## CAUSES AND COUNTERFACTUALS: CONCEPTS, PRINCIPLES AND TOOLS

Judea Pearl Elias Bareinboim University of California, Los Angeles {judea, eb}@cs.ucla.edu

NIPS 2013 Tutorial

# OUTLINE

#### **Concepts:**

- \* Causal inference a paradigm shift
- \* The two fundamental laws

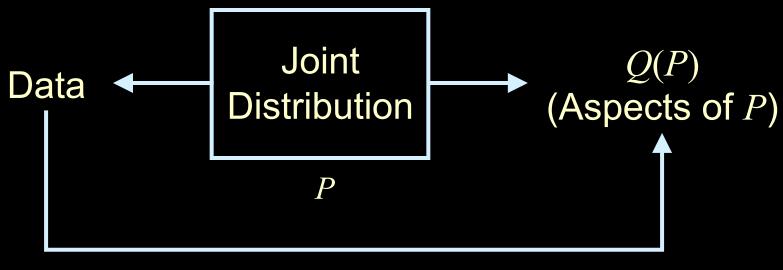
#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

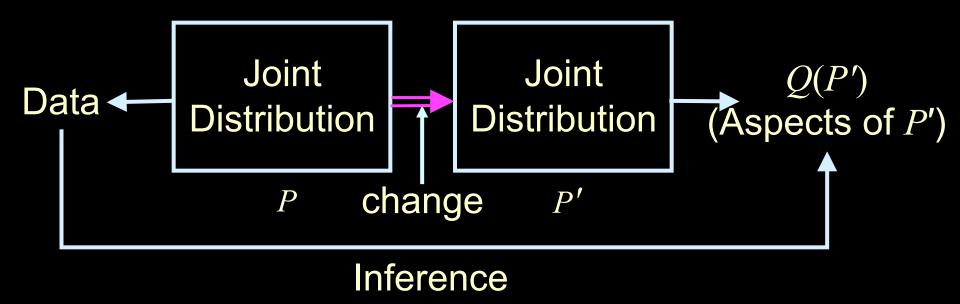
## TRADITIONAL STATISTICAL INFERENCE PARADIGM



Inference

e.g., Infer whether customers who bought product *A* would also buy product *B*.  $Q = P(B \mid A)$ 

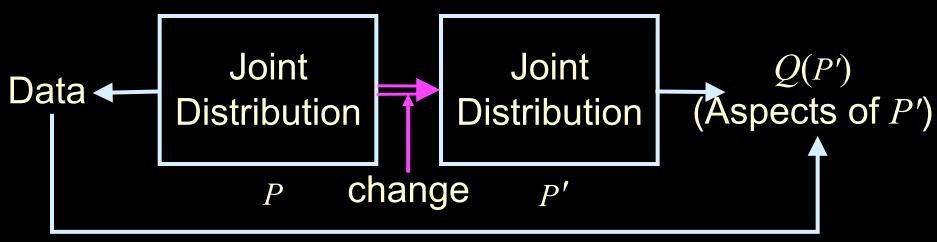
### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES



e.g., Estimate *P'(sales)* if we double the price. How does *P* change to *P'*? New oracle e.g., Estimate *P'(cancer)* if we ban smoking.

### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

What remains invariant when *P* changes say, to satisfy P'(price=2)=1



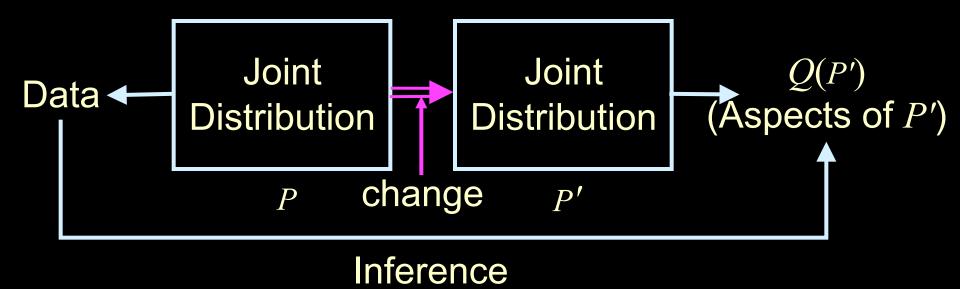
#### Inference

Note:  $P'(sales) \neq P(sales | price = 2)$ 

e.g., Doubling price  $\neq$  seeing the price doubled. *P* does not tell us how it ought to change.

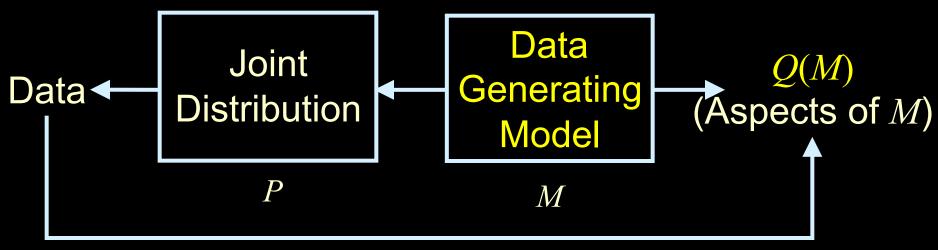
### FROM STATISTICAL TO COUNTERFACTUALS: 1. THE DIFFERENCES

Probability and statistics deal with static relations



What happens when *P* changes? e.g., Estimate the probability that a customer who bought *A* would buy *A* if we were to double the price.

## THE STRUCTURAL MODEL PARADIGM



#### Inference

M – Invariant strategy (mechanism, recipe, law, protocol) by which Nature assigns values to variables in the analysis.

P – model of data, M – model of reality

WHAT KIND OF QUESTIONS SHOULD THE NEW ORACLE ANSWER THE CAUSAL HIERARCHY

- Observational Questions: "What if we see A" (What is?) P(y | A)
- Action Questions: "What if we do A?" (What if?)  $P(y \mid do(A))$
- Counterfactuals Questions: "What if we did things differently?"
- Options: "With what probability?"

SYNTACTIC DISTINCTION

(Why?)

 $P(y_A, A)$ 

WHAT KIND OF QUESTIONS SHOULD THE NEW ORACLE ANSWER THE CAUSAL HIERARCHY

- Observational Questions:
  "What if we see A" Bayes Networks
- Action Questions: "What if we do A?" Causal Bayes Networks
- Counterfactuals Questions: Functional Causal "What if we did things differently?" Diagrams
- Options: "With what probability?"

### GRAPHICAL REPRESENTATIONS

### FROM STATISTICAL TO CAUSAL ANALYSIS: 2. THE SHARP BOUNDARY

1. Causal and associational concepts do not mix.

CAUSAL Spurious correlation Randomization / Intervention "Holding constant" / "Fixing" Confounding / Effect Instrumental variable Ignorability / Exogeneity

2.

3.

4

ASSOCIATIONAL Regression Association / Independence "Controlling for" / Conditioning Odds and risk ratios Collapsibility / Granger causality Propensity score

### FROM STATISTICAL TO CAUSAL ANALYSIS: 3. THE MENTAL BARRIERS

- Causal and associational concepts do not mix. 1.
  - CAUSAL Spurious correlation Randomization / Intervention "Holding constant" / "Fixing" Confounding / Effect Instrumental variable Ignorability / Exogeneity

ASSOCIATIONAL Regression Association / Independence "Controlling for" / Conditioning Odds and risk ratios Collapsibility / Granger causality **Propensity score** 

No causes in – no causes out (Cartwright, 1989) 2.

data  $\Rightarrow$  causal conclusions (or experiments)

- Causal assumptions cannot be expressed in the mathematical 3. language of standard statistics.
- 4. Non-standard mathematics:
  - Structural equation models (Wright, 1920; Simon, 1960) a)
  - Counterfactuals (Neyman-Rubin  $(Y_r)$ , Lewis  $(x \rightarrow Y)$ ) b)

THE NEW ORACLE: STRUCTURAL CAUSAL MODELS THE WORLD AS A COLLECTION OF SPRINGS

Definition: A structural causal model is a 4-tuple  $\langle V, U, F, P(u) \rangle$ , where

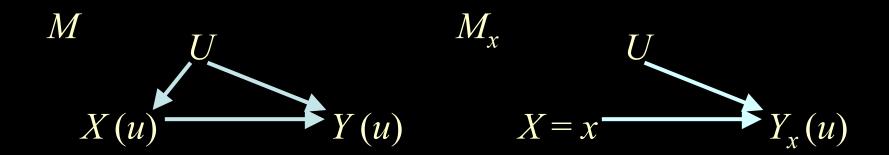
- $V = \{V_1, ..., V_n\}$  are endogenous variables
- $U = \{U_1, ..., U_m\}$  are background variables
- $F = \{f_1, ..., f_n\}$  are functions determining *V*,  $v_i = f_i(v, u)$  e.g.,  $y = \alpha + \beta x + u_V$  Not regression!!!!
- P(u) is a distribution over U

P(u) and F induce a distribution P(v) over observable variables

### COUNTERFACTUALS ARE EMBARRASSINGLY SIMPLE

#### **Definition:**

Given a SCM model *M*, the potential outcome  $Y_x(u)$  for unit *u* is equal to the solution for *Y* in a mutilated model  $M_x$ , in which the equation for *X* is replaced by X = x.



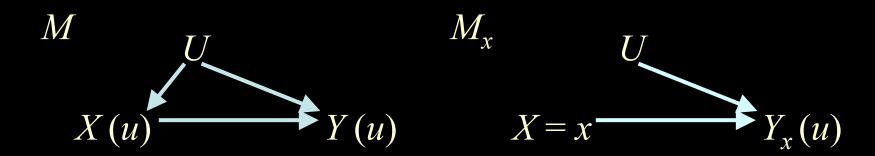
The Fundamental Equation of Counterfactuals:

$$Y_{\chi}(u) \stackrel{\Delta}{=} Y_{M_{\chi}}(u)$$

### EFFECTS OF INTERVENTIONS ARE EMBARRASSINGLY SIMPLE

#### **Definition:**

Given a SCM model *M*, the effect of setting *X* to *x*,  $P(Y = y \mid do (X=x))$ , is equal to the probability of Y = y in a mutilated model  $M_x$ , in which the equation for *X* is replaced by X = x.

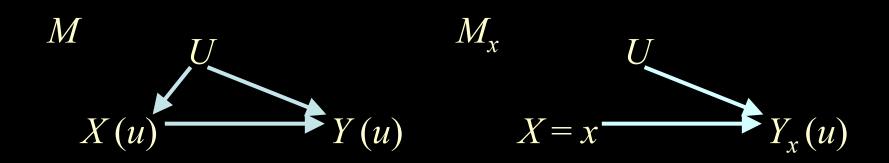


The Fundamental Equation of Interventions:

$$P(Y = y \mid do(X = x)) \stackrel{\Delta}{=} P_{M_{\mathcal{X}}}(Y = y) = P(x)$$

 $Y_{\chi} = y$ 

### COMPUTING THE EFFECTS OF INTERVENTIONS



The Fundamental Equation of Interventions:

$$P(Y = y \mid do(X = x)) \stackrel{\Delta}{=} P_{M_{\mathcal{X}}}(Y = y)$$

P(x,y,u) = P(u)P(y|x,u) P(y,u|do(x)) = P(u)P(y|x,u)Truncated product  $P(y|do(x)) = \sum_{u} P(y|x,u)P(u)$ Adjustment formula

# THE TWO FUNDAMENTAL LAWS OF CAUSAL INFERENCE

1. The Law of Counterfactuals (and Interventions)

$$Y_{\mathcal{X}}(u) = Y_{\mathcal{M}_{\mathcal{X}}}(u)$$

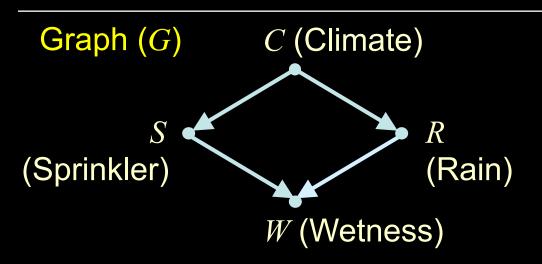
(M generates and evaluates all counterfactuals.)

2. The Law of Conditional Independence (*d*-separation)

$$(X \operatorname{sep} Y | Z)_{G(M)} \Rightarrow (X \perp Y | Z)_{P(v)}$$

(Separation in the model  $\Rightarrow$  independence in the distribution.)

### THE LAW OF CONDITIONAL INDEPENDENCE



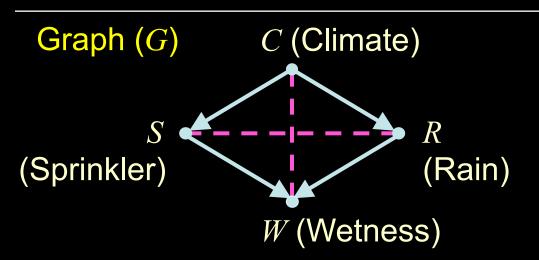
Model (M)  $C = f_C(U_C)$   $S = f_S(C, U_S)$   $R = f_R(C, U_R)$   $W = f_W(S, R, U_W)$ 

#### Gift of the Gods

If the *U*'s are independent, the observed distribution P(C,R,S,W) satisfies constraints that are:

- (1) independent of the f's and of P(U),
- (2) readable from the graph.

## *D*-SEPARATION: NATURE'S LANGUAGE FOR COMMUNICATING ITS STRUCTURE



Model (M)

 $C = f_C(U_C)$   $S = f_S(C, U_S)$   $R = f_R(C, U_R)$  $W = f_W(S, R, U_W)$ 

Every missing arrow advertises an independency, conditional on a separating set.

e.g., 
$$C \perp \!\!\!\perp W \mid (S,R)$$
  $S \perp \!\!\!\perp R \mid C$ 

**Applications:** 

- 1. Model testing
- 2. Structure learning
- 3. Reducing "what if I do" questions to symbolic calculus
- 4. Reducing scientific questions to symbolic calculus

# OUTLINE

**Concepts:** 

- \* Causal inference a paradigm shift
- \* The two fundamental laws

### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### Capabilities:

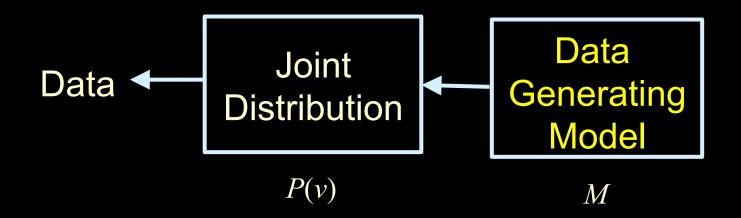
- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

### FIRST LAYER OF THE CAUSAL HIERARCHY

### PROBABILITIES

(What if I see *X*=*x*?)

### THE EMERGENCE OF THE FIRST LAYER



Theorem (PV, 1991). Every Markovian structural causal model *M* (recursive, with independent disturbances) induces a passive distribution  $P(v_1,...,v_n)$  that can be factorized as

$$P(v_1, v_2, \dots, v_n) = \prod_i P(v_i \mid pa_i)$$

where  $pa_i$  are the (values of) the parents of  $V_i$  in the causal diagram associated with M.

# OUTLINE

**Concepts:** 

- \* Causal inference a paradigm shift
- \* The two fundamental laws

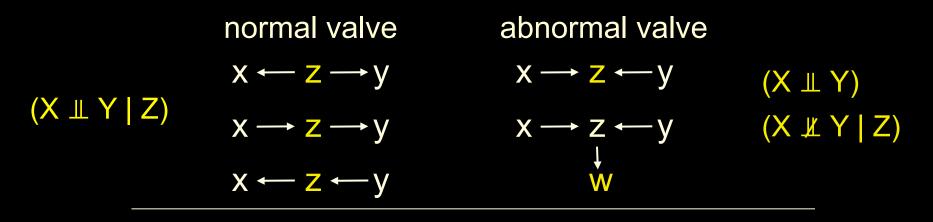
### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### Capabilities:

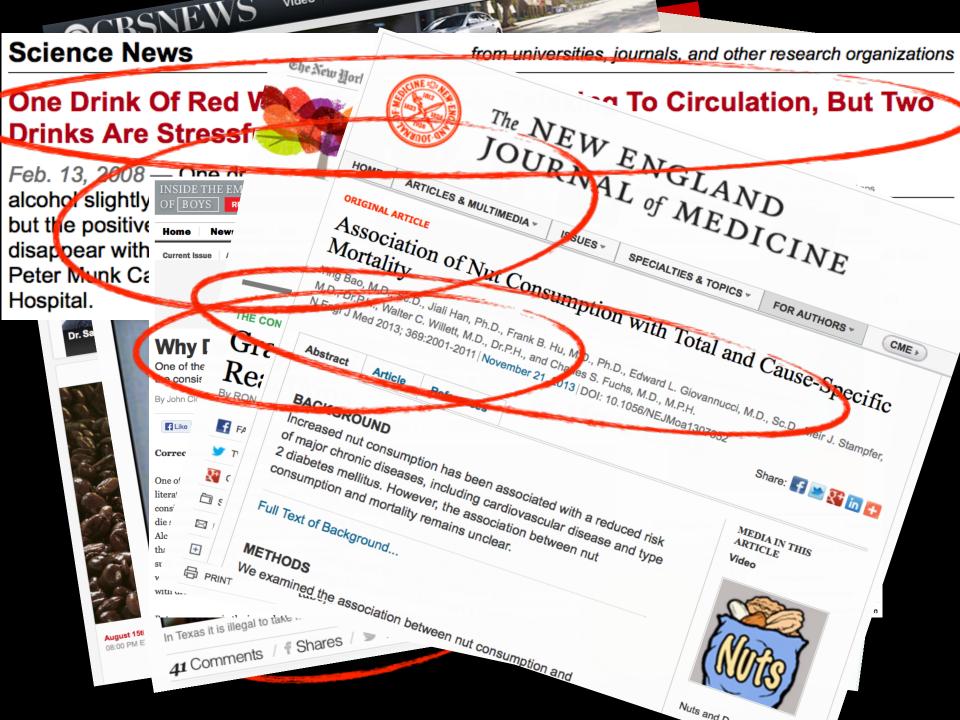
- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

## TOOL 1. GRAPH SEPARATION (D-SEPARATION)

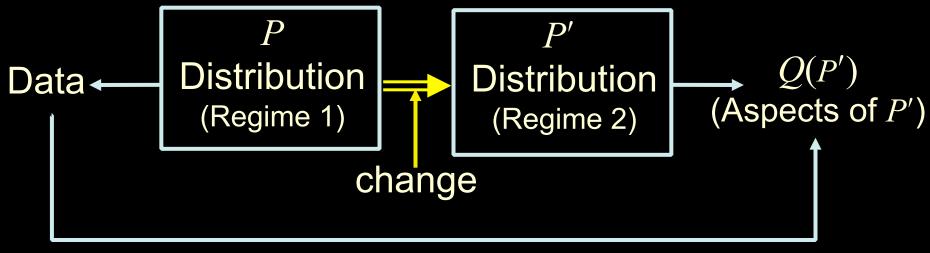




THE SECOND LAYER ON CAUSAL HIERARCHY: CAUSAL EFFECTS (What if I do X=x?)



## CAUSAL INFERENCE: MOVING BETWEEN REGIMES



### Inference

 What happens when *P* changes?
 e.g., Infer whether less people would get cancer if we ban smoking.

 $Q = P(Cancer = true \mid do(Smoking = no))$  Not an aspect of P.

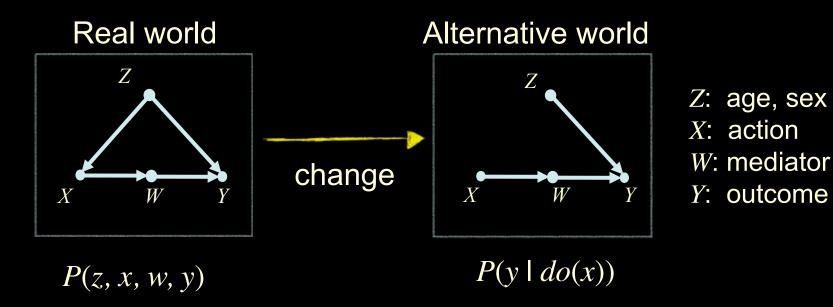
### **Observation 1:**

The distribution alone tells us nothing about change; it just describes static conditions of a population (under a specific regime).

### **Observation 2:**

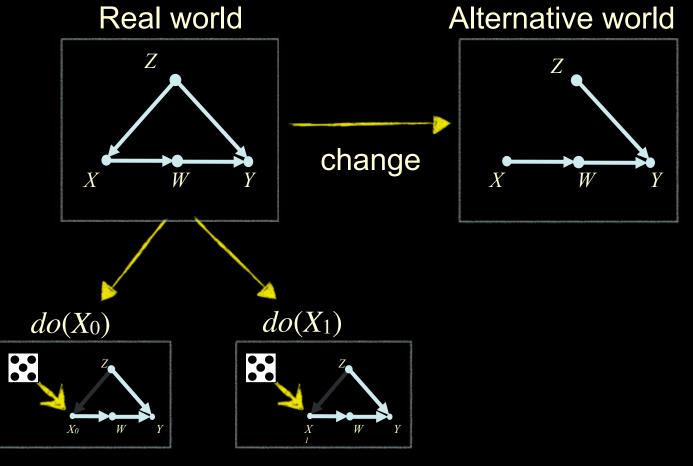
We need to be able to represent "change," or how the population reacts when it undergoes change in regimes.

### THE BIG PICTURE: THE CHALLENGE OF CAUSAL INFERENCE



- Goal: how much *Y* changes with *X* if we vary *X* between two different constants free from the influence of *Z*.
- This is the definition of causal effect.

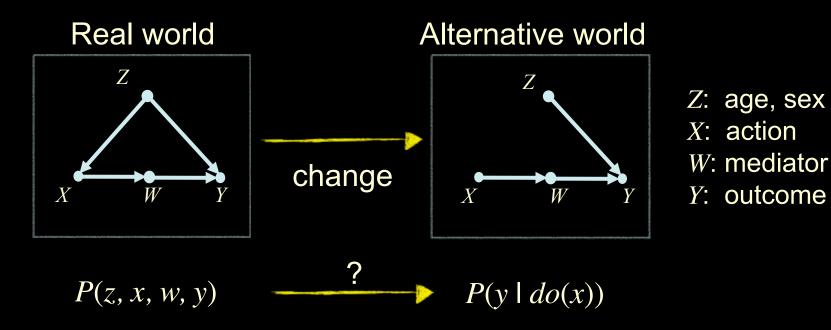
## METHOD FOR COMPUTING CAUSAL EFECTS: RANDOMIZED EXPERIMENTS



Z: age, sexX: actionW: mediatorY: outcome

Randomization: $P(y \mid do(X_0))$  $P(y \mid do(X_1))$ 

## PROBLEM 1. COMPUTING EFFECTS FROM OBSERVATIONAL DATA



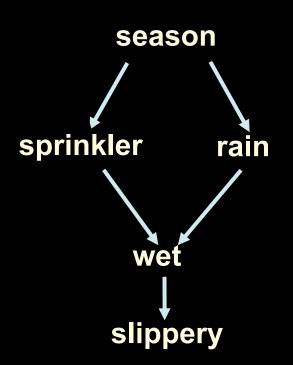
Questions:

- \* What is the relationship between P(z, x, w, y) and  $P(y \mid do(x))$ ?
- \* Is P(y | do(x)) = P(y | x)?

**Queries:** 

 $Q_1 = Pr(wet | Sprinkler = on)$ 

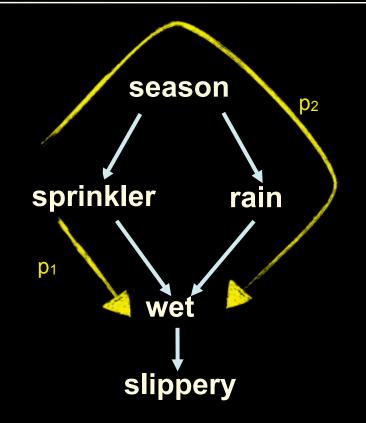
**Q**<sub>2</sub> = Pr(wet | do(Sprinkler = on))



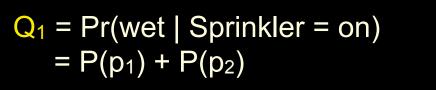
#### **Queries:**

 $Q_1 = Pr(wet | Sprinkler = on)$ = P(p<sub>1</sub>) + P(p<sub>2</sub>)

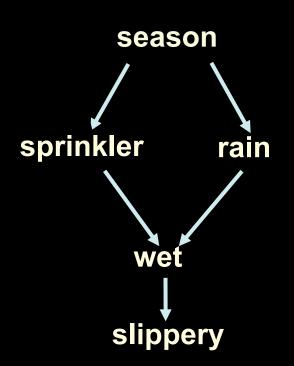
 $Q_2 = Pr(wet | do(Sprinkler = on))$ 



#### **Queries:**



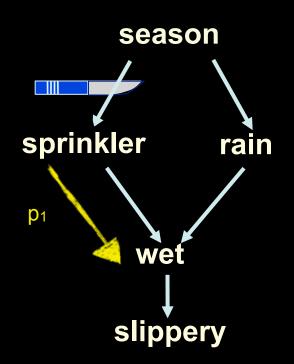
Q<sub>2</sub> = Pr(wet | do(Sprinkler = on))



#### **Queries:**

$$Q_1 = Pr(wet | Sprinkler = on)$$
  
= P(p<sub>1</sub>) + P(p<sub>2</sub>)

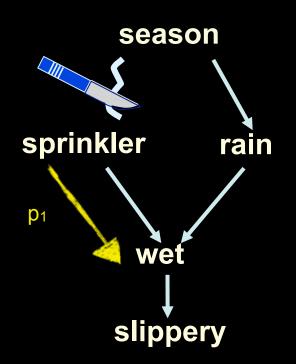
Q<sub>2</sub> = Pr(wet | do(Sprinkler = on))



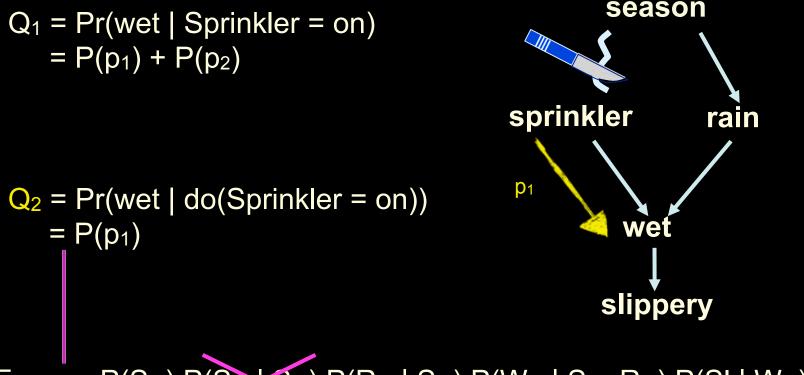
#### **Queries:**

 $Q_1 = Pr(wet | Sprinkler = on)$ = P(p<sub>1</sub>) + P(p<sub>2</sub>)

 $Q_2 = Pr(wet | do(Sprinkler = on))$ = P(p<sub>1</sub>)



#### **Queries:**



 $\sum_{\text{Se,Ra,Sl}} P(\text{Se}) P(\text{Se}) P(\text{Ra} | \text{Se}) P(\text{We} | \text{Sp, Ra}) P(\text{Sl} | \text{We})$ 

## OUTLINE

**Concepts:** 

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

#### TOOL 2. TRUNCATED FACTORIZATION PRODUCT (OPERATIONALIZING INTERVENTIONS)

Corollary (Truncated Factorization, Manipulation Thm., G-comp.): The distribution generated by an intervention do(X=x)(in a Markovian model *M*) is given by the truncated factorization:

$$P(v_1, v_2, ..., v_n \mid do(x)) = \prod_{i \mid V_i \notin X} P(v_i \mid pa_i)$$

 $= \chi$ 

## NO FREE LUNCH: ASSUMPTIONS ENCODED IN CBNs

**Definition (Causal Bayesian Network):** 

P(v): observational distributionP(v | do(x)): experimental distributionP\*: set of all observational and experimental distributions

A DAG *G* is called a Causal Bayesian Network compatible with P\* if and only if the following three conditions hold for every  $P(v \mid do(x)) \in P^*$ :

- *i*.  $P(v \mid do(x))$  is Markov relative to *G*;
- *ii.*  $P(v_i | do(x)) = 1$ , for all  $V_i \in X$ ;
- *iii*.  $P(v_i | pa_i, do(x)) = P(v_i | pa_i)$ , for all  $V_i \notin X$ .

## OUTLINE

#### **Concepts:**

- \* Causal inference a paradigm shift
- \* The two fundamental laws

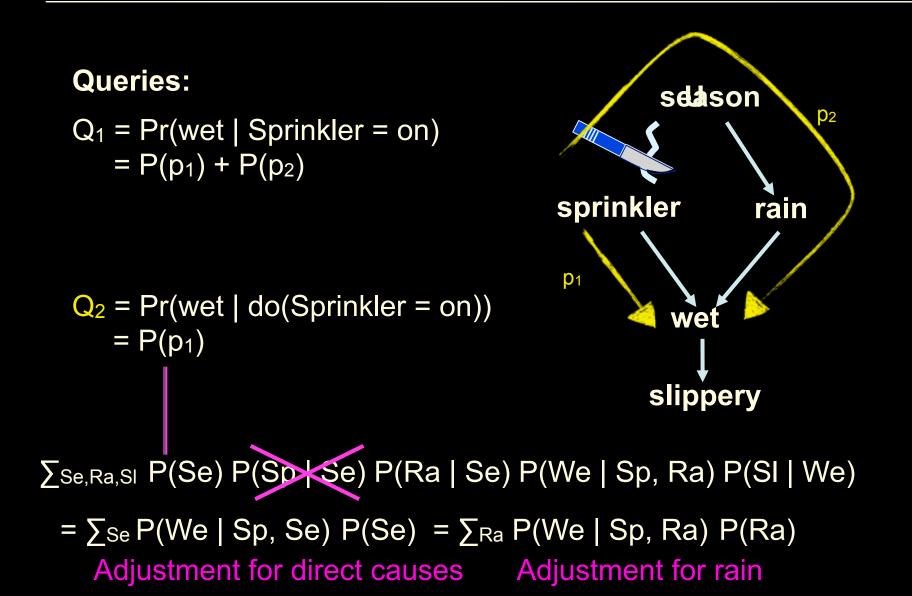
#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### Capabilities:

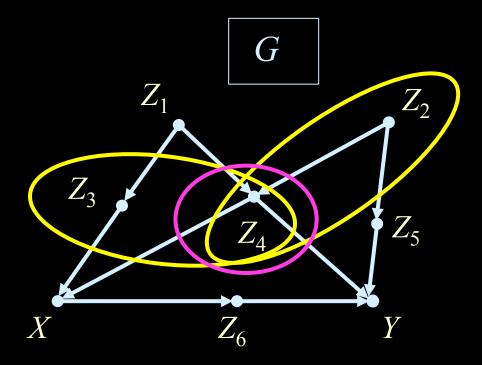
- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

#### IF SEASON IS LATENT, IS THE EFFECT STILL COMPUTABLE?



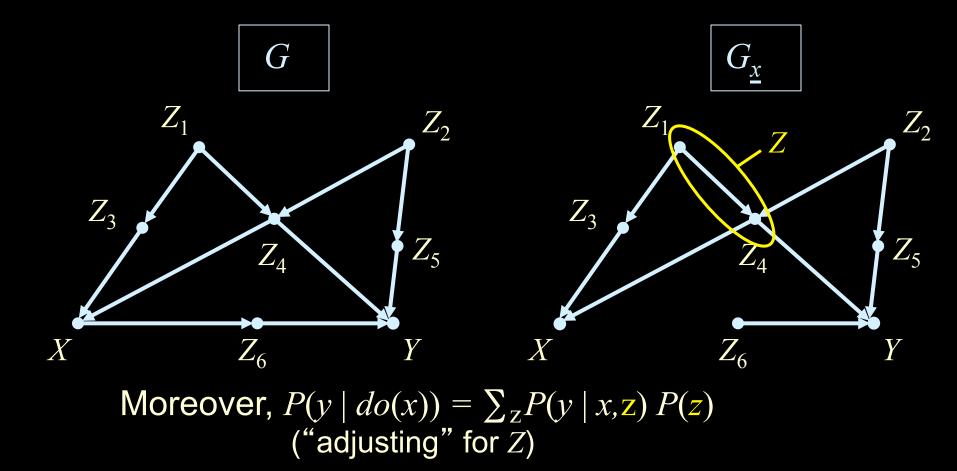
## TOOL 3. BACK-DOOR CRITERION (THE PROBLEM OF CONFOUNDING)

**Goal:** Find the effect of *X* on *Y*, P(y|do(x)), given measurements on auxiliary variables  $Z_1, ..., Z_k$ 



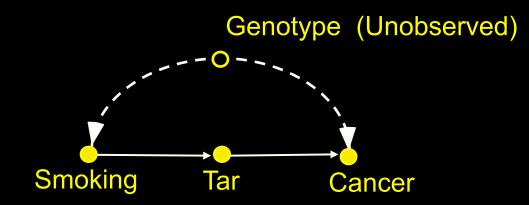
## ELIMINATING CONFOUNDING BIAS THE BACK-DOOR CRITERION

 $P(y \mid do(x))$  is estimable if there is a set *Z* of variables that *d*-separates *X* from *Y* in  $G_{\underline{x}}$ 



## GOING BEYOND ADJUSTMENT

**Goal:** Find the effect of *S* on *C*,  $P(c \mid do(s))$ , given measurements on auxiliary variable *T*, and when latent variables confound the relationship S-C.



- What about the effect of S on T,  $P(t \mid do(s))$ ?
- What about the effect of T on C,  $P(c \mid do(t))$ ?

## OUTLINE

#### **Concepts:**

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

### TOOL 3. CAUSAL CALCULUS (IDENTIFIABILITY REDUCED TO CALCULUS)

The following transformations are valid for every interventional distribution generated by a structural causal model *M*:

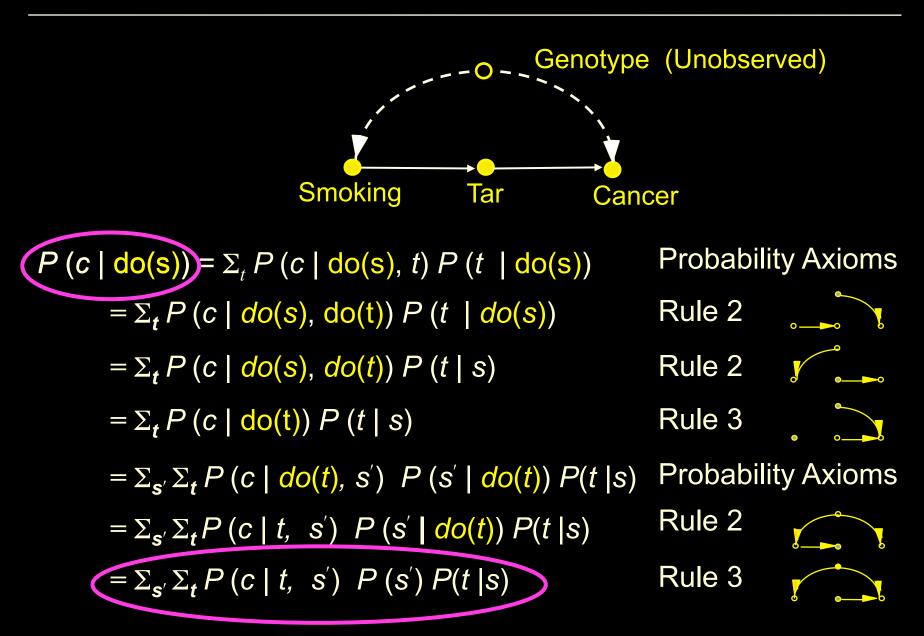
Rule 1: Ignoring observations  $P(y \mid do(x), z, w) = P(y \mid do(x), w),$ 

if  $(Y \perp\!\!\!\perp Z | X, W)_{G_{\overline{X}}}$ 

Rule 2: Action/observation exchange  $P(y \mid do(x), do(z), w) = P(y \mid do(x), z, w),$ 

Rule 3: Ignoring actions  $P(y \mid do(x), do(z), w) = P(y \mid do(x), w),$  if  $(Y \perp Z \mid X, W)_{G_{\overline{X}} Z}$ 

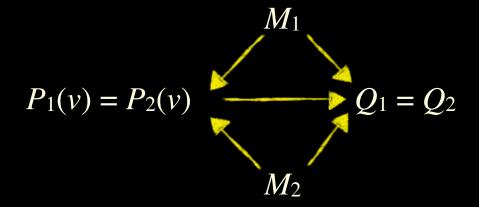
if  $(Y \perp Z | X, W)_{G_{\overline{X}} \overline{Z(W)}}$ 



#### DERIVATION IN CAUSAL CALCULUS

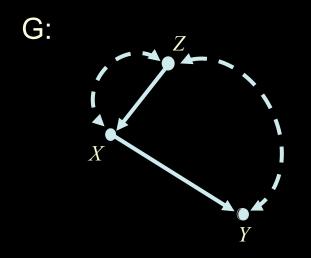
## TECHNICAL NOTE. THE IDENTIFIABILITY PROBLEM

**ID PROBLEM (decision):** Given two models  $M_1$  and  $M_2$  compatible with *G* that agree on the observable distribution over V,  $P_1(v) = P_2(v)$ , decide whether they also agree in the target quantity  $Q = P(y \mid do(x))$ , i.e., whether the effect  $P(y \mid do(x))$  is identifiable from *G* and P(v).



(i.e.,  $\exists f, f: P(v) \rightarrow P(y \mid do(x))$ )

## WHAT CAN EXPERIMENTS ON DIET REVEAL ABOUT THE EFFECT OF CHOLESTEROL ON HEART ATTACK?



- Z: Diet
- X: Cholesterol level
- *Y*: Heart Attack

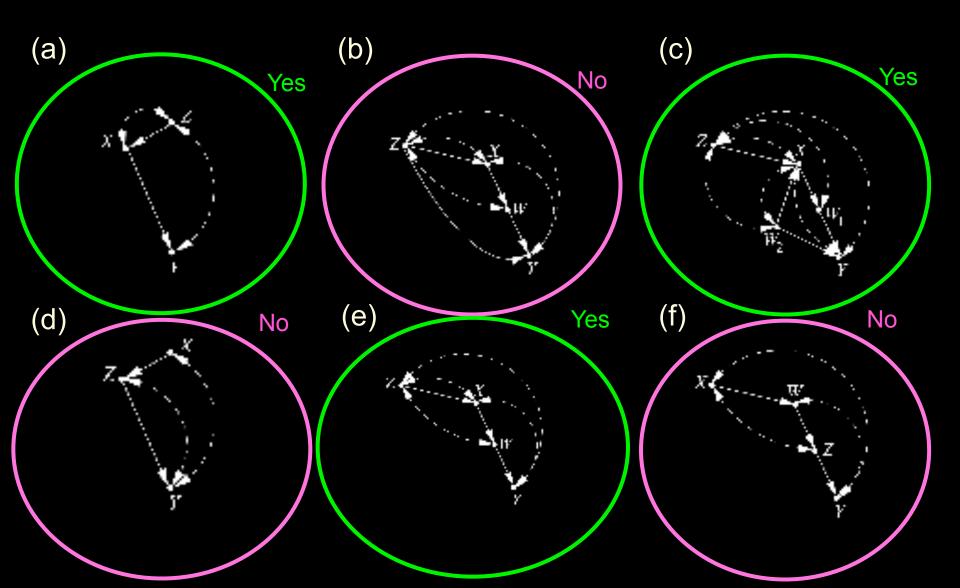
#### **Measured:**

Observational study: P(x, y, z)Experimental study: P(x, y | do(z))

Needed:  $Q = P(y \mid do(x)) = ? = \frac{P(x, y \mid do(z))}{P(x \mid do(z))}$ 

(i.e.,  $\exists f, f: P(v), P(v \mid do(z)) \rightarrow P(y \mid do(x))$ )

#### WHICH MODEL LICENSES THE z-IDENTIFICATION OF THE CAUSAL EFFECT $X \rightarrow Y$ ?



## OUTLINE

Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### **Capabilities:**

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

#### SUMMARY OF POLICY EVALUATION RESULTS

• The estimability of any expression of the form

 $Q = P(y_1, y_2, \dots, y_n \mid do(x_1, x_2, \dots, x_m), z_1, z_2, \dots, z_k)$ 

can be determined given any causal graph G containing measured and unmeasured variables.

- If *Q* is estimable, then its estimand can be derived in polynomial time (by estimable we mean either from observational or from experimental studies.)
- The algorithm is complete.
- The causal calculus is complete for this task.

## OUTLINE

Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### **Capabilities:**

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

#### PROBLEM 2. GENERALIZABILITY AMONG POPULATIONS BREAK (TRANSPORTABILITY)

Question:

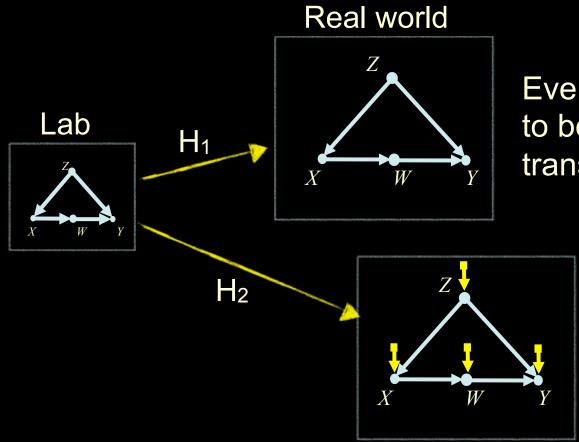
Is it possible to predict the effect of X on Y in a certain population  $\square^*$ , where no experiments can be conducted, using experimental data learned from a different population  $\square^?$ 

Answer: Sometimes yes.

HOW THIS PROBLEM IS SEEN IN OTHER SCIENCES? (e.g., external validity, meta-analysis, ...)

- "Extrapolation across studies requires `some understanding of the reasons for the differences.'" (Cox, 1958)
- "External validity' asks the question of generalizability: To what populations, settings, treatment variables, and measurement variables can this effect be generalized?" (Shadish, Cook and Campbell, 2002)
- "An experiment is said to have "external validity" if the distribution of outcomes realized by a treatment group is the same as the distribution of outcome that would be realized in an actual program." (Manski, 2007)

#### MOVING FROM THE "LAB" TO THE "REAL WORLD" ...

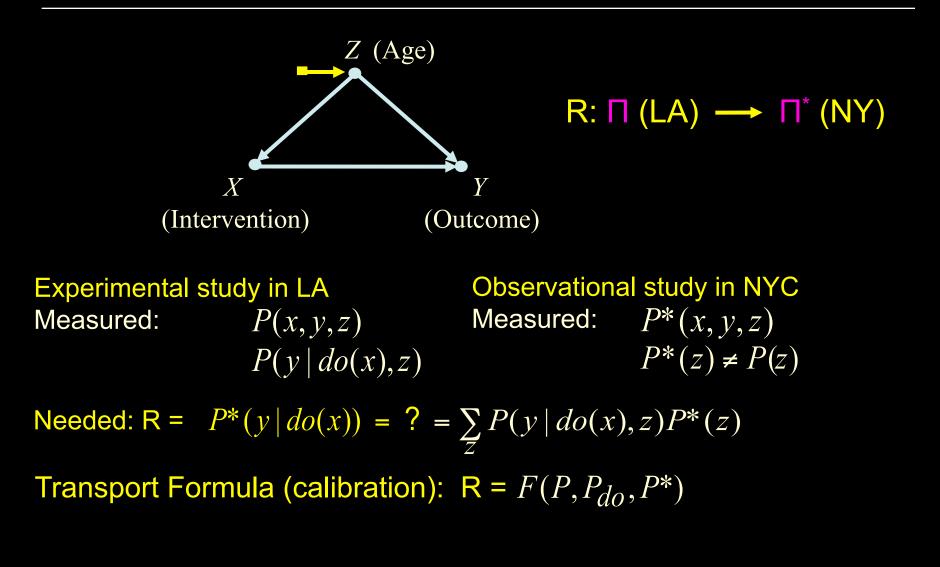


Everything is assumed to be the same, trivially transportable!

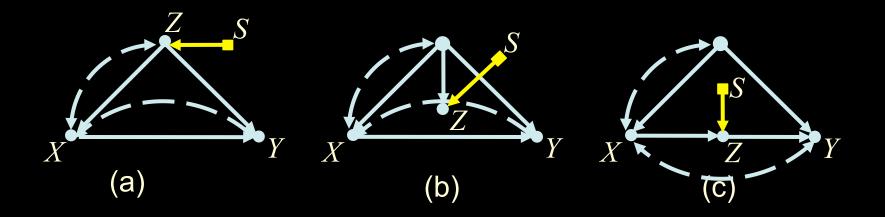
> Everything is assumed to be different, not transportable...

#### MOTIVATION

#### WHAT CAN EXPERIMENTS IN LA TELL US ABOUT NYC?



#### TRANSPORT FORMULAS DEPEND ON THE CAUSAL STORY



a) Z represents age

$$P^*(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^*(z)$$

b) Z represents language škill

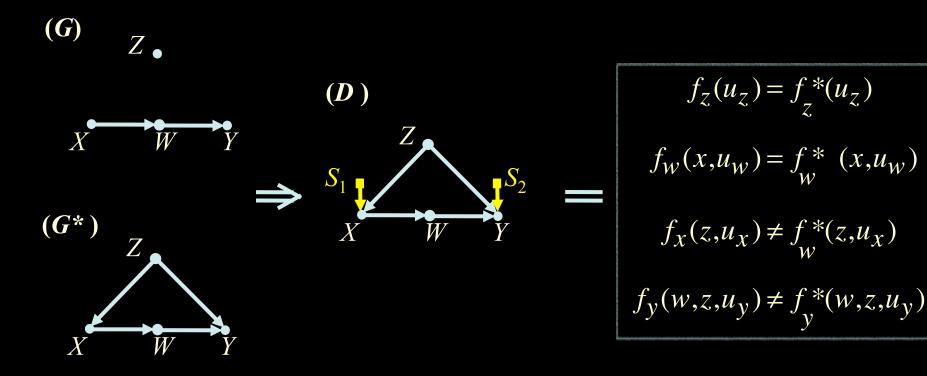
 $P^*(y \mid do(x)) = \mathcal{P}(y \mid do(x))$ 

c) Z represents a bio-marker

$$P^{*}(y \mid do(x)) = \sum_{z} P(y \mid do(x), z) P^{*}(z \mid x)$$

# SELECTION DIAGRAMS

• How to encode disparities and commonalities about domains?



## TRANSPORTABILITY REDUCED TO CALCULUS

#### Theorem

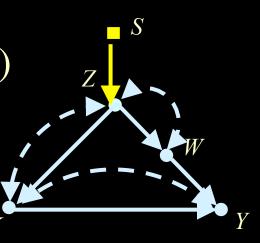
A causal relation R is transportable from  $\prod$  to  $\prod^*$  if and only if it is reducible, using the rules of *do*-calculus, to an expression in which *S* is separated from *do*().

$$R = P^*(y \mid do(x)) = P(y \mid do(x), s)$$

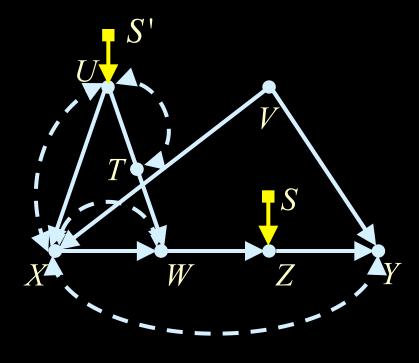
 $=\sum_{w} \overline{P(y \mid do(x), s, w) P(w \mid do(x), s)}$ 

$$= \sum P(y \mid do(x), w) P(w \mid s)$$

 $= \sum_{w} P(y | do(x), w) P^{*}(w)$ 



## RESULT: ALGORITHM TO DETERMINE IF AN EFFECT IS TRANSPORTABLE



 $P^*(y \mid do(x)) =$ 

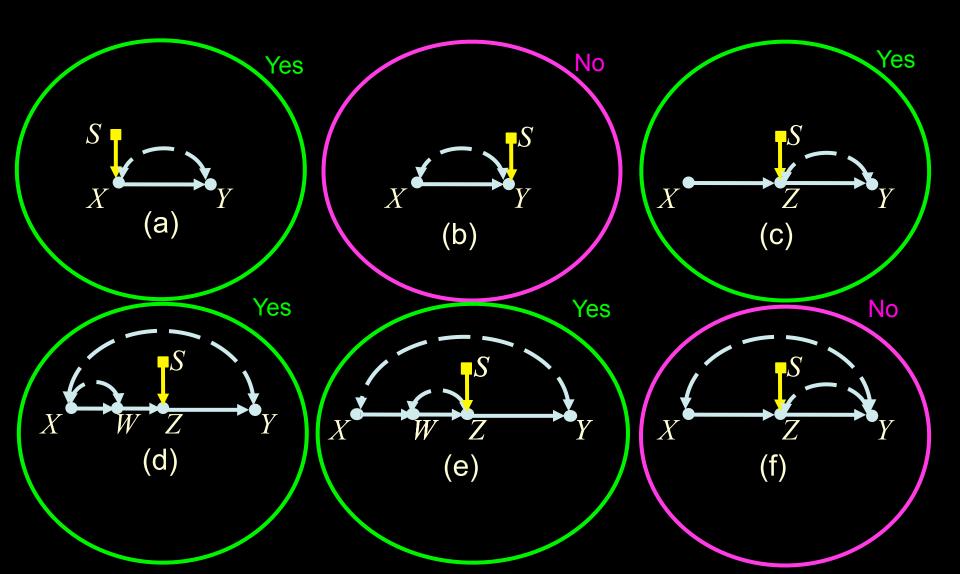
INPUT: Annotated Causal Graph  $S \longrightarrow$  Factors creating differences

#### OUTPUT:

- 1. Transportable or not?
- 2. Measurements to be taken in the experimental study
- 3. Measurements to be taken in the target population
- 4. A transport formula
- 5. Completeness (Bareinboim, 2012)

 $\sum_{z} P(y \mid do(x), z) \sum_{w} P^{*}(z \mid w) \sum_{t} P(w \mid do(w), t) P^{*}(t)$ 

#### WHICH MODEL LICENSES THE TRANSPORT OF THE CAUSAL EFFECT $X \rightarrow Y$

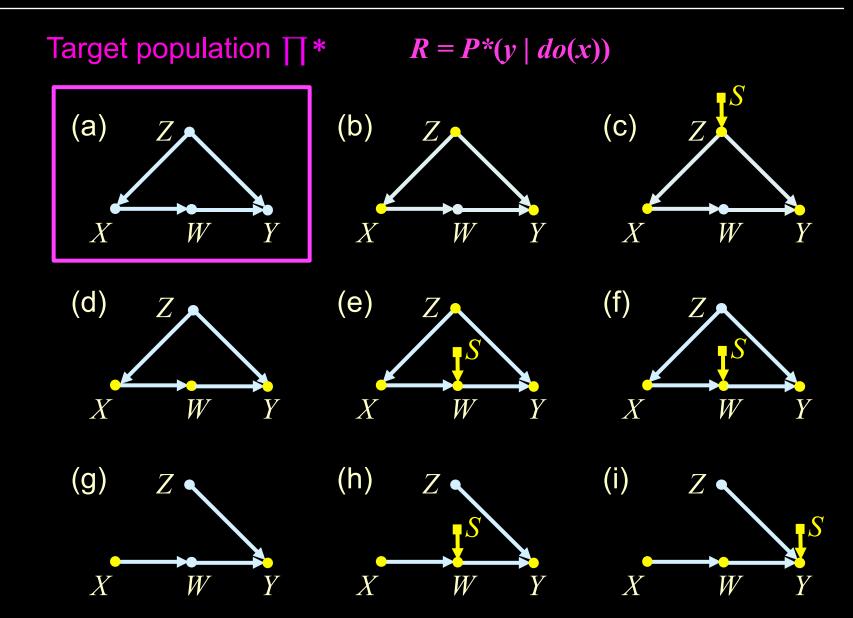


## FROM META-ANALYSIS TO META-SYNTHESIS

#### The problem

How to combine results of several experimental and observational studies, each conducted on a different population and under a different set of experimental conditions, so as to construct an aggregate measure of effect size that is "better" than any one study in isolation.

## META-SYNTHESIS AT WORK



#### SUMMARY OF TRANSPORTABILITY RESULTS

- Nonparametric transportability of experimental results from multiple environments and limited experiments can be determined provided that commonalities and differences are encoded in selection diagrams.
- When transportability is feasible, the transport formula can be derived in polynomial time.
- The algorithm is complete.
- The causal calculus is complete for this task.

## OUTLINE

Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### **Capabilities:**

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

## MEDIATION: A GRAPHICAL-COUNTERFACTUAL SYMBIOSIS

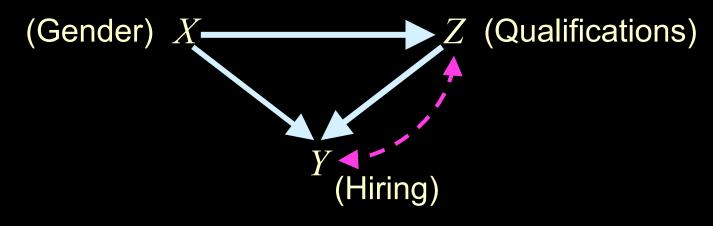
- 1. Why decompose effects?
- 2. What is the definition of direct and indirect effects?
- 3. What are the policy implications of direct and indirect effects?
- 4. When can direct and indirect effect be estimated consistently from experimental and nonexperimental data?

## WHY DECOMPOSE EFFECTS?

- 1. To understand how Nature works
- 2. To comply with legal requirements
- 3. To predict the effects of new type of interventions: deactivate a mechanism, rather than fix a variable

## LEGAL IMPLICATIONS OF DIRECT EFFECT

Can data prove an employer guilty of hiring discrimination?



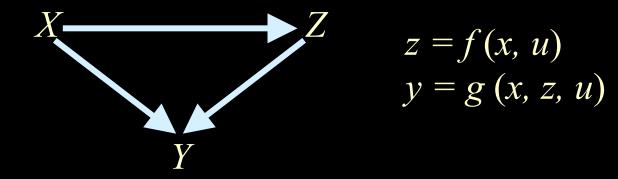
What is the direct effect of *X* on *Y*? (CDE)  $E(Y|do(x_1), do(z)) - E(Y|do(x_0), do(z))$ 

(*z*-dependent) Adjust for *Z*? No! No!

Identification is completely solved (Tian & Shpiser, 2006)

## NATURAL INTERPRETATION OF AVERAGE DIRECT EFFECTS

Robins and Greenland (1992), Pearl (2001)



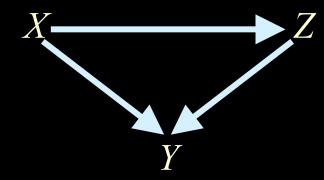
Natural Direct Effect of X on Y:  $DE(x_0, x_1; Y)$ 

The expected change in *Y*, when we change *X* from  $x_0$  to  $x_1$  and, for each *u*, we keep *Z* constant at whatever value it attained before the change.

$$E[Y_{x_1 Z_{x_0}} - Y_{x_0}]$$

In linear models, DE = Controlled Direct Effect =  $\beta(x_1 - x_0)$ 

## DEFINITION OF INDIRECT EFFECTS



 $\begin{vmatrix} z = f(x, u) \\ y = g(x, z, u) \end{vmatrix}$ 

No controlled indirect effect

Indirect Effect of X on Y:  $IE(x_0, x_1; Y)$ The expected change in Y when we keep X constant, say at  $x_0$ , and let Z change to whatever value it would have attained had X changed to  $x_1$ .

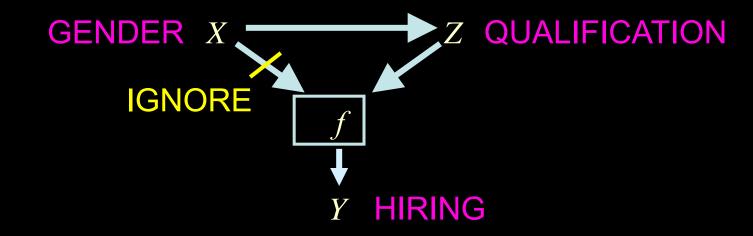
$$E[Y_{x_0Z_{x_1}} - Y_{x_0}]$$

In linear models, IE = TE - DE

## POLICY IMPLICATIONS OF INDIRECT EFFECTS

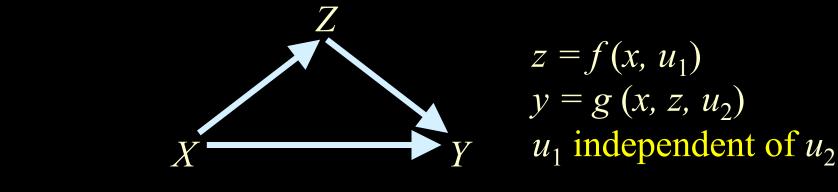
What is the indirect effect of *X* on *Y*?

The effect of Gender on Hiring if sex discrimination is eliminated.



Deactivating a link – a new type of intervention

### THE MEDIATION FORMULAS IN UNCONFOUNDED MODELS



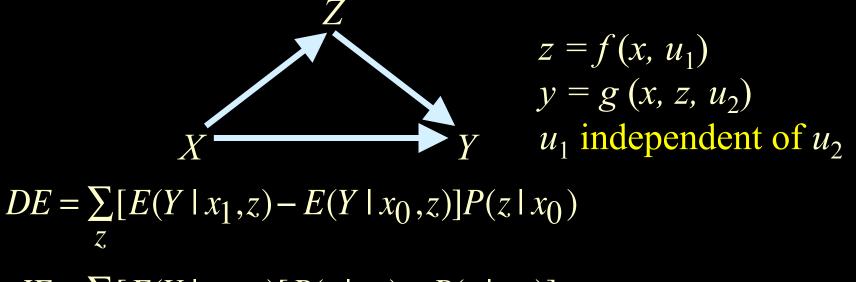
$$DE = \sum_{z} [E(Y \mid x_{1}, z) - E(Y \mid x_{0}, z)]P(z \mid x_{0})$$

$$IE = \sum_{z} [E(Y \mid x_0, z)[P(z \mid x_1) - P(z \mid x_0)]$$

 $TE = E(Y | x_1) - E(Y | x_0) \qquad TE \neq DE + IE$ IE = Fraction of responses explained by mediation (sufficient)

TE - DE = Fraction of responses owed to mediation (necessary)

### THE MEDIATION FORMULAS IN UNCONFOUNDED MODELS

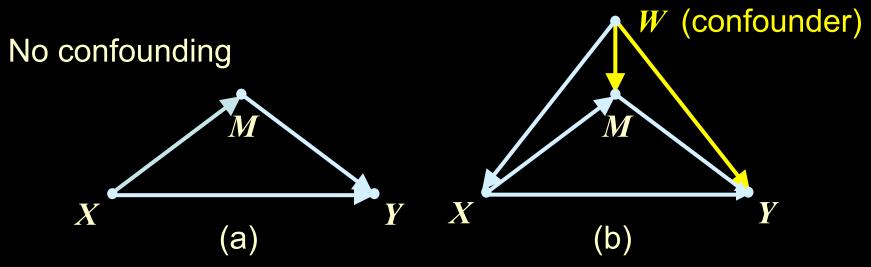


$$IE = \sum_{z} [E(Y \mid x_0, z)[P(z \mid x_1) - P(z \mid x_0)]$$

 $TE = E(Y | x_1) - E(Y | x_0) \qquad TE \neq DE + IE$ 

Complete identification conditions for confounded models with multiple mediators (Pearl 2001; Shpitser 2013).

## TRANSPARENT CONDITIONS OF NDE IDENTIFICATION

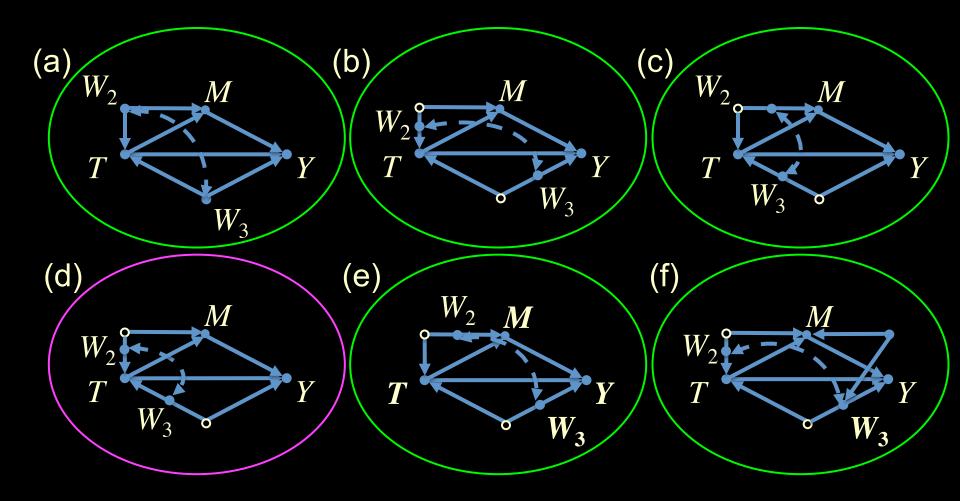


There exists a set *W* such that:

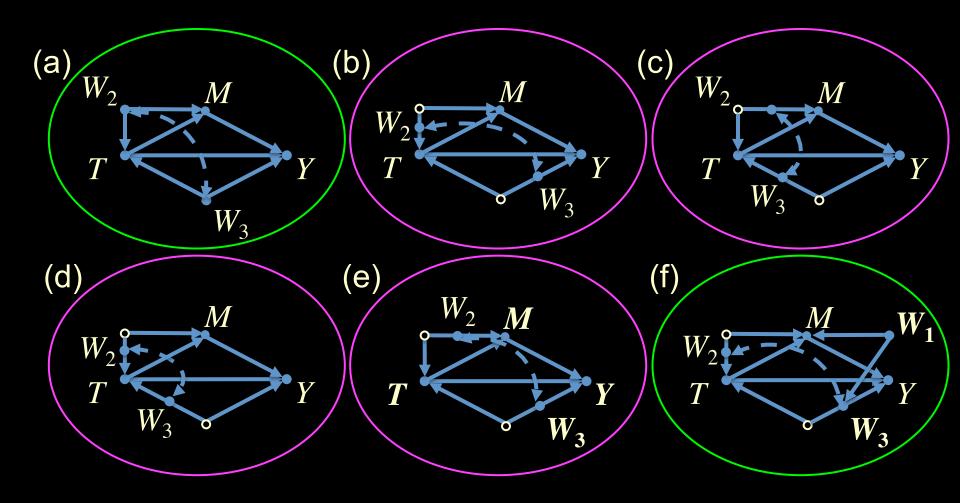
- A-1 No member of W is a descendant of X.
- A-2 *W* blocks all back-door paths from *M* to *Y*, disregarding the one through *X*.
- A-3 The *W*-specific effect of *X* on *M* is identifiable.  $P(m \mid do(x), w)$ A-4 The *W*-specific effect of {*X*, *M*} on *Y* is identifiable.

 $\overline{P(y \mid do(x,m),w)}$ 

### WHEN CAN WE IDENTIFY MEDIATED EFFECTS?



### WHEN CAN WE IDENTIFY MEDIATED EFFECTS?



## SUMMARY OF RESULTS ON MEDIATION

- Ignorability is not required for identifying natural effects
- The nonparametric estimability of natural (and controlled) direct and indirect effects can be determined in polynomial time given any causal graph *G* with both measured and unmeasured variables.
- If NDE (or NIE) is estimable, then its estimand can be derived in polynomial time.
- The algorithm is complete and was extended to any path-specific effect by Shpitser (2013).

### OUTLINE

Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### **Capabilities:**

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

MISSING DATA: A CAUSAL INFERENCE PERSPECTIVE (Mohan, Pearl & Tian 2013)

- Pervasive in every experimental science.
- Huge literature, powerful software industry, deeply entrenched culture.
- Current practices are based on statistical characterization (Rubin, 1976) of a problem that is inherently causal.
- Needed: (1) theoretical guidance,
  (2) performance guarantees, and (3) tests of assumptions.

## WHAT CAN CAUSAL THEORY DO FOR MISSING DATA?

- Q-1. What should the world be like, for a given statistical procedure to produce the expected result?
- Q-2. Can we tell from the postulated world whether any method can produce a bias-free result? How?

Q-3. Can we tell from data if the world does not work as postulated?

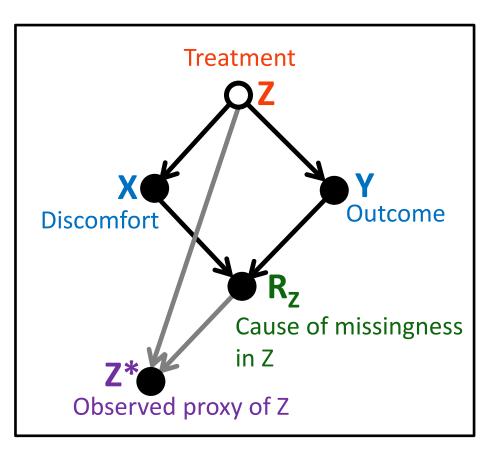
- To answer these questions, we need models of the world, i.e., process models.
- Statistical characterization of the problem is too crude, e.g., MCAR, MAR, MNAR, testable untestable

non-recoverable

recoverable

#### Graphical Models for Inference With Missing Data (From Mohan et al., NIPS-2013)

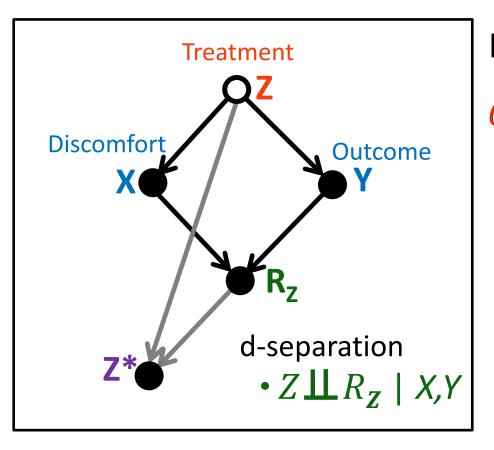
X	Y	<b>Z</b> *	Rz	P(Z*,X,Y,R <sub>z</sub> )
0	0	0	0	0.01
0	0	1	0	0.21
0	1	0	0	0.01
0	1	1	0	0.04
1	0	0	0	0.02
1	0	1	0	0.20
1	1	0	0	0.05
1	1	1	0	0.08
0	0	m	1	0.01
0	1	m	1	0.02
1	0	m	1	0.30
1	1	m	1	0.05



Graph depicting the missingness process

#### **Distribution with missing values**

## **Recoverability of Query (Q)**



Is Q=P(X,Y,Z) recoverable? Q = P(X,Y,Z) = P(Z|X,Y)P(X,Y)  $= P(Z|R_{Z} = 0, X, Y)P(X,Y)$   $= P(Z^{*}|R_{Z} = 0, X, Y)P(X,Y)$ 

### WHY GRAPHS?



 $z \perp\!\!\!\perp x \mid y \quad w \perp\!\!\!\perp xy \mid z \implies x \perp\!\!\!\perp wz \mid y$ 

- 1. Match the organization of human knowledge
- 1a. Guard veracity of assumptions
- 1b. Assure transparency of assumptions
- 1c. Assure transparency of their logical ramifications
- 2. Blueprints for simulation
- 3. Unveil testable implications

### RECOVERABILITY AND TESTABILITY

Recoverability

Given a missingness model *G* and data *D*, when is a quantity *Q* estimable from *D* without bias?

- Non-recoverability
- Theoretical impediment to any estimation strategy

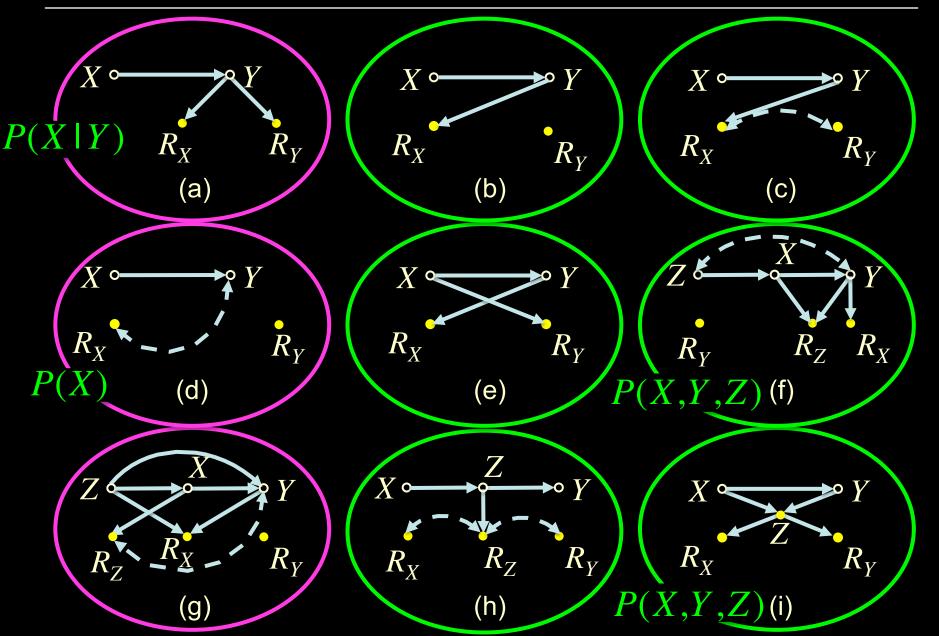
#### Testability

Given a model G, when does it have testable implications (refutable by some partially-observed data D')?

What is known about Recoverability and Testability?

MCAR	recoverable	almost testable
MAR	recoverable	uncharted
MNAR	uncharted	uncharted

## IS P(X,Y) RECOVERABLE?



## WHAT IF WE DON'T HAVE THE GRAPH?

- Constructing the graph requires less knowledge than deciding whether a problem lies in MCAR, MAR or MNAR.
- Understanding what the world should be like for a given procedure to work is a precondition for deciding when model's details are not necessary. (no universal estimator)
- 3. Knowing whether non-convergence is due to theoretical impediment or local optima, is extremely useful.
- 4. Graphs unveil when a model is testable.

# CONCLUSIONS

- 1. Think nature, not data, not even experiment.
- 2. Think hard, but only once the rest is mechanizable.
- 3. Speak a language in which the veracity of each assumption can be judged by users, and which tells you whether any of those assumptions can be refuted by data.

Thank you