, of course, select any other NCS color that you may prefer.



**Event Services**  
is always here to assist you.

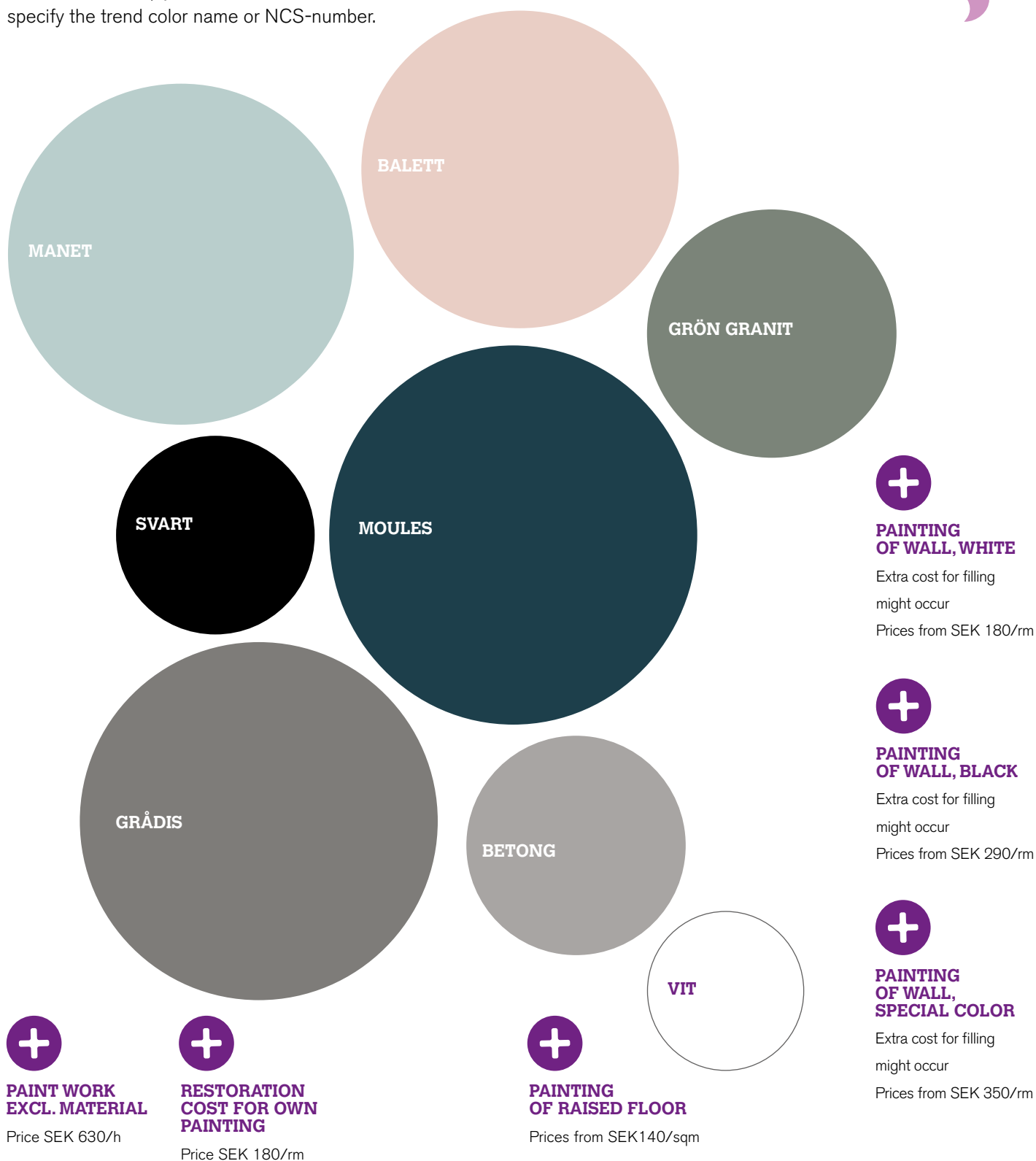




# Colors

In collaboration with Formex, we have developed some colors based on the latest trends. If you want any of the trend colors or another color, simply order **Special Color** and specify the trend color name or NCS-number.

For technical reasons, some colors can't be reproduced accurately.





# FURNITURE

After choosing your walls and floor, it is time to pick some furniture! Here, the details matter, and your choice of furniture will affect the flow of visitors in the exhibition stand. A high table without chairs works for effective conversations, while comfortable seats will most likely encourage visitors to stay for a longer talk. Shells and cabinets together with counters and podiums are useful for displaying your products, and brochure stands help you keep your printed information organized. Finally, you can give your exhibition that extra touch with well-designed lighting and some flowers.

## LET'S GET INSPIRED!

It can be difficult to come up with ideas. Let former exhibitors inspire you or let our designers help you create something unique.

BAR & CAFÉ  
CHAIRS, COUCHES AND TABLES  
COUNTERS & PODIUMS  
ACCESSORIES AND OTHER  
FURNITURES



## EXTRA AFFORDABLE!

Don't miss our extra affordable products.





## Package deals BAR & CAFÉ

Here are the most popular packages for meetings at your stand - an extra good deal!



**PACKAGE BAR  
STIG/X-BONE**

Price SEK 1 320



**PACKAGE  
BAR SNAPS**

Price SEK 2 490



**PACKAGE  
CAFÉ CLASSIC**

Price SEK 1 605



**PACKAGE  
CAFÉ KLYKA**

Price SEK 1 500





## Chairs, couches and tables











## DIK

Arkeolog  
Arkivarie  
Bibliotekarie  
Förlagsredaktör  
Hemslöjdskonsulent  
Informator/kommunikatör  
Kulturförmedlare  
Logoped  
Museitjänsteman  
Reklamproducent  
Tolk  
Webbredaktör  
Översättare

## Jusek

Ekonom  
Jurist  
Systemvetare  
Personalvetare  
Samhällsvetare

## Förbundet Sveriges Arbetsterapeuter

Arbetsterapeut

## Lärarnas Riksförbund

Lärare  
Studie- och  
Yrkesvägledare



**BAR STOOL IOS  
BEIGE**

Price SEK 490





**BAR STOOL  
TRENTO**

Price SEK 565



**BAR STOOL STIG,  
BLACK**

Price SEK 230



**BAR STOOL  
BISTRO, BLACK**

Price SEK 385



**BAR STOOL  
MADISON**

Price SEK 510



**BAR STOOL  
DIVA**

Price SEK 420



**BAR STOOL  
SNAPS**

Price from SEK 490



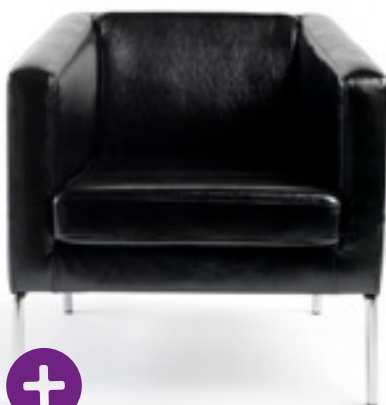
**BAR STOOL  
VENUS, GREY**

Price SEK 385



**CHAIR SPEED,  
WHITE**

Price SEK 695



**ARMCHAIR KLAPP-  
STA, BLACK**

Price SEK 830



**ARMCHAIR COMET,  
BEIGE LEATHER**

Price SEK 815





**HIGH TABLE  
PLUTO**

Prices from SEK 595



**HIGH TABLE  
SNAPS**

Price SEK 805



**HIGH TABLE  
X-BONE**

Prices from SEK 645



**HIGH TABLE  
BISTRO, ROUND**

Prices from SEK 650



**HIGH TABLE  
BISTRO, U-SHAPED**

Price SEK 650



**LAPTOP TABLE**

Price SEK 795



**CAFÉ-STYLE  
TABLE, KLYKA**

Price SEK 490



**TABLE  
BISTRO**

Prices from SEK 555



**TABLE  
X-BONE  
diameter 70 cm**

Price from SEK 515



**TABLE  
X-BONE  
diameter 90 cm**

Prices from SEK 720



**TABLE X-BONE  
70x60cm**

Prices from SEK 605





**CAFÉ-STYLE  
TABLE CLASSIC**

Prices from SEK 450



**TABLE  
PENTAGON**

Price 715



**TABLE  
diameter 90 cm**

Prices from SEK 645



**TABLE  
diameter 70 cm**

Prices from SEK 465



**TABLE SQUARE**

Price SEK 230



**CONFERENCE  
TABLE  
120x70cm**

Prices from SEK 550



**CONFERENCE  
TABLE  
150x80cm**

Prices from SEK 665

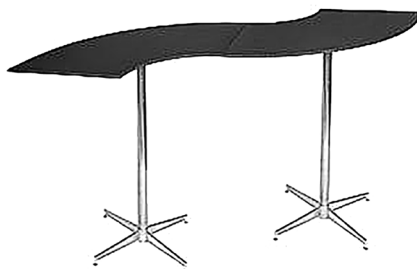


Create different table shapes using the high top table **Flexibel**



**HIGH TOP TABLE FLEXIBEL**

Price SEK 1 125



Combine **Bill**, **Bull** and **Bond** as you like



**ARMCHAIR BILL**

Price SEK 960



**ARMCHAIR BULL**

Price SEK 1 390

Combine the sofa **Klippan** with the coffee table **Stay**



**COFFEE TABLE STAY**

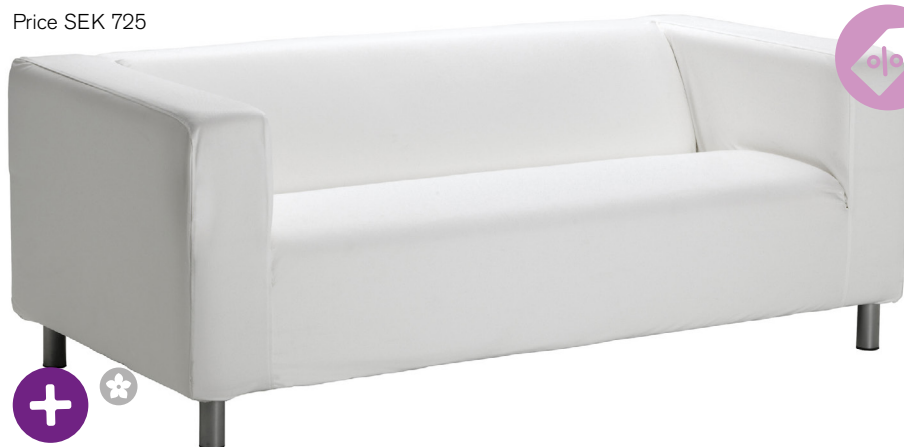
Price SEK 725



**ARMCHAIR BOND**

Price SEK 1 840

Make your stand look more beautiful with **Plants** and **Flowers**. Place your order [HERE](#)



**KLIPPAN 2-SEAT SOFA**

Price SEK 1 470









### A LOT OF POSSIBILITIES

The Counter Display is made only for you. Choose desired length and NCS-color to make it a perfect match to your stand. Please note that the Paint-service should be ordered separately, click [HERE](#) for more information.

**KÖPPRODUKT** – ta med efter eventet!



### COUNTER DISPLAY

Price SEK 1 395



### PAINTING OF COUNTER DISPLAY

Price SEK 150/sqm

## Counters & podiums



### BRIDGE TABLE CAMILLA, SMALL

Price SEK 1 195



### BRIDGE TABLE CAMILLA, LARGE

Price SEK 1 495



Do not forget to order counter **Camilla Stor** when you want to use the associated fridge and cabinet module.



### CABINET AND FRIDGE TO BRIDGE TABLE CAMILLA LARGE

Price SEK 2 300







#### DISPLAY CABINET, BLACK

incl. lighting and electricity  
connection

Price SEK 2 385

All dimensions of counters and podiums are given as width-depth-height and they can be loaded with about 60 kg/130 lbs. Please note that the lockable cabinets is not safety classified.

Use the podiums  
as storage boxes  
under the top  
panel.



#### EXHIBITION PODIUM

Price SEK 995



#### PODIUM DISPLAY

Prices from SEK 595

Add our **Paint Service** to get your  
counter in any NCS-color you want.  
To purchase, click [HERE](#).





**INFORMATION  
COUNTER,  
NARROW  
ALUMINUM**

One shelf included  
Price SEK 1 660



**INFORMATION  
COUNTER**

Prices from SEK 1 195



**DEMONSTRATION  
COUNTER**

Price SEK 1 405



**BAR COUNTER, CURVED**

white/wood  
Price SEK 2 150



**BAR COUNTER  
STRAIGHT**

Price SEK 1 975



**DRAWER UNIT**

Price SEK 1 585



**INFORMATION  
COUNTER**

One shelf included  
Prices from SEK 1 875



**GLASS COUNTER**

Price SEK 1 695



**GLASS CUBE**

Price SEK 805



**GLASS COUNTER  
WITH LIGHTNING**

Price SEK 2 385





**DISPLAY CABINET**

Price SEK 1 875



**GLASS CABINET**

Price SEK 2 395



**REPLY SLIP BOX**

Price SEK 680



**INFORMATION COUNTER, CURVED**

Price SEK 1 650







**FLOOR MIRROR**

Price SEK 525



**WALL MIRROR**

Prices from SEK 455



**CLOTHES RACK**

Price SEK 600



**COAT STAND**

Price SEK 230



**COATSTAND  
WHITE**

Price SEK 355

## Accessories and other furniture

In addition to attractive furniture, smart accessories can be useful for organizing your printed information material.

The functionality of textile is great. For example, you can add nice depth by hanging textiles in your exhibition stand. Textiles can also be used as drapes, separators and decoration.



**STANCHION  
WITH ROPE**

Price SEK 570

**New!**



**STORAGE SHELF,  
WOOD**

Price SEK 435



**STORAGE SHELF,  
STEEL**

Price SEK 505



**BROCHURE  
STAND DNA**

Price SEK 805



**BROCHURE  
STAND ICE**

Price SEK 695



**BROCHURE  
STAND, VARIO**

Price SEK 395



### STAND CLEANING

There is nothing better than arriving to a freshly cleaned exhibition stand in the morning. When you purchase the stand cleaning service, we vacuum, clean and mop the floors, wipe down the furniture and empty waste containers.



### REFRIGERATOR 120-140 L

incl. 24 h electricity connection  
Price SEK 1 735

Forget all about ugly cables. Simply hide them by using a Cable duct or a Cable box.



### WASTE CONTAINER 100 LITER

incl. 5 pcs refuse sacks  
Price SEK 235



### WASTE COLLECTION 100 LITER

Price SEK 103



### CABLE DUCT

Price SEK 245



### CABLE BOX

Price SEK 300



### INFORMATION STAND TOWER, A3

Price SEK 565



### BROCHURE STAND TOWER

Price SEK 705



Any questions about your order?"



### FITTING OF STAND CEILING

Price SEK 280 kr/sqm



### COLORLED GAUZE CEILING

Price SEK 170/sqm



### WHITE GAUZE CEILING

Price SEK 115 kr/sqm

OFF WHITE

YELLOW

RED

GREEN

BLACK

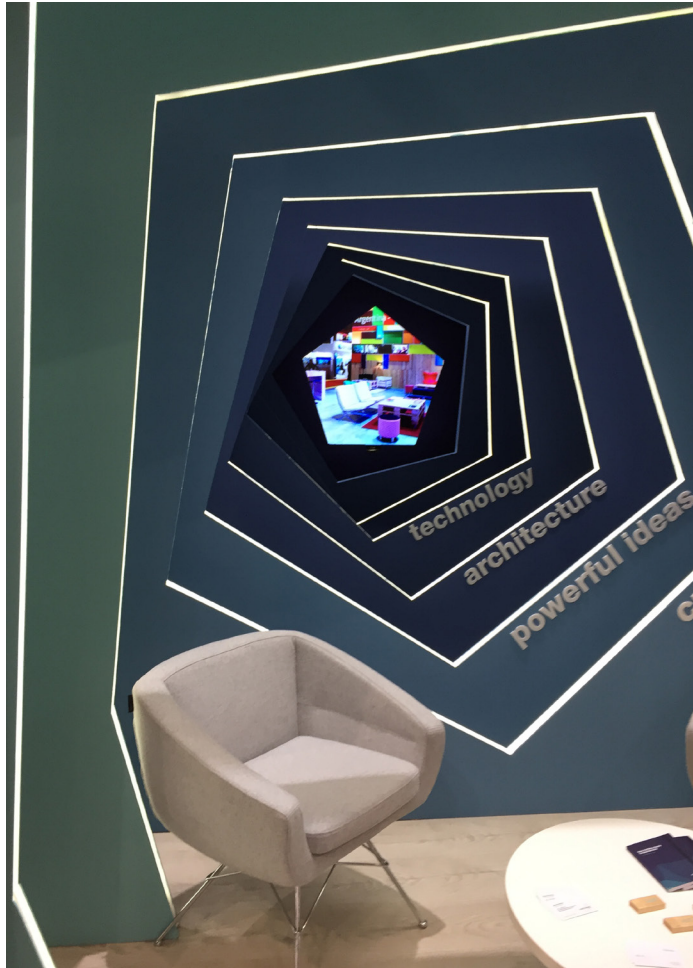
BLUE

GREY





Learn more about  
Graphic Production







## TO BE SEEN IS ALL THAT MATTERS

The **Graphics Department** at Stockholmsmässan makes sure that the visitors see you. Contact Eventservice to find the right kind of expo material.

# GRAPHIC PRODUCTION AND EXPO MATERIAL

You are almost done, but there are still a few more things to do. It is a good idea to brand your exhibition stand to ensure that visitors will see you.

Stockholmsmässan's Graphics Department can help you with all types of expo material, regardless if you are looking to develop an entire concept or just prefer a smaller production. Want to fill your stand with balloons? Or do you want your logotype to float from the air? Maybe you want to communicate your message by printed material such as posters, signs, roll-ups, banners, wallpaper in your own design, vinyl text, leaflets, or why not via a digital production? Stockholmsmässan's

Graphics Department develops a lot of creative ideas and captures both small and big pictures. Contact us and we will ensure you will be satisfied. The Graphics Department offers a wide range of design work as well as production. That means you can order design and production or just production of a poster, for example.

By ordering your expo material from Stockholmsmässan's Graphics Department, you will get your order delivered directly to your exhibition stand. If you would like to add something to you order close to the event, we will do anything to assist you, even though the event has started. One more thing, remember that you can bring your expo material after the event and re-use it. We can of course assist you with the packaging.



Need expo material to an event not held at Stockholmsmässan? No problem! We would love to get in touch with you and produce something creative.





Please contact  
**Event Services**  
for an estimated  
cost of customized  
solutions

## Logotypes, signs and vinyl

Your logotype, or a message on the wall, is good branding and it will also attract visitors. Stockholmsmässan's Graphics Department can help you fulfil your needs since we can assist with both 3D signs and any text or shape in vinyl. For more information, **contact Event Services**.

### WALLPAPER IN YOUR OWN DESIGN

You can also choose to wallpaper the walls, or parts of them, with wallpaper in your own design. This is a good choice if you have a pattern or a photo which is strongly associated to your brand. The wallpapering and a suitable wall are included in the price.



#### WALLPAPER PACKAGE 2,5 M/3 M

Prices from SEK 1 830/rm



#### WALLPAPER PACKAGE 4 M/5 M

Prices from SEK 2 450/rm



#### PRINTED WALL BANNER

Prices from SEK 6 020





## DROP-PAPERS, LIGHTBOXES AND CEILING DECORATION

A ceiling decoration is the natural choice if you want to be seen from a distance. Another option is to use drop-papers or lightboxes to convey your message. For more information, **contact Event Services.**



**TEXT IN VINYL  
EXKL. MOUNTING**

Price SEK 1 050/sqm



**GRAPHIC CUT  
OUT IN VINYL**

Price SEK 1 730/sqm



**CARVED  
STYROFOAM  
3D LOGO/SYMBOL**

Quoted on request.





### TWO IN ONE

The **WellArt** is a serie of furniture gives you exposure in all directions. The furniture can easily be wrapped with well-pap with your own design and message.

## WellArt



**WELLART  
BRANDAD PILLAR  
SMALL/MEDIUM/  
LARGE**

Prices from 1 950/pc



**WELLART  
BRANDED COUNTER**

Price SEK 1 915



**WELLART  
BRANDED HIGH  
TABLE OVAL**

Price SEK 1 990



**WELLART  
BRANDED HIGH  
TABLE WITH USB**

Price SEK 2 650



**WELLART  
BRANDED HIGH  
TABLE**

Price SEK 1 550

## Printed wall module ALUMINUM BUILDING SYSTEM

When you choose to work with aluminum building system there is a possibility to print the wall modules. This means that you can select any pattern or message, directly on the wall. The same way you can build counters of aluminium building system. One of the advantages with using the wall to convey your message is that you can use the space to invite more visitors to your stand.



**PRINTED WALL  
MODULES WITH  
PERSONALIZED  
MESSAGE  
DIFFERENT  
FORMATS**

Inquiry by request.



**PRINTED WALL  
MODULE WITH  
PERSONALIZED  
MESSAGE  
1 X 2,5 M**

Price SEK 1 500



Question with  
regards to **Graphic  
Production** and  
expo material?  
Please contact us!





#### DIGITAL SIGNAGE WITH ANIMATION

Inquiry by request.



#### LED LIGHTBOX CEILING SUSPENDED PRINT ON BOTH SIDES

Price SEK 14 790



#### LED LIGHTBOX, CEILING SUSPENDED PRINT ON ONE SIDE

Price SEK 11 690



#### LED LIGHTBOX INCL. PRINTED WALLBANNER FLOOR STAND

Inquiry by request.

## Digital production

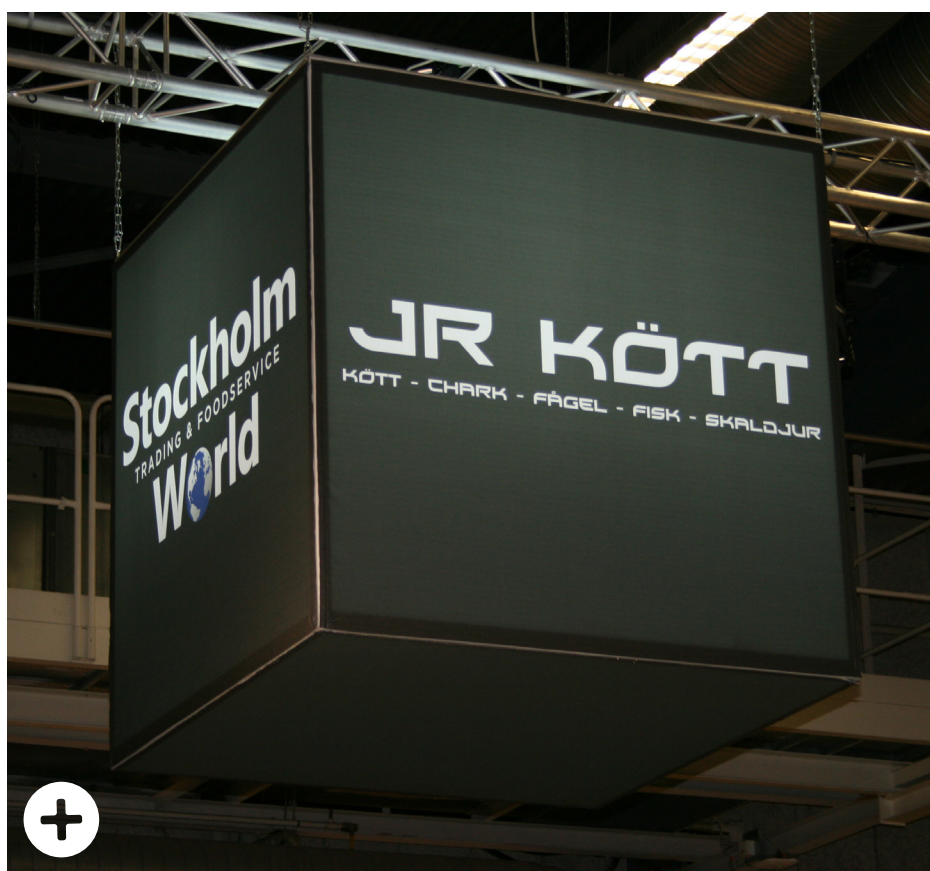
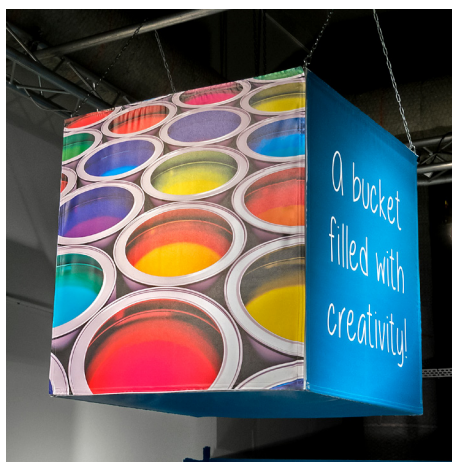
An effective branding method is to use digital signs though motion attracts passers. Stockholmsmässan's Graphic Department assist you in the whole process; from idea to the final product. And of course there is a lot of digital advertising areas at Stockholmsmässan where you can spread your message. Read more [HERE](#).





# Ceiling decoration

In order to be seen from distance, ceiling decoration is the way to go. Another great way to be seen is to use banners or light boxes. Please contact **Event Services** for an estimated cost and information.



## CUBE BANNER FOR CEILING. 5 COVERED SIDES IN SAMBA FABRIC

Prices from SEK 17 630



## CIRCULAR BANNER

Price from SEK 7 620





**DINOLIGHT  
ILLUMINATION  
FROM WITHIN A  
BANNER**

Price SEK 4 305

**TIPS**

For the ultimate effect, complete your ceiling decoration with **Dinolight!**



**TIPS**

Bring your roll-up when the event is finished, maybe it will be perfect on the walls at your work place?





Contact **EVENT SERVICES** for a proposed quotation.

## Height review and height exposure



### HEIGHT REVIEW

If your walls or anything else in your exhibition stand is higher than 2.5 meters, you will need to order a **height review**. This means that we review your construction to ensure it is secure and in compliance with Swedish construction laws.

### HEIGHT EXPOSURE

If you want to expose your brand or another message at a height higher than 2.5 meters, you have to order a **height exposure**. This means that we conduct a review to ensure that your exposure can be seen properly and is not obstructing another exhibition stand or vice versa.



#### HEIGHT REVIEW

Price SEK 750



#### HEIGHT EXPOSURE

Price SEK 4 750



# Wires

Wires are used for ceiling decorations or to stabilize a wall. You can also choose wires instead of a pillar, thus creating more space in your exhibition stand.



**BRACING OF WALL**

Price SEK 1 995



**WIRE HANGING FROM CEILING 3MM 1-50KG**

Prices from SEK 1 270



**WIRE HANGING FROM CEILING 6MM 51-150KG**

Prices from SEK 1 270



**WIRE TO REPLACE SUPPORTING POLE**

Prices from SEK 1 950



**HOIST INCL. WIRE, MOUNTING AND SAFETY CATCH**

Prices from SEK 1 995/pc



**HANGING POINT FOR CLIENT'S OWN HOIST**

Price SEK 1 395



**FASTENING OF PRODUCTS TO WIRE**

of client's own material/product

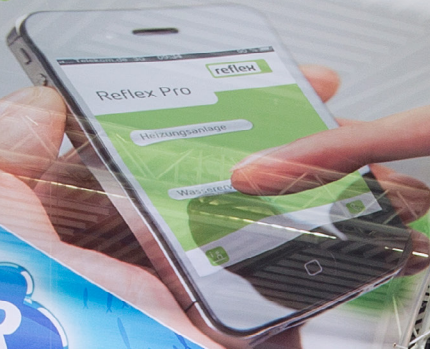
Price SEK 1 290/hour



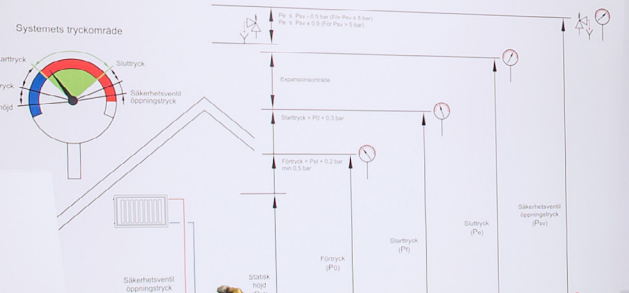
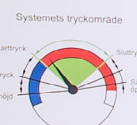


# SOMA THER

reflex



## Gör rätt från början!







SOMA  
THERM

reflex  
Thinking solutions.

SYR

SOMA  
THERM

20 år  
1998-2018

Nya medarbetare

Nils Edström – VVS  
Filial Stockholm

Dick Fransson – Handdukstorkar  
Filial Skåne

reflex



# LIGHTING, TECHNOLOGY, ELECTRICITY AND HEATING, VENTILATION AND SANITATION

It is now time for the final, but still very important, factors. By choosing the right lighting, you ensure that visitors can see your exhibition stand. Also, technology such as computers, audio, and video are eye-catching and therefore good tools for drawing attention to your exhibition stand.

Lastly, you need electricity to make the technology work. If you need running water or other equipment for cooking or similar activities, Event Services will help you fulfill your needs.

We like all kinds of creative solutions and look forward to helping you find the right ones.







BAR  
LJUD LJUS BILD

Panasonic

Panasonic

Panasonic





### CEILING SPOTLIGHT LUCE

Price SEK 1 595



Ask us!  
**Event Services** can assist you with  
solutions for lighting.

## Lighting

An exhibition stand is not complete without well-thought-out lighting. We therefore offer both ready-made packages and custom-designed lighting solutions. You can choose from a large selection of luminaires for fixed light sources, moving gobos and eco-friendly LED lighting.



### LIGHT SHELF

Price SEK 820





olor in the entire stand, project a pattern on the wall or floor and change lighting continuously during the day for the right mood. With moving light the possibilities are endless.



**New!**



**MOVING LIGHTS**

Price: request quote



**PACKAGE DEAL  
FORLIGHT  
GIRDER**

Prices from SEK 5 775



see how you  
can use moving  
lights!

Warm white light is standard in the light packages but cool shadow white light is available on request. Height review, mounting, pointing and, if it's necessary, change of broken light sources are included.



**TRUSS  
WITH LIGHTING  
PACKAGE**

Prices from SEK 6 580



**ADDITIONAL  
SPOTLIGHT  
MOUNTED IN  
ROOF BEAM**

Price SEK 2 035



**ADDITIONAL  
SPOTLIGHT  
MOUNTED ON  
TRUSS**

Price SEK 530



**CEILING SPOTLIGHT  
250 W, INCL. MOUNTING  
AND ELECTRICITY  
CONNECTION**

Price SEK 1 095



**SPOTLIGHT  
LED, SHORT, 9,5 W  
EXCL. ELECTRICITY  
OUTLET**

Price SEK 360



**SPOTLIGHT  
LED, LONG, 9,5 W,  
EXCL. ELECTRICITY  
OUTLET**

Price SEK 360





#### COMPATIBLE FORMATS FOR THE MEDIA PLAYERS

Connected by USB: **Video** AVI, MKV, VMW, ASF, MP4, 3GP, MPG and MPEG.

**Pictures** JPG (1920x1080 pixels for ultimate result. **Audio** MP3.

## Audio and video

Music, slideshows, videos and interactive presentations are commonly used in exhibition stands. Visitors appreciate audiovisual technology, and it is also a good way for you to customize your stand. When renting equipment from us, you can be sure everything will be in place when you arrive before the start of the event. In addition, our technicians will be nearby during the entire event if you should need assistance.



#### WIRELESS HEADMIC

Price SEK 1 560



#### WIRELESS HAND- HELD MICRO PHONE

Price SEK 1 560



All products include assembling, set-up, batteries and support during the event. Delivery is scheduled for the last day of official moving in. Don't forget to order electrical outlet for your products.





#### **TOUCH SCREEN 42" TO 46"**

Price SEK 5 275

The accessories are suitable for  
Stockholmsmässan's rental devices.

Forget all about ugly cables. Simply  
hide them by using a Cable duct or a  
Cable box.



#### **CABLE DUCT**

Price SEK 245



#### **CABLE BOX**

Price SEK 300

Rental of sound systems includes  
speakers, mixer, stand and 3, 5 m mini  
telephone cable for audio connection to  
computer/tablet/mobile.



#### **FLATSCREEN (16:9) 46" TO 80"**

Price from SEK 4 185



#### **COMPUTER MONITOR 21,5" TILL 24"**

Price from SEK 2 210



#### **WALL MOUNT EXCL. REINFOR- CEMENT**

Price SEK 375



#### **BOARD FOR MOUNTING OF SCREEN**

for wooden walls  
Price SEK 855



#### **FLOOR STAND**

Price SEK 885



#### **TABLE STAND**

Price SEK 140



#### **SOUND SYSTEM SMALL (X2)**

Price SEK 3 995



#### **SOUND SYSTEM LARGE**

Price SEK 4 995



### FREE WI-FI

In all public areas there is always free Wi-Fi. Connect to the network **stockholmsmassan** and start surfing!



## IT

It is easy and convenient to rent computers, tablets and other digital devices from us. The price includes network and technical support during the entire event.



### PC LAPTOP 14" WINDOWS

Price SEK 3 050



### NEWORK CONNECTION WIRED INTERNET UP TO 100 MBIT

Price SEK 2 410



### STATIC IP-ADDRESS

Price SEK 605



### IT-TECHNICIAN

Price SEK 975/hour





**LASER PRINTER  
A4 COLOR**

Price SEK 5 995



**LASER PRINTER  
A4 BLACK/WHITE**

Price SEK 3 995



**PRINTING PAPER  
500 A4 SHEETS**

Price SEK 110



**IPAD**

Price SEK 1 665



**IPAD STAND  
TABLETOP  
MOUNT  
LOCKABLE**

Price SEK 450



**IPAD  
FLOORSTAND  
LOCKABLE**

Price SEK 655



# Electricity

To bring life to your lighting and technology, you will naturally require electricity. All electricity turns on one hour before the event opens and off one hour after the event closes. If you need electricity at other times, place an order separately from our product list.



**ELECTRICAL CONNECTION**  
2KW, 10A

Price SEK 995



**POWER OULET**  
3-PHASE,  
MAX 11 KW, 16 A

Price from SEK 2 200



**POWER OULET**  
3-PHASE, MAX  
17,2 KW, 25 A

Price from SEK 2 860



**POWER OULET**  
3-PHASE, MAX  
43,4 KW, 63 A

Price from SEK 5 765



**POWER OULET**  
3-PHASE, MAX  
22KW, 32A

Price from SEK 3 540



**POWER OULET**  
3-PHASE, MAX  
86,2 KW, 125 A

Price from SEK 9 670





**FUSE BOX**

Price from SEK 1 055



**ELECTRICITY  
FROM CEILING**

Price from SEK 2 100



**24H ELECTRICITY**

Price from SEK 1 510



**WORKING POWER  
DURING MOVING  
IN/MOVING OUT**

Price from SEK 505





## Heating, ventilation and sanitation

If you need heating, ventilation and sanitation in your exhibition stand, we list here our most popular products and services. If you have other needs or wishes, simply **contact Event Services for an offer**.

### TIPS:

- INDICATE DESIRED PLACEMENT FOR CONNECTION
- INDICATE DESIRED PLACEMENT OF PIPES
- INDICATE IF YOU WILL BRING AND USE YOUR OWN FLOORING
- BY ORDERING RAISED FLOOR YOU AVOID VISIBLE PIPES IN THE STAND



### PLUMBING WORK

water - and drainage outlet is ordered separately

Price SEK 630/hour

Don't forget to order plumbing work for the installation!







**SINK  
INCL. WATER/  
DRAINAGE**

Price SEK 4 570



**KITCHEN SINK  
INCL. WATER/  
DRAINAGE**

Price SEK 5 095



**WATER AND  
DRAINAGE  
OUTLET**

Price SEK 3 785



**WATER OUTLET**

Price SEK 2 080



**WATER HEATER 30L  
INCL. ELECTRICITY  
AND INSTALLATION**

Water/drainage is  
ordered separately.

Price SEK 2 945



**COMPRESSED AIR**

Price SEK 2 040











- TRANSPORTATION
- MARKETING
- OTHER SERVICES
- ACCOMODATION & DINING
- USEFUL DOCUMENTS
- DOWNLOADS

## SIMPLIFY YOUR PARTICIPATION

In addition to helping you with your exhibition stand, we also offer a lot of other services that will simplify your participation in an event at Stockholmsmässan, such as transportation, storage of goods, marketing, food, hotel accommodation and other practical matters. We know from experience that you get the most out of your event participation when you are able to focus on the exhibition, and we therefore look forward to handling all the peripheral details.



### ASK US

Please contact Event Service if you have any questions.



#### GOODS ADDRESS

STOCKHOLMSMÄSSAN  
GODSMOTTAGNINGEN

"EVENT NAME"

"COMPANY"

"STAND NUMBER"

PARKERINGSVÄGEN 10  
125 30 ÄLVSJÖ

## TRANSPORTATION

### DOOR-STAND-DOOR

**Door-stand-door** is one of our popular services, and it is just as good as it sounds. It means we collect your goods from a specified location and transport them to your exhibition stand. Once the event is over you simply leave your packed and labeled goods in the stand and we will return them to the specified address.

It is also possible to order transport of goods only after the event, so-called **Return of goods**.



**ORDER  
DOOR-STAND-  
DOOR  
TRANSPORT**



**ORDER  
RETURN  
OF GOODS**

### UNLOADING & LOADING

If you ship items to Stockholmsmässan's Goods Reception, you can order Unloading and loading by forklift truck. We then unload and load your goods and transport them to your exhibition stand. If your goods are heavier than 1,000 kg or larger than 4 cbm, you must order the Timing fee for unloading/loading at least five working days before the goods arrive.



#### UNLOADING & LOADING

Price SEK 260/pallet

Price SEK 300/appointment for Timing fee



# Storage of goods

We can store your goods and empty packaging before, during and after the event. We offer different services depending on your needs.

## GOODS

We offer storage of goods for up to five days.

## EMPTY PACKAGING

We offer storage for empty packaging during an event.

## PRIORITY OF EMPTY PACKAGING/EMPTY PACKAGING – PRIORITY

We offer a service that allows you to be first to collect your empty packaging after an event.

## UNPACK & RE-PACK

We offer assistance in unpacking/re-packing your products before or during an event. This service does not include construction or dismantling.

Questions about transport?  
[transport@stockholmsmassan.se](mailto:transport@stockholmsmassan.se)

Questions about logistics?  
[logistik@stockholmsmassan.se](mailto:logistik@stockholmsmassan.se)

Contact **EVENT SERVICES** for different solutions.



## UNPACK & REPACK

Price from SEK 435/h



## STORAGE OF GOODS EXKL. TRANSPORTATION

To be booked on site.

## STORAGE OF EMPTY PACKAGING

To be booked on site.

## PRIORITY OF EMPTIES

To be booked on site.

For booking, contact **Event Services**.



# MARKETING

Well-produced marketing will help you attract visitors. We offer a great deal on products and services that will communicate your message.

FAIRMATE LEAD TRACKING  
DIGITAL STAND  
DIGITAL ADVERTISING  
OTHER ADVERTISING  
SPACES



## Fairmate Lead Tracking

With FairMate Lead Tracking and your smartphone, you can easily collect visitors' contact information by scanning their entry badges. This means that you do not have to keep track of business cards. Contact Event Services to place an order.





- ATTRACT VISITORS TO YOUR STAND BY HIGHLIGHTING FAIR OFFERS AND ACTIVITIES
- INSPIRE WITH IMAGES, VIDEO AND COPY
- FACILITATE FOR VISITORS TO FIND YOUR STAND
- GATHER YOUR CONTACT INFORMATION, LINKS AND PRESS RELEASES
- INSPIRE WITH IMAGES THAT TELL THE STORY OF YOUR COMPAN

## Digital stand

When you buy a digital stand, you will receive digital exposure on the event's website and in Stockholmsmässan's app. Visitors will then be able to find you among the other exhibitors, read about your offer and find your exhibition

stand. Also, the app is frequently used by journalists, making it the perfect solution if you really want to be seen. Order via **Event Planner** or by contacting Event Services.



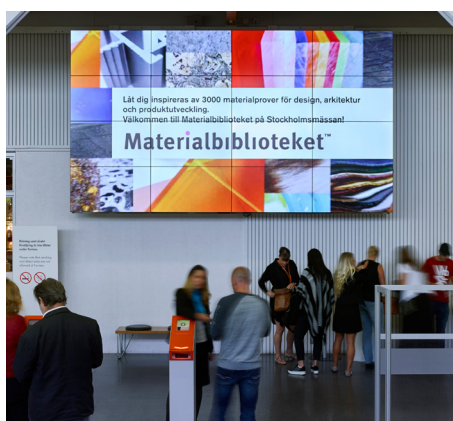


# Digital advertising

Use **videos** and **animated** advertising to draw attention to your message - from the commuter trains and the parking all the way to the main entrance and further inside Stockholmsmässan.

To learn more and get a proposal that suits your needs, email [media@stockholmsmassan.se](mailto:media@stockholmsmassan.se)

Advertising on digital signs is smart when you want to communicate your brand or message. One of the benefits of digital advertising is that moving images or film can be used to attract passersby. All of Stockholmsmässan's digital signs are strategically placed at locations with heavy foot traffic: close to the commuter trains, the parking lot, and as well as the main entrance, and further into the exhibition halls. For maximum exposure, combine digital advertising with marketing in other advertising spaces.

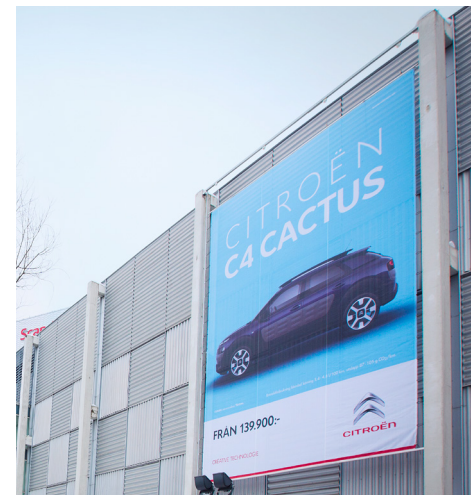




# Other advertising spaces

There are great places for advertising around the event area. Foliation allows you to communicate on floors and walls and in the restrooms. In the revolving entrance doors, through which visitors arrive, it is possible to create

your own display window, and huge facade banners can be hung outside of Stockholmsmässan. Contact Event Services for more information and assistance.



The **Graphics Department** at Stockholmsmässan designs and produces all your expo material.



SINESS CENT

Växbo Lin  
B04:31

made in  
Sweden







Dekoration  
& inredning

Vi finns i  
monter  
C05:41

[www.alot.se](http://www.alot.se)

**alot**  
DECORATION





Would you like to stay even longer or invite more people? Please contact [sakerhet@stockholmsmassan.se](mailto:sakerhet@stockholmsmassan.se) for a quotation.

## MORE SERVICES

As you may have understood by this point, a lot of planning is required before an event. The following pages contain additional services that will enhance the experience for both you and your visitors.

### SERVICE STAFF

If you are going to serve food and drinks or hold a product demonstration, our service-minded staff will help you offer your visitors a first-class experience.

### EVENING ACTIVITY

A nice way to get to know your visitors is to hold an evening activity after the event closes. There is room for up to 80 people, and you can stay for three hours. Alcoholic drinks can be served only in co-operation with Mässrestauranger.

### SERVICE AT LOCATION

At Stockholmsmässan you can find an ATM, Pressbyrån (a store with food, drinks, snacks and more), storage lockers, a flower shop, a medical room and a baby changing room.

When If help is needed during an event or while you are moving either in or out, go to the Service Center near the exhibition areas. The staff at the Service Centers can provide assistance with, for example, transportation, completing your exhibition stand order or simply telling you where the best restaurants are located. At the Service Centers, you will also find public computers that may be used free of charge and a shop with useful products for your stand.



#### ORDER SERVICE STAFF

Prices from SEK 441/h  
Contact **Event  
Services** for an offer.



#### EVENING SECURITY SERVICES FROM 30 UP TO 80 PEOPLE

Price from SEK 3 588





## PARKING

There are more than 3 000 parking spaces available at Stockholmsmässan, of which 20 are reserved for disabled parking permits. Choose "exhibitor" at the parking meter and get a 6 day-ticket for SEK 350.

## STAND CLEANING

There is nothing better than arriving to a freshly cleaned exhibition stand in the morning. When you purchase the stand cleaning service, we vacuum, clean and mop the floors, wipe down the furniture and empty waste containers.

## WASTE DISPOSAL AND RECYCLING

Here at Stockholmsmässan, we believe it is important to contribute to a more sustainable world. Therefore, we would be very appreciative if exhibitors could help us and use the recycling centers for waste. The recycling centers can easily be found in the event halls and warehouses. You can leave paint, lamps, fluorescent lamps, batteries, electronics, oils and more.

As an exhibitor, you must use the intended containers for construction waste. Large amounts of waste should always be placed on a pallet that is marked as "waste". By doing this, we will take care of your waste free of charge. However, if you leave waste or other items in your exhibition stand unmarked, you will be charged for waste disposal. Contact Event Services for more information.



### STAND CLEANING

Price SEK 16 /sqm and day



### UNPACK & REPACK

Prices from SEK 435/h  
Contact **Event Services** for an offer.

## UNPACK & RE-PACK

We offer assistance with unpacking and re-packing of products before or during an event. This service does not include construction or dismantling. Contact Event Services to place an order.



# Insurance

Stockholmsmässan has developed the market's best and simplest exhibitor insurance in collaboration with Länsförsäkringar SAK AB. This creates problem-free participation for you as an exhibitor.



**YOUR GOODS** are fully insured during transport to and from the exhibition, including unloading and loading.

**YOUR GOODS** are fully insured during the exhibition, including installation and dismantling.

**THE INSURANCE** covers all transport to and from Stockholmsmässan within the EU/EFTA. Insured parties from outside the EU/EFTA will only have insurance cover on the exhibition site.

**YOU WILL HAVE GOOD COVERAGE** for personal luggage, as well as costs incurred in the event of illnesses and accidents.

**THE INSURED VALUE** is SEK 225,000. You can take out additional insurance for a higher value.

**THE EXCESS** is SEK 1,000 per injury/theft. In the event of a break-in or theft from private vehicles/trailers, the excess will be 20% of the amount of loss (min. SEK 5,000).



**ADDITIONAL COSTS** due to injury are included at up to 10% of the insurance value.



**INSURANCE**

Price from SEK 1 195





**HÄSSELBY BLOMMOR**  
SKAPAR LEVAND MILJÖ

## Flowers

Green plants and flowers add an extra touch to your exhibition stand. Creative florists at Hässelby Blommor will help you decorate your stand just the way you want. Visit [hasselbyblommor.se](http://hasselbyblommor.se) for special offers and contact [info@hasselbyblommor.se](mailto:info@hasselbyblommor.se) for assistance and booking.

Before large events, a Hässelby Blommor service store will be available close to the main entrance. There, you will find a lot of different flowers that you can order and have delivered to your exhibition stand.





## HOTEL & FOOD

When participating at an event, you must remember to take care of yourself. Scandic Talk Hotel is located close to the event halls and offers the perfect accommodation for exhibitors. At Stockholmsmässan, you also find Mässrestauranger, which delivers great food and service to you and your visitors.





Relax after an intense day at the event in the trendy lobby bar, at the popular restaurant, in the gym or in the sauna at **Scandic Talk!**

# Scandic

TALK

## Scandic Talk Hotel

The hotel offers 248 rooms, suites, a lobby bar, a roof terrace, a gym and a sauna. In the restaurant, which is called Meet, you can enjoy a delicious lunch or an á la carte menu in the evening, and the conference suite is perfect for meetings. Scandic Talk Hotel provides everything you need before, during and after the event.



Book a **ROOM** or a **MEETING**:  
[boka.stockholmsmassan.se/en](http://boka.stockholmsmassan.se/en)  
or [talk@scandichotels.com](mailto:talk@scandichotels.com)  
Book a **TABLE**, +46 8-517 268 00





#### CONTACT

[www.massrestauranger.se](http://www.massrestauranger.se)

[www.montercatering.se](http://www.montercatering.se)

#### CATERING

[montercatering@massrestauranger.se](mailto:montercatering@massrestauranger.se)

08- 727 72 40

#### FOOD COUPONS

[kuponger@massrestauranger.se](mailto:kuponger@massrestauranger.se)

08- 727 72 00

## Mäss- restauranger

### FOOD DURING THE EVENT

There are a number of restaurants at Stockholmsmässan, all of which are run by Mässrestauranger. You can choose from cafés, fast food and a modern à la carte restaurant.

Exhibitors may also eat in the exhibition restaurant, where a varied selection of dishes are served in a peaceful area.

### FOOD COUPONS

You can buy food coupons that can be used at all of Stockholmsmässan's restaurants. Coupons may be purchased at Flavour Bar in the Main Entrance or pre-ordered by mail or phone: [kuponger@massrestauranger.se](mailto:kuponger@massrestauranger.se) / +46 8-727 72 00. Preordered coupons are sent via registered mail to your company.





## CATERING

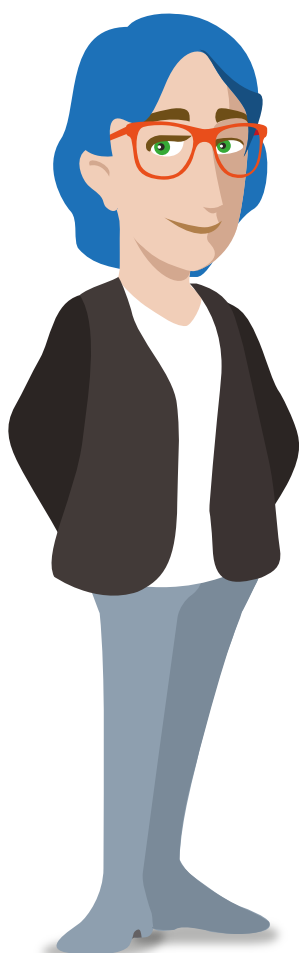
Mässrestauranger offers catering to your event exhibition stand or conference room. It offers a wide selection, and you can choose from coffee and cookies to canapés and champagne. All catering and alcoholic drinks must be ordered from Mässrestauranger via [montercatering@massrestauranger.se](mailto:montercatering@massrestauranger.se) or by calling +46 8 727 72 40.

To see available selection of food, prices and ordering, please visit [www.montercatering.se](http://www.montercatering.se) or contact us at **+46 8-727 72 00**.



**ORDER CATERING  
TO YOUR STAND**





**CONTACT**  
Event Services  
if you have  
questions regarding  
your order!

## Downloads

### AVAILABLE FOR DOWNLOADING

- STOCKHOLMSMÄSSAN'S GENERAL RULES
- INSURANCE CONDITIONS/EXHIBITION INSURANCE
- EXHIBITOR'S GUIDE
- ORDER FORM
- GRAPHIC INSTRUCTIONS
- ADVERTISING SPACES
- STAND DRAWING

## USEFUL DOCUMENTS

A lot of planning goes into an event. We have therefore gathered here some useful documents for you to open and download by clicking on the arrows.

### ANY QUESTIONS?

Just contact **Event Services** for assistance. Good luck with your planning! We look forward to meeting you at Stockholmsmässan!



STOCKHOLMS-  
MÄSSAN'S  
GENERAL RULES



INSURANCE  
CONDITIONS/EXHIBITION  
INSURANCE



EXHIBITOR'S GUIDE



ORDER FORM



GRAPHIC  
INSTRUCTIONS



ADVERTISING  
SPACES



STAND DRAWING



**BOOK A MEETING?**Contact us at **+46 8 749 41 00**

or send an email to

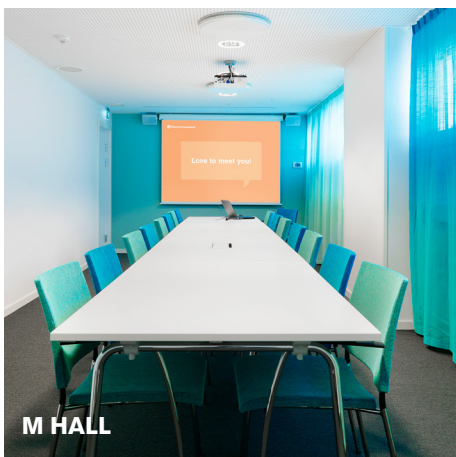
**congress@stockholmsmassan.se**

# Halls for all types of meetings

Stockholmsmässan offers halls for all types of meetings, such as conferences, congresses, parties, mingle seminars, product launches and exhibitions. The halls can be hired separately or in connection with another event.

**K HALLS****Suitable for:** Conferences, smaller exhibition.**Capacity:** Up to 800 persons.**Other:** Own foyer suitable for exhibition and mingle.**M HALLS****Suitable for:** Group activity rooms or offices.**Capacity:** Up to 28 persons.**Other:** Light and functional rooms.**T HALLS****Suitable for:** Conferences, events and performances.**Capacity:** Up to 700 persons.**Other:** Own entrance with the possibility to

open up to the hotel. Flexible halls with their own foyer for exhibitions and mingle.

**VICTORIA HALL****Suitable for:** The bigger lecture, party, product launch, concert, or smaller exhibition.**Capacity:** Up to 2 200 persons.**Other:** One of the biggest halls suitable for the big party, kick-off, meeting, exhibition, TV-shooting or event. Accessible and flexible hall.**ÄLVSJÖ GÅRD****Suitable for:** Exclusive or private meetings.**Capacity:** Up to 28 persons.**Other:** Stockholmsmässan's manor house which dates back to 1950s. At Älvsjö Gård, timeless elegance is combined with modern technology according to your wishes.**K HALL****M HALL****VICTORIA HALL****T HALL****ÄLVSJÖ GÅRD**



**Love to meet you!**

Stockholmsmässan 125 80 Stockholm  
Telefon: 08-749 41 00  
Besöksadress: Mässvägen 1, Älvsjö  
[www.stockholmsmassan.se](http://www.stockholmsmassan.se)