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## CAUSES AND COUNTERFACTUALS: CONCEPTS, PRINCIPLES AND TOOLS

Judea Pearl
Elias Bareinboim
University of California, Los Angeles
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NIPS 2013 Tutorial

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#### OUTLINE

#### Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

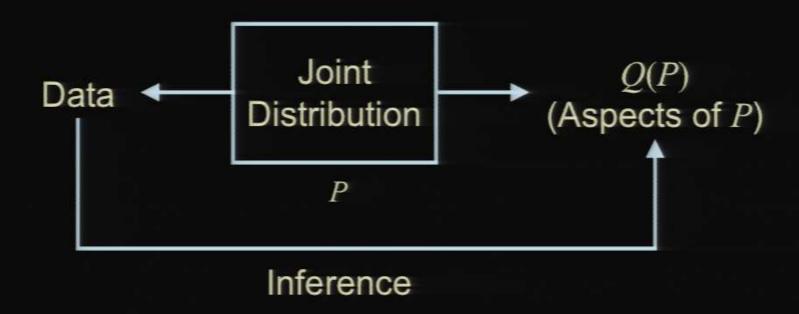
#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

#### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

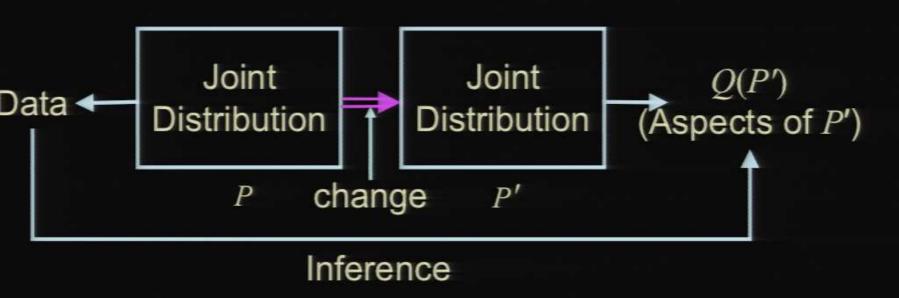
## TRADITIONAL STATISTICAL INFERENCE PARADIGM



e.g., Infer whether customers who bought product A would also buy product B.

$$Q = P(B \mid A)$$

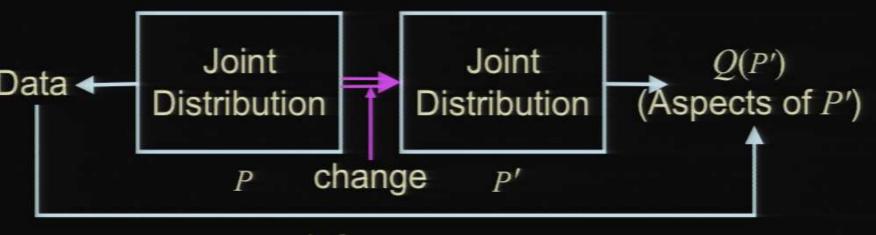
## FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES



e.g., Estimate P'(sales) if we double the price. How does P change to P'? New oracle e.g., Estimate P'(cancer) if we ban smoking.

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

What remains invariant when P changes say, to satisfy P'(price=2)=1



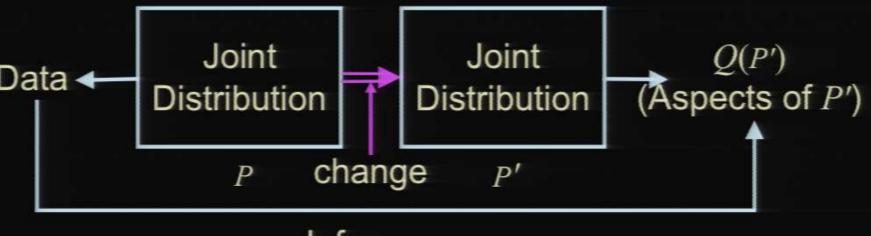
Inference

Note:  $P'(sales) \neq P(sales \mid price = 2)$ 

e.g., Doubling price  $\neq$  seeing the price doubled.

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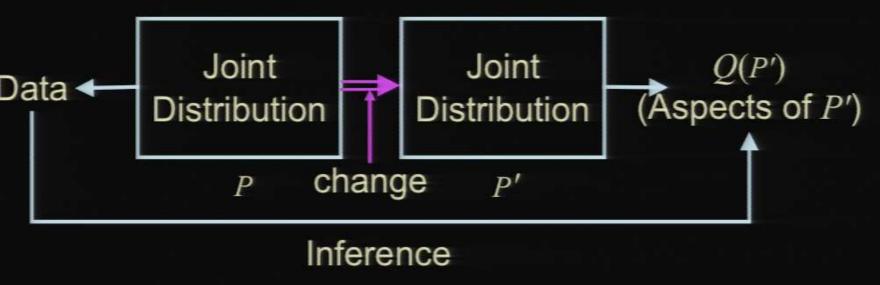
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P does not tell us how it ought to change.

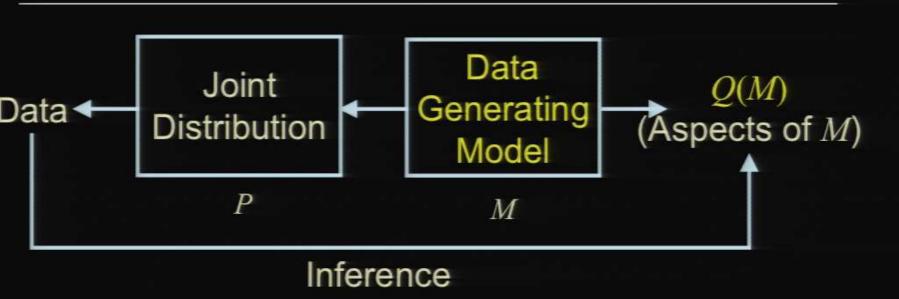
#### FROM STATISTICAL TO COUNTERFACTUALS: 1. THE DIFFERENCES

Probability and statistics deal with static relations



What happens when *P* changes? e.g., Estimate the probability that a customer who bought *A* would buy *A* if we were to double the price.

## THE STRUCTURAL MODEL PARADIGM



M – Invariant strategy (mechanism, recipe, law, protocol) by which Nature assigns values to variables in the analysis.

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#### WHAT KIND OF QUESTIONS SHOULD THE NEW ORACLE ANSWER THE CAUSAL HIERARCHY

- Observational Questions:
  - "What if we see A"
- Action Questions:
   "What if we do A?"
- Counterfactuals Questions:
   "What if we did things differently?"
- Options:
   "With what probability?"

# WHAT KIND OF QUESTIONS SHOULD THE NEW ORACLE ANSWER THE CAUSAL HIERARCHY

- Observational Questions:
  - "What if we see A" Bayes Networks
- Action Questions:
   "What if we do A?" Causal Bayes Networks
- Counterfactuals Questions: Functional Causal "What if we did things differently?" Diagrams
- Options: "With what probability?"

GRAPHICAL REPRESENTATIONS

## FROM STATISTICAL TO CAUSAL ANALYSIS: 2. THE SHARP BOUNDARY

Causal and associational concepts do not mix.

#### CAUSAL

Spurious correlation
Randomization / Intervention
"Holding constant" / "Fixing"
Confounding / Effect
Instrumental variable
Ignorability / Exogeneity

#### ASSOCIATIONAL

Regression

Association / Independence "Controlling for" / Conditioning

Odds and risk ratios

Collapsibility / Granger causality

Propensity score

2.

3.

4

#### FROM STATISTICAL TO CAUSAL ANALYSIS: 3. THE MENTAL BARRIERS

Causal and associational concepts do not mix.

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No causes in – no causes out (Cartwright, 1989)

causal assumptions (or experiments)

⇒ causal conclusions

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Causal assumptions cannot be expressed in the mathematical language of standard statistics.

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CAUSAL ASSOCIATIONAL

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Instrumental variable Collapsibility / Granger causality

Ignorability / Exogeneity Propensity score

2. No causes in – no causes out (Cartwright, 1989)

causal assumptions (or experiments)  $\Rightarrow$  causal conclusions

- Causal assumptions cannot be expressed in the mathematical language of standard statistics.
- Non-standard mathematics:
  - a) Structural equation models (Wright, 1920; Simon, 1960)
  - b) Counterfactuals (Neyman-Rubin  $(Y_r)$ , Lewis  $(x \rightarrow Y)$ )

# THE NEW ORACLE: STRUCTURAL CAUSAL MODELS THE WORLD AS A COLLECTION OF SPRINGS

Definition: A structural causal model is a 4-tuple  $\langle V, U, F, P(u) \rangle$ , where

- V = {V<sub>1</sub>,...,V<sub>n</sub>} are endogenous variables
- $U = \{U_1, ..., U_m\}$  are background variables
- $F = \{f_1, ..., f_n\}$  are functions determining V,  $v_i = f_i(v, u)$

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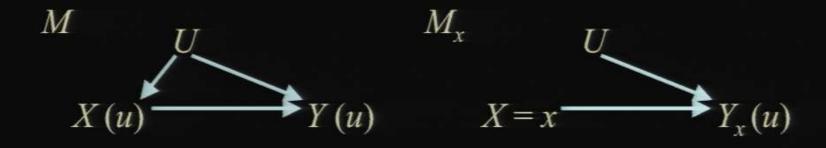
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- P(u) is a distribution over U

P(u) and F induce a distribution P(v) over observable variables

### COUNTERFACTUALS ARE EMBARRASSINGLY SIMPLE

#### Definition:

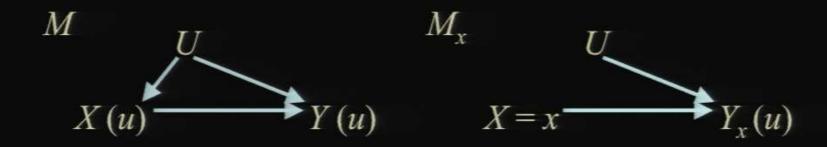
Given a SCM model M, the potential outcome  $Y_x(u)$  for unit u is equal to the solution for Y in a mutilated model  $M_x$ , in which the equation for X is replaced by X = x.



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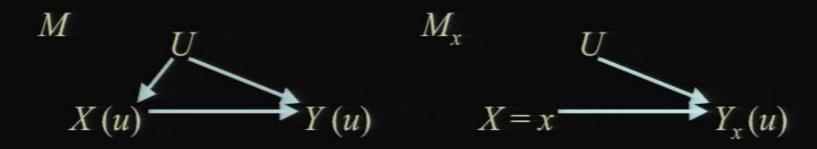
The Fundamental Equation of Counterfactuals:

$$Y_{\mathcal{X}}(u) \stackrel{\Delta}{=} Y_{M_{\mathcal{X}}}(u)$$

### EFFECTS OF INTERVENTIONS ARE EMBARRASSINGLY SIMPLE

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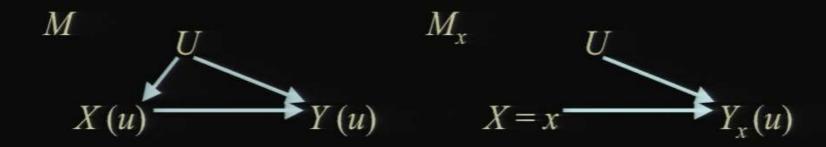
Given a SCM model M, the effect of setting X to x,  $P(Y = y \mid do(X = x))$ , is equal to the probability of Y = y in a mutilated model  $M_x$ , in which the equation for X is replaced by X = x.



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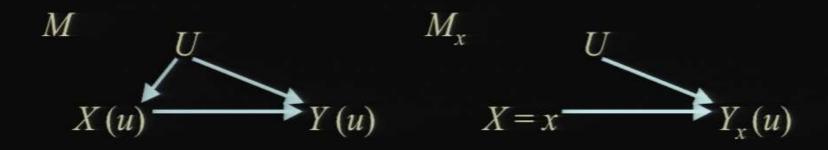
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The Fundamental Equation of Interventions:

$$P(Y = y \mid do(X = x)) \stackrel{\Delta}{=} P_{M_X}(Y = y)$$

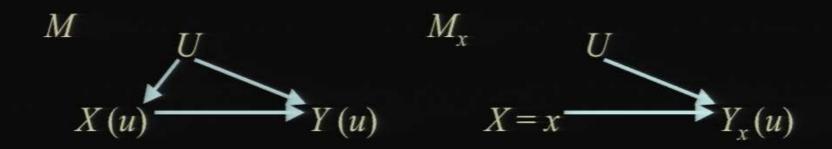
### COMPUTING THE EFFECTS OF INTERVENTIONS



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#### The Fundamental Equation of Interventions:

$$P(Y = y \mid do(X = x)) \stackrel{\Delta}{=} P_{M_X}(Y = y)$$

$$P(x,y,u) = P(u)P(x \mid u)P(y \mid x,u)$$

$$P(y,u \mid do(x)) = P(u)P(y \mid x,u)$$

## THE TWO FUNDAMENTAL LAWS OF CAUSAL INFERENCE

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The Law of Counterfactuals (and Interventions)

$$Y_{\mathcal{X}}(u) = Y_{M_{\mathcal{X}}}(u)$$

(M generates and evaluates all counterfactuals.)

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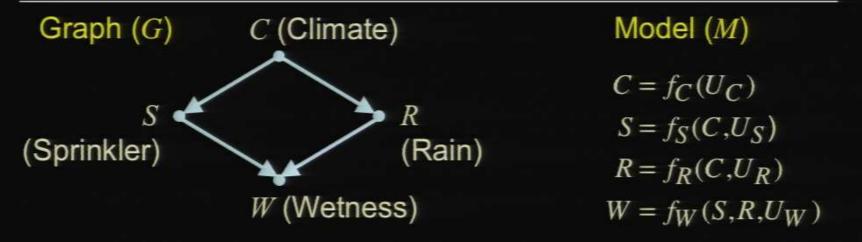
(M generates and evaluates all counterfactuals.)

2. The Law of Conditional Independence (d-separation)

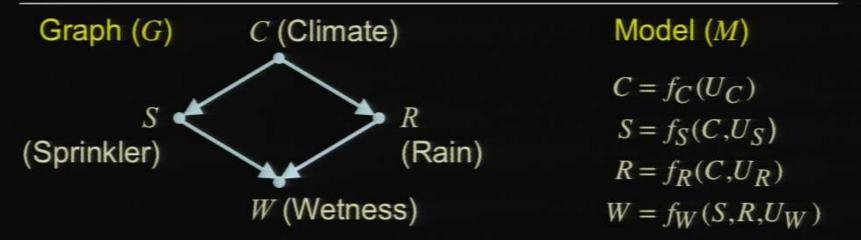
$$(X \operatorname{sep} Y | Z)_{G(M)} \Rightarrow (X \perp \!\!\!\perp Y | Z)_{P(v)}$$

(Separation in the model ⇒ independence in the distribution.)

## THE LAW OF CONDITIONAL INDEPENDENCE



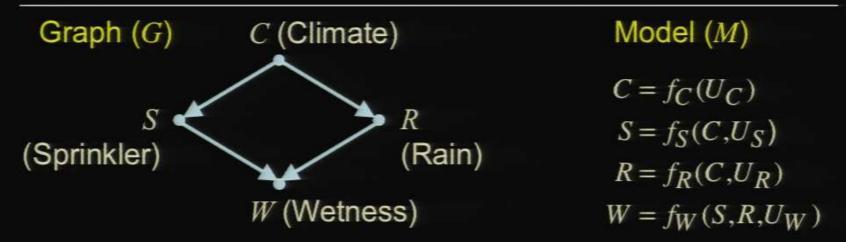
### THE LAW OF CONDITIONAL INDEPENDENCE



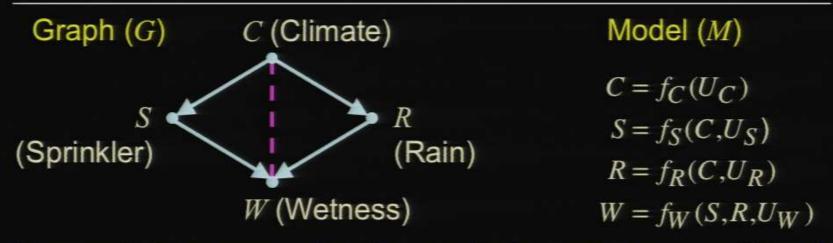
#### Gift of the Gods

If the U's are independent, the observed distribution P(C,R,S,W) satisfies constraints that are:

- (1) independent of the f's and of P(U),
- (2) readable from the graph.

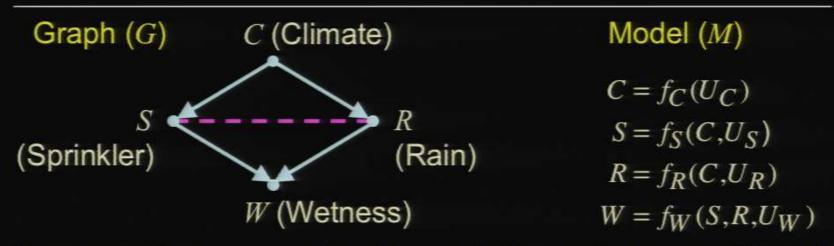


Every missing arrow advertises an independency, conditional on a separating set.



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e.g.,  $C \perp \!\!\!\perp W \mid (S,R)$ 

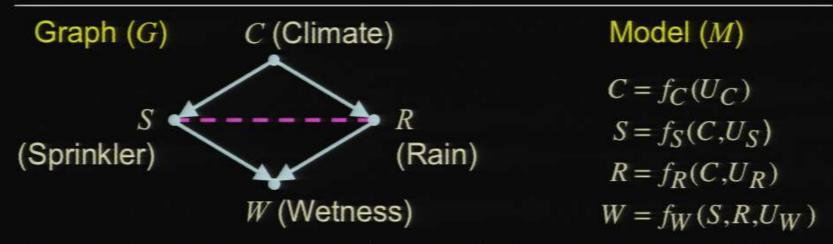


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Applications:



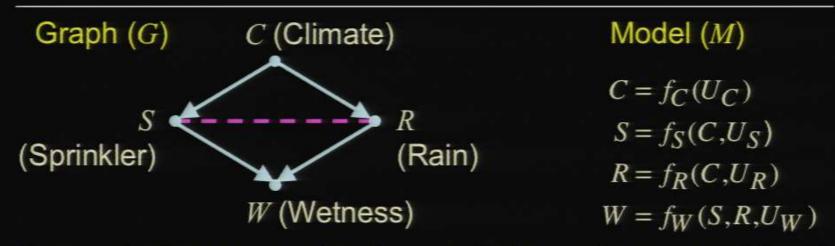
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#### Applications:

Model testing



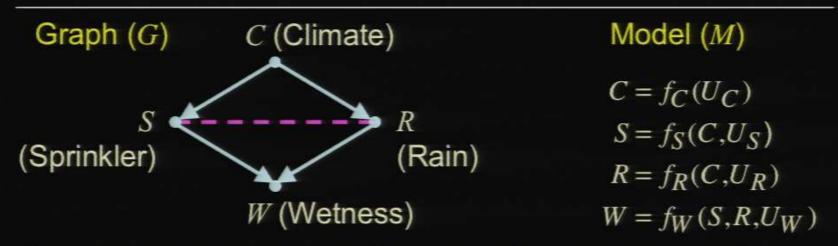
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#### Applications:

- Model testing
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$$C \perp \!\!\!\perp W \mid (S,R)$$

$$S \perp \!\!\!\perp R \mid C$$

#### Applications:

- Model testing
- 2. Structure learning
- 3. Reducing "what if I do" questions to symbolic calculus

### OUTLINE

### Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

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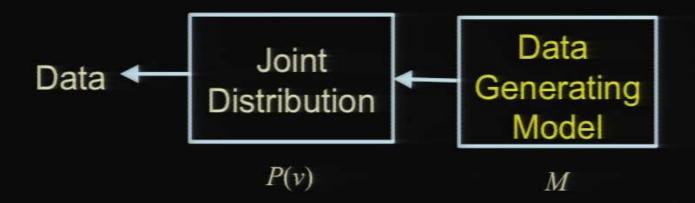
- \* Policy evaluation
- \* Transportability
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### FIRST LAYER OF THE CAUSAL HIERARCHY

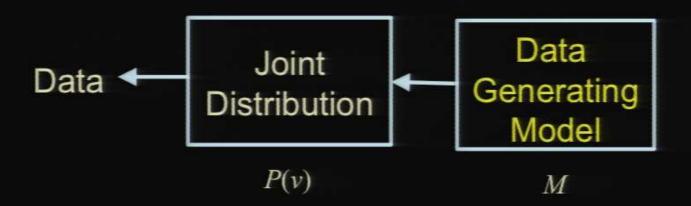
### **PROBABILITIES**

(What if I see X=x?)

### THE EMERGENCE OF THE FIRST LAYER



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Theorem (PV, 1991). Every Markovian structural causal model M (recursive, with independent disturbances) induces a passive distribution  $P(v_1,...,v_n)$  that can be factorized as

$$P(v_1, v_2, ..., v_n) = \prod_i P(v_i \mid pa_i)$$

where  $pa_i$  are the (values of) the parents of  $V_i$  in the causal diagram associated with M.

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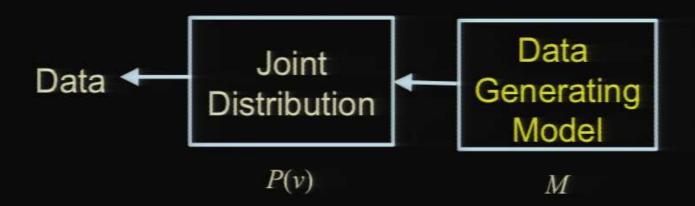
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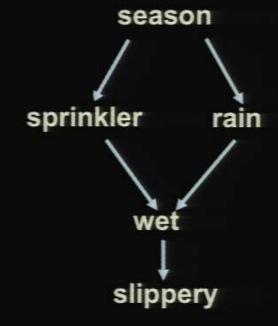
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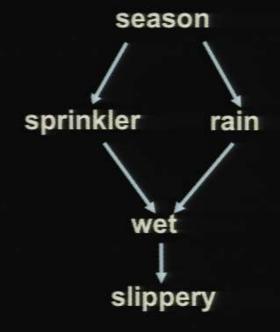
normal valve abnormal valve  $x \leftarrow z \rightarrow y \qquad x \rightarrow z \leftarrow y \qquad (X \perp\!\!\!\perp Y) \\ x \rightarrow z \rightarrow y \qquad x \rightarrow z \leftarrow y \qquad (X \perp\!\!\!\perp Y \mid Z) \\ x \leftarrow z \leftarrow y \qquad \qquad w$ 



Cl₁: (Wet ⊥ Sprinkler)

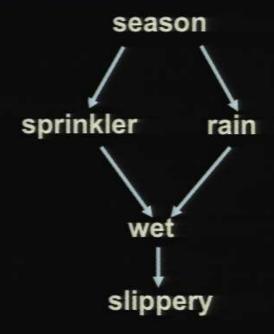


X Cl₁: (Wet ⊥ Sprinkler)

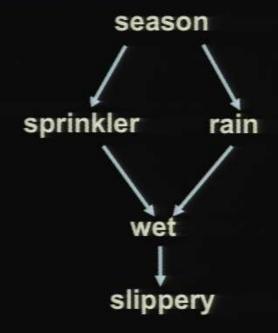


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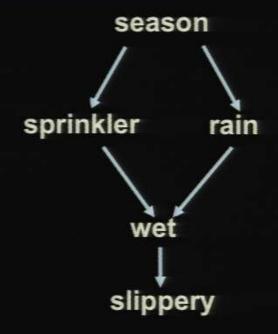
Cl<sub>2</sub>: (Wet ⊥ Season | Sprinkler)



- X Cl₁: (Wet ⊥ Sprinkler)
- X Cl₂: (Wet ⊥ Season | Sprinkler)

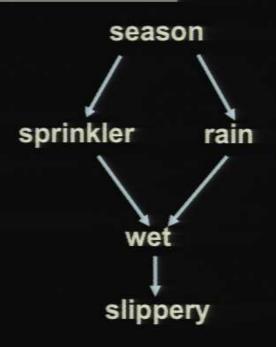


- X Cl₁: (Wet ⊥ Sprinkler)
- X Cl₂: (Wet ⊥ Season | Sprinkler)
  - Cl₃: (Rain ⊥ Slippery | Wet)



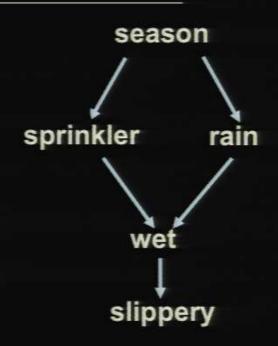
- X Cl₁: (Wet ⊥ Sprinkler)
- X Cl<sub>2</sub>: (Wet ⊥ Season | Sprinkler)
- ✓ Cl<sub>4</sub>: (Season 

  Wet | Sprinkler, Rain)



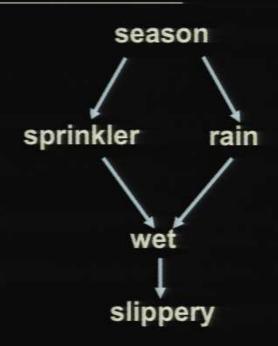
- X Cl₁: (Wet ⊥ Sprinkler)
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- ✓ Cl<sub>4</sub>: (Season 

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  - Cl<sub>5</sub>: (Sprinkler ⊥ Rain | Season, Wet)



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# THE SECOND LAYER ON CAUSAL HIERARCHY: CAUSAL EFFECTS

(What if I do X=x?)



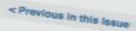
August 1985, 2013 08:00 PM ET Study: Heavy coffee drinking in people under 55 linked to early death

Dr. Sanjay Gupta

# Annals of Internal Medicine

ESTABLISHED IN 1927 BY THE AMERICAN COLLEGE OF PHYSICIANS

All Issues Online First 17 June 2008, Vol 148, No. 12> Collections In the Clinic Journal Club



Next in this issue >











17 June 2008

## The Relationship of Coffee Consumption with Mortality Esther Copez-Garcia, PhD; Rob M. van Dam, PhD; Tricia Y. Li, MD; Fernando Rodriguez-Artalejo, MD, PhD; and Fr

Ann Intern Med. 2008;148(12):904-914. doi:10.7326/0003-4819-148-12-200808170-00003 References

Text Size: A A A Audio/Video Summary for Patients

## Abstract

Comments (2) Abstract | Context | Contribution | Caution | Methods | Results | Discussion | References

Background: Coffee consumption has been linked to various beneficial and detrimental health effects, but data on its relation with mortality are sparse.

Home TV & Video CNN Trends U.S.



## ne Drink Of Red Wine Or Alcohol Is Relaxing To Circulation, But Two rinks Are Stressful

cohol slightly benefits the heart and blood vessels, at the positive effects on specific biological markers sappear with two drinks, say researchers at the eter Munk Cardiac Centre of the Toronto General ospital.

#### Related Topics

#### Health & Medicine

- ▶ Heart Disease
- ► Hypertension

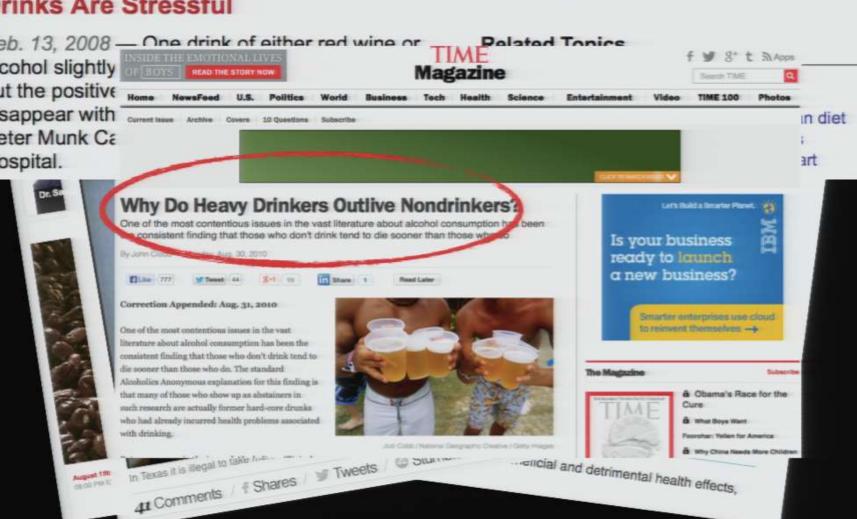
#### Mind & Brain

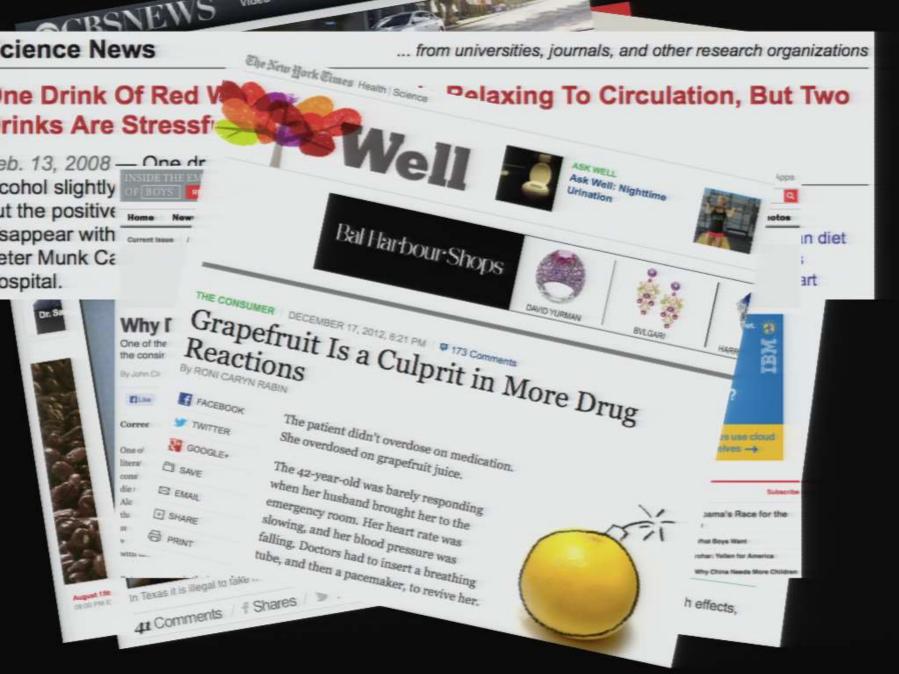
#### Articles

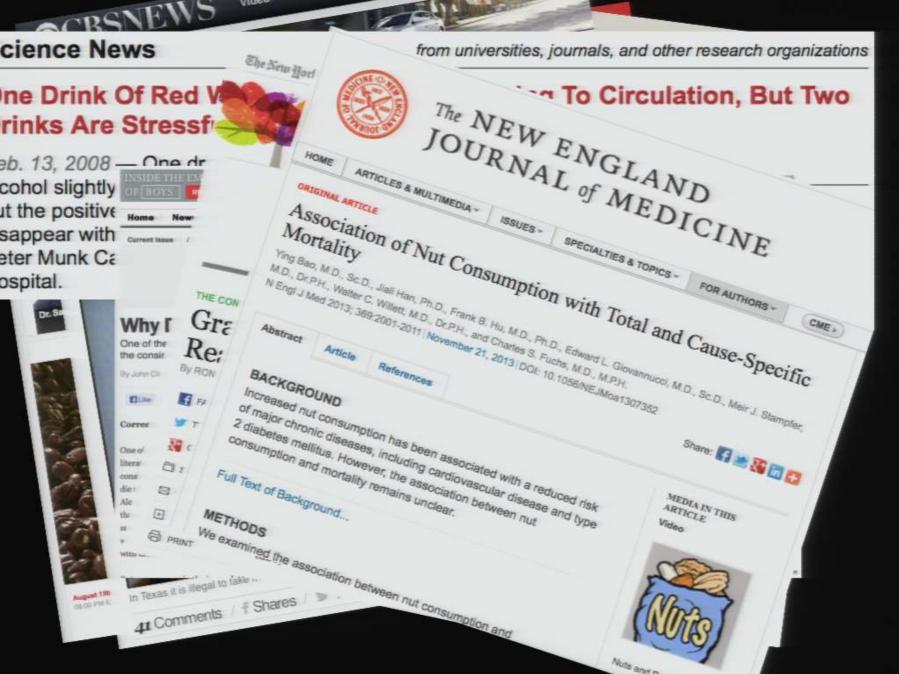
- Mediterranean diet
- Drunkenness
- Coronary heart



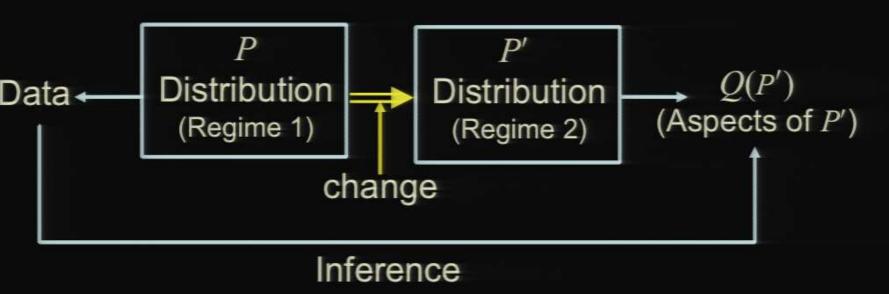
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## CAUSAL INFERENCE: MOVING BETWEEN REGIMES

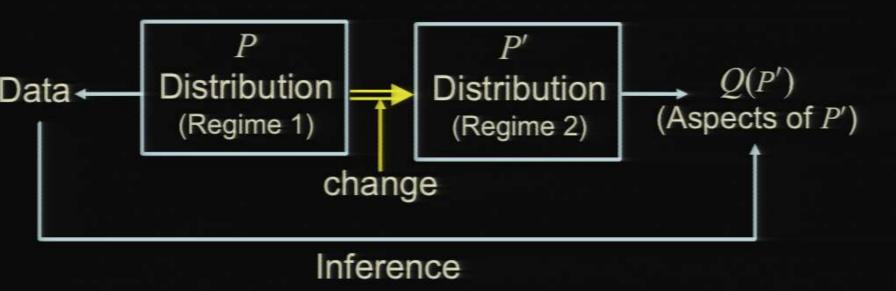


- What happens when P changes?
   e.g., Infer whether less people would get cancer if we ban smoking.
- $Q = P(Cancer = true \mid do(Smoking = no))$  Not an aspect of P.

### Observation 1:

The distribution alone tells us nothing about change; it just describes static conditions of a population (under a specific regime).

## CAUSAL INFERENCE: MOVING BETWEEN REGIMES

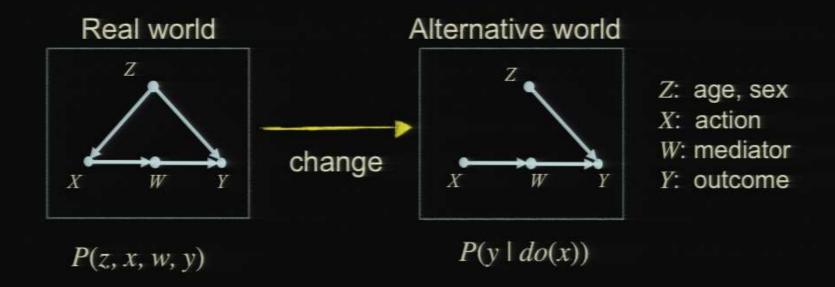


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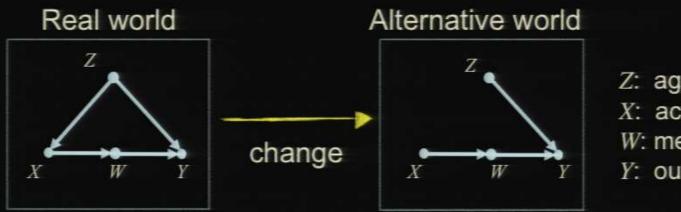
The distribution alone tells us nothing about change; it just describes static conditions of a population (under a specific regime).

### THE BIG PICTURE: THE CHALLENGE OF CAUSAL INFERENCE



- Goal: how much Y changes with X if we vary X between two different constants free from the influence of Z.
- This is the definition of causal effect.

### METHOD FOR COMPUTING CAUSAL EFECTS: RANDOMIZED EXPERIMENTS



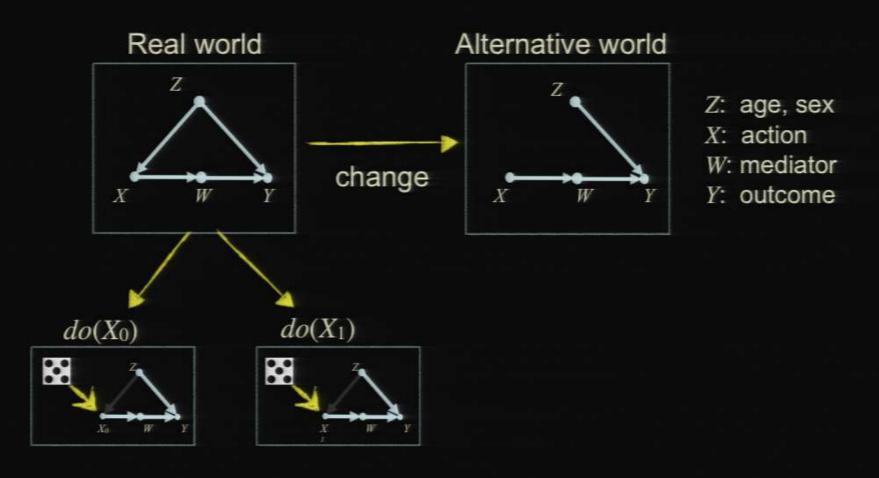
Z: age, sex

X: action

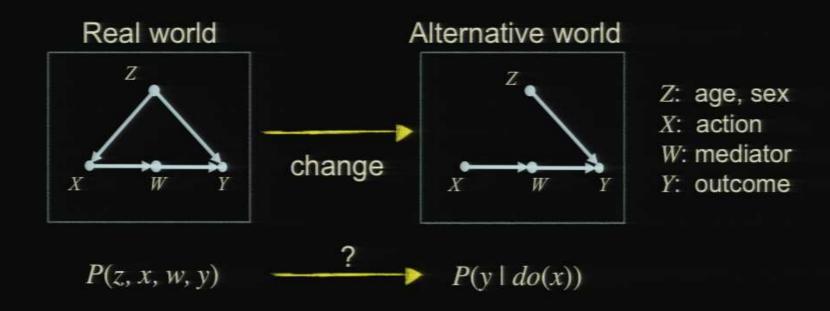
W: mediator

Y: outcome

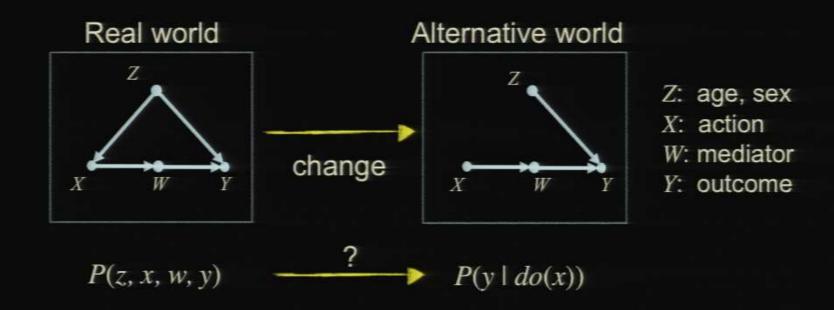
## METHOD FOR COMPUTING CAUSAL EFECTS: RANDOMIZED EXPERIMENTS



## PROBLEM 1. COMPUTING EFFECTS FROM OBSERVATIONAL DATA



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#### Questions:

\* What is the relationship between P(z, x, w, y) and  $P(y \mid do(x))$ ?

\* Is P(y | do(x)) = P(y | x)?

## COMPUTING CAUSAL EFFECTS FROM OBSERVATIONAL DATA

#### Queries:

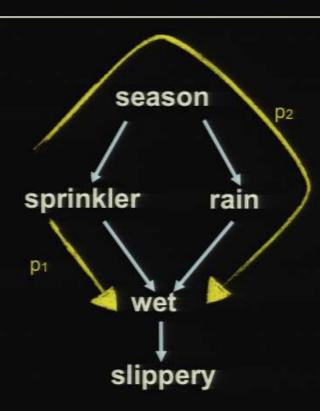


## COMPUTING CAUSAL EFFECTS FROM OBSERVATIONAL DATA

#### Queries:

$$Q_1 = Pr(wet | Sprinkler = on)$$
  
=  $P(p_1) + P(p_2)$ 

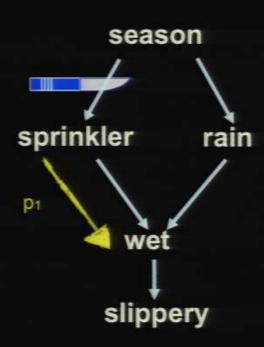
Q2 = Pr(wet | do(Sprinkler = on))



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∑se,Ra,SI P(Se) P(Sp | Se) P(Ra | Se) P(We | Sp, Ra) P(SI | We)

## OUTLINE

### Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

# OOL 2. TRUNCATED FACTORIZATION PRODUCT (OPERATIONALIZING INTERVENTIONS)

Corollary (Truncated Factorization, Manipulation Thm., G-comp.): The distribution generated by an intervention do(X=x) (in a Markovian model M) is given by the truncated factorization:

$$P(v_1, v_2, ..., v_n \mid do(x)) = \prod_{i \mid V_i \notin X} P(v_i \mid pa_i)$$

# NO FREE LUNCH: ASSUMPTIONS ENCODED IN CBNs

#### Definition (Causal Bayesian Network):

P(v): observational distribution

 $P(v \mid do(x))$ : experimental distribution

P\*: set of all observational and experimental distributions

A DAG G is called a Causal Bayesian Network compatible with  $P^*$  if and only if the following three conditions hold for every  $P(v \mid do(x)) \in P^*$ :

- i.  $P(v \mid do(x))$  is Markov relative to G;
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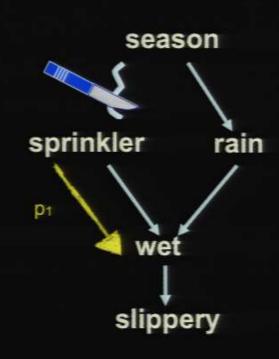
- \* Policy evaluation
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#### Queries:

$$Q_1 = Pr(wet | Sprinkler = on)$$
  
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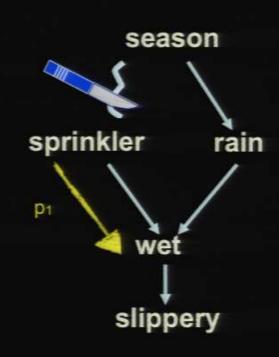
∑se,Ra,Si P(Se) P(So Se) P(Ra | Se) P(We | Sp, Ra) P(Si | We)

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∑se,Ra,Sl P(Se) P(So Se) P(Ra | Se) P(We | Sp, Ra) P(Sl | We)

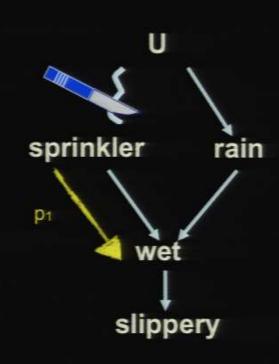
= ∑se P(We | Sp, Se) P(Se) Adjustment for direct causes

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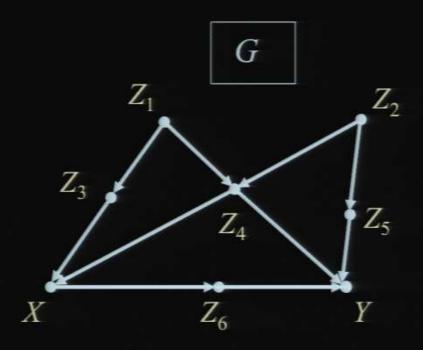


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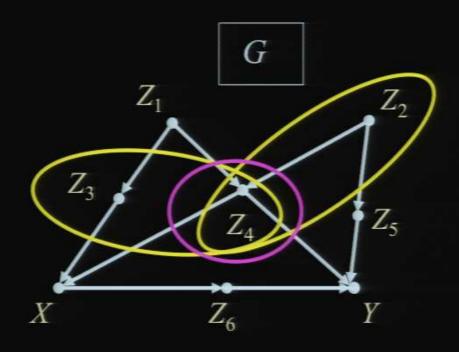
# TOOL 3. BACK-DOOR CRITERION (THE PROBLEM OF CONFOUNDING)

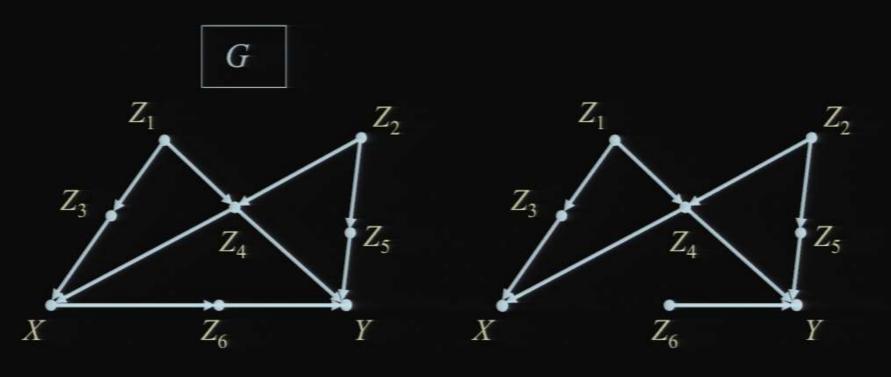
**Goal:** Find the effect of X on Y, P(y|do(x)), given measurements on auxiliary variables  $Z_1,...,Z_k$ 



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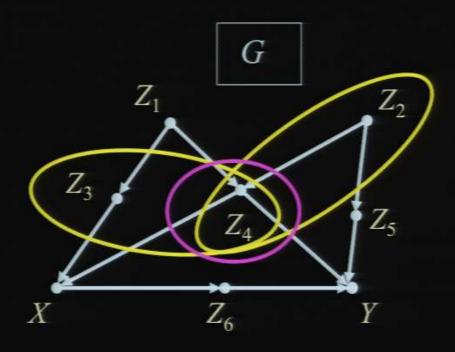
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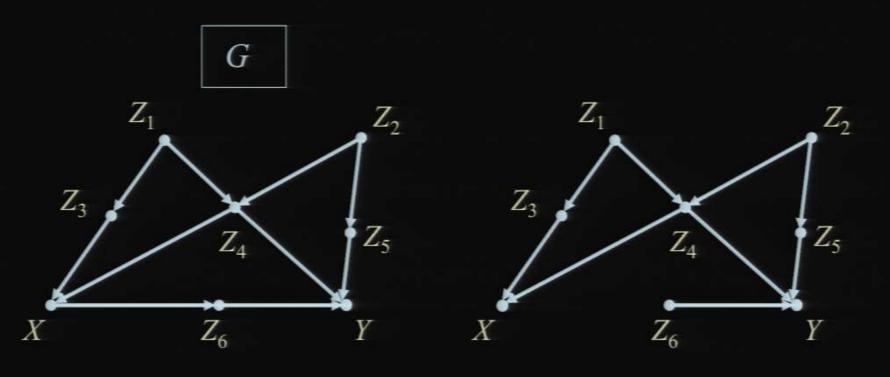


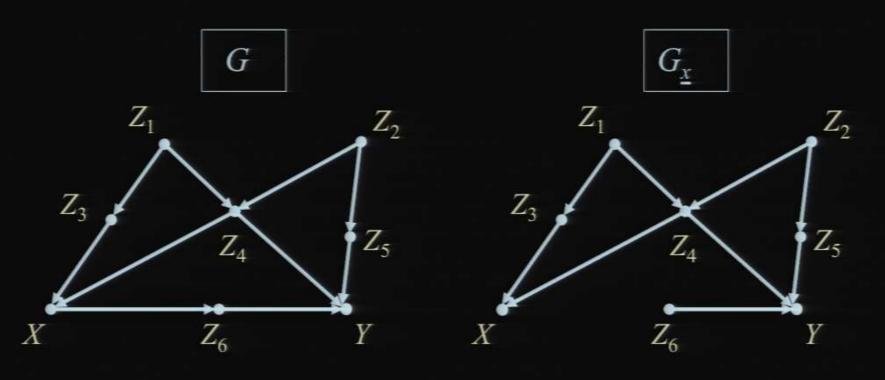


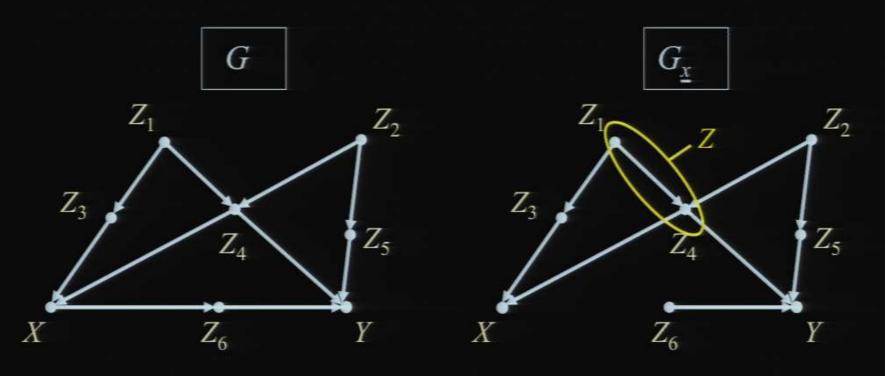
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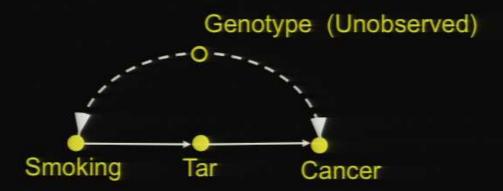




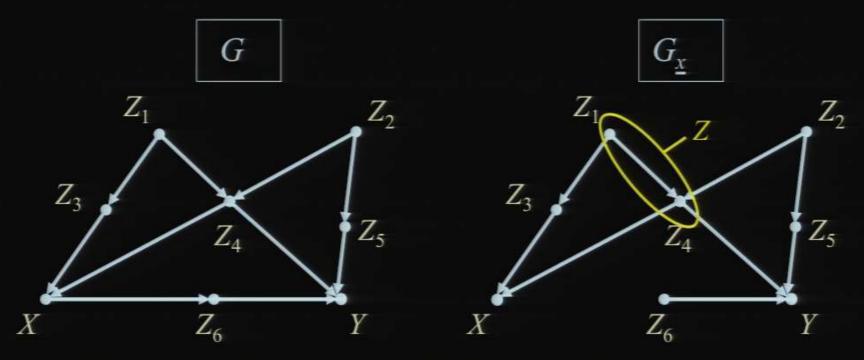




**Goal:** Find the effect of S on C,  $P(c \mid do(s))$ , given measurements on auxiliary variable T, and when latent variables confound the relationship S-C.

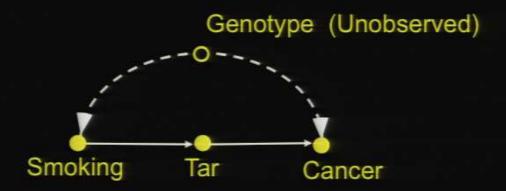


 $P(y \mid do(x))$  is estimable if there is a set Z of variables that d-separates X from Y in  $G_{\underline{x}}$ 

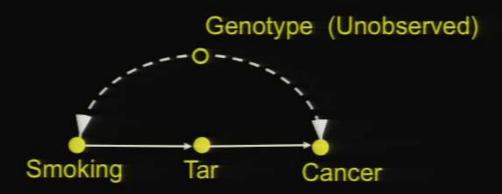


Moreover,  $P(y \mid do(x)) = \sum_{z} P(y \mid x, z) P(z)$  ("adjusting" for Z)

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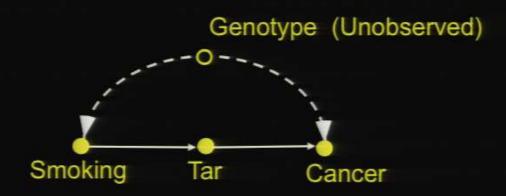


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What about the effect of S on T, P(t | do(s))?

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- What about the effect of S on T, P(t | do(s))?
- What about the effect of T on C, P(c | do(t))?

## OUTLINE

### Concepts:

- \* Causal inference a paradigm shift
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#### Basic tools:

- \* Graph separation
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### Capabilities:

- \* Policy evaluation
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- \* Mediation
- \* Missing Data

# TOOL 3. CAUSAL CALCULUS (IDENTIFIABILITY REDUCED TO CALCULUS)

The following transformations are valid for every interventional distribution generated by a structural causal model M:

Rule 1: Ignoring observations 
$$P(y \mid do(x), z, w) = P(y \mid do(x), w),$$

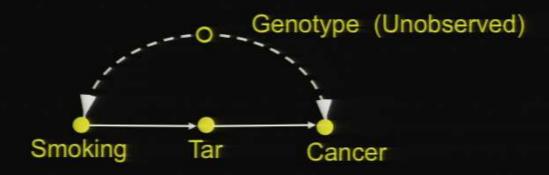
if 
$$(Y \perp \!\!\!\perp Z \mid X, W)_{G_{\overline{X}}}$$

Rule 2: Action/observation exchange 
$$P(y \mid do(x), do(z), w) = P(y \mid do(x), z, w),$$

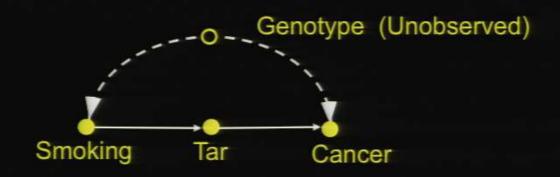
if 
$$(Y \perp \!\!\!\perp Z \mid X, W)_{G_{\overline{X}Z}}$$

Rule 3: Ignoring actions 
$$P(y \mid do(x), do(z), w) = P(y \mid do(x), w),$$

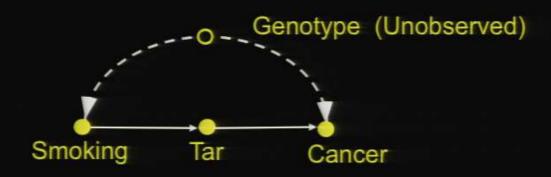
if 
$$(Y \perp \!\!\!\perp Z | X, W)_{G_{\overline{X}\overline{Z}(W)}}$$



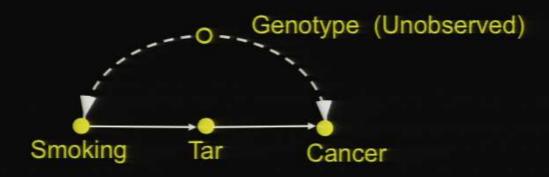
P (c | do(s))



$$P(c \mid do(s)) = \Sigma_{t} P(c \mid do(s), t) P(t \mid do(s))$$
Probability Axioms
$$= \Sigma_{t} P(c \mid do(s), do(t)) P(t \mid do(s))$$
Rule 2
$$= \Sigma_{t} P(c \mid do(s), do(t)) P(t \mid s)$$
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Rule 3
$$= \Sigma_{s'} \Sigma_{t} P(c \mid do(t), s') P(s' \mid do(t)) P(t \mid s)$$
Probability Axioms
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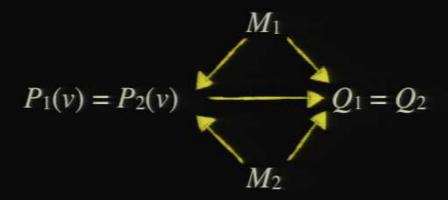
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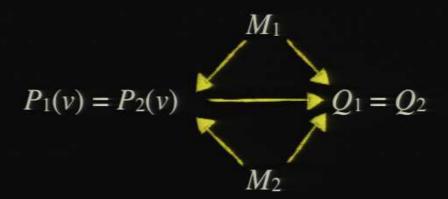
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ID PROBLEM (decision): Given two models  $M_1$  and  $M_2$  compatible with G that agree on the observable distribution over V,  $P_1(v) = P_2(v)$ , decide whether they also agree in the target quantity  $Q = P(y \mid do(x))$ , i.e., whether the effect  $P(y \mid do(x))$  is identifiable from G and P(v).



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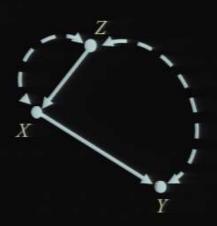
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(i.e.,  $\exists f, f: P(v) \rightarrow P(y \mid do(x))$ )

# WHAT CAN EXPERIMENTS ON DIET REVEAL ABOUT THE EFFECT OF CHOLESTEROL ON HEART ATTACK?

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Z: Diet

X: Cholesterol level

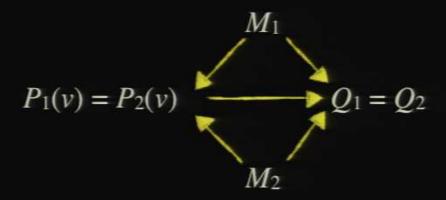
Y: Heart Attack

#### Measured:

Observational study: P(x, y, z)

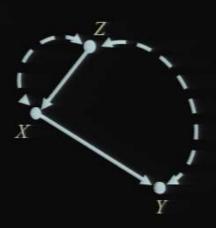
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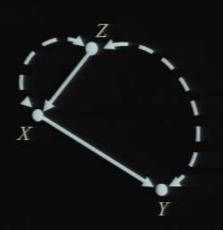
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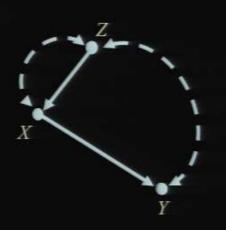
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Needed:  $Q = P(y \mid do(x)) = ?$ 

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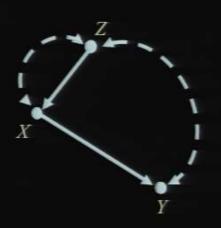
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Ġ:



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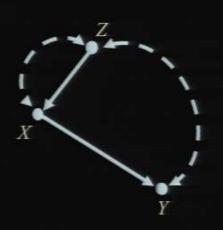
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$$Q = P(y \mid do(x)) = ? = \frac{P(x, y \mid do(z))}{P(x \mid do(z))}$$

G:



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## SUMMARY OF POLICY EVALUATION RESULTS

The estimability of any expression of the form

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- If Q is estimable, then its estimand can be derived in polynomial time (by estimable we mean either from observational or from experimental studies.)
- The algorithm is complete.

### OUTLINE

#### Concepts:

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#### Capabilities:

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- \* Transportability
- \* Mediation
- \* Missing Data

# PROBLEM 2. GENERALIZABILITY AMONG POPULATIONS BREAK (TRANSPORTABILITY)

#### Question:

Is it possible to predict the effect of X on Y in a certain population  $\Pi^*$ , where no experiments can be conducted, using experimental data learned from a different population  $\Pi$ ?

Answer: Sometimes yes.

## HOW THIS PROBLEM IS SEEN IN OTHER SCIENCES? (e.g., external validity, meta-analysis, ...)

 "Extrapolation across studies requires `some understanding of the reasons for the differences.'" (Cox, 1958)

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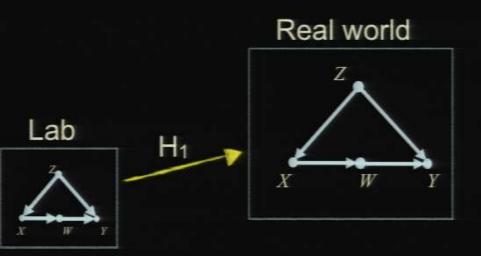
- "Extrapolation across studies requires `some understanding of the reasons for the differences.'" (Cox, 1958)
- "External validity asks the question of generalizability: To what populations, settings, treatment variables, and measurement variables can this effect be generalized?" (Shadish, Cook and Campbell, 2002)

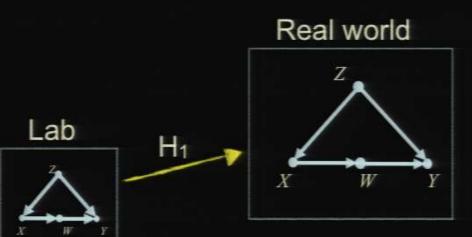
## HOW THIS PROBLEM IS SEEN IN OTHER SCIENCES? (e.g., external validity, meta-analysis, ...)

- "Extrapolation across studies requires `some understanding of the reasons for the differences.'" (Cox, 1958)
- "External validity' asks the question of generalizability: To what populations, settings, treatment variables, and measurement variables can this effect be generalized?" (Shadish, Cook and Campbell, 2002)
- "An experiment is said to have "external validity" if the distribution of outcomes realized by a treatment group is the same as the distribution of outcome that would be realized in an actual program." (Manski, 2007)

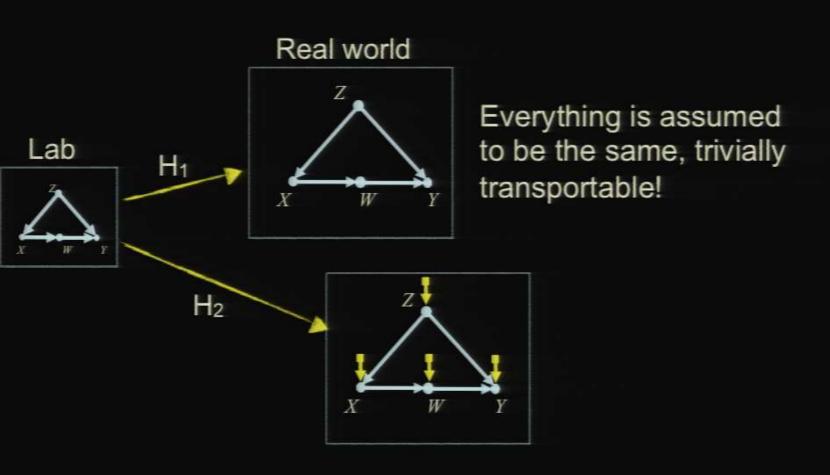
Lab

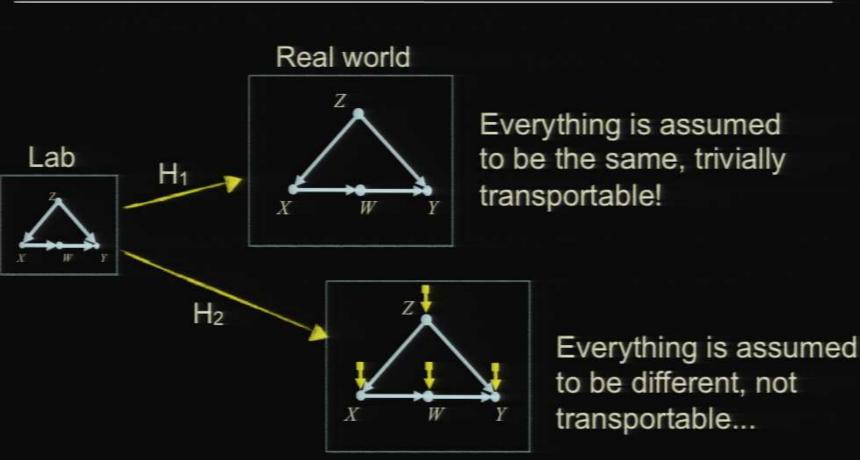




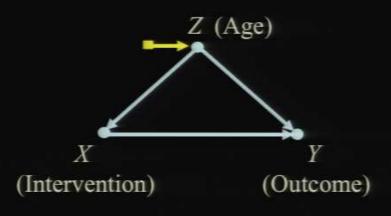


Everything is assumed to be the same, trivially transportable!



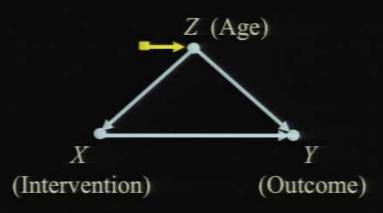


#### WHAT CAN EXPERIMENTS IN LA TELL US ABOUT NYC?



 $R: \Pi (LA) \longrightarrow \Pi^* (NY)$ 

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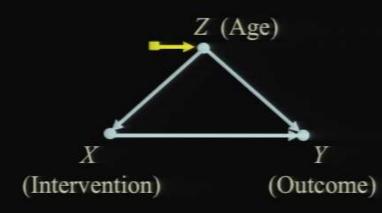
 $R: \Pi (LA) \longrightarrow \Pi^* (NY)$ 

#### Experimental study in LA

Measured: P(x,y,z)

 $P(y \mid do(x), z)$ 

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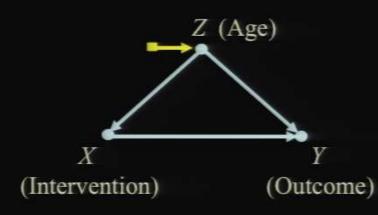
$$P(y \mid do(x), z)$$

#### Observational study in NYC

Measured:  $P^*(x, y, z)$ 

$$P^*(z) \neq P(z)$$

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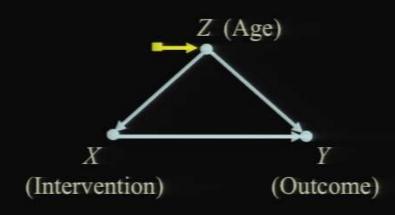
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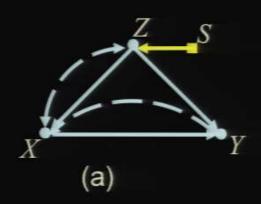
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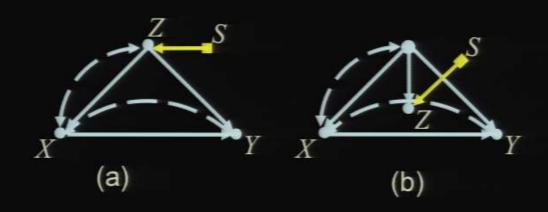
$$P^*(z) \neq P(z)$$

Needed: R = 
$$P^*(y | do(x)) = ? = \sum_{z} P(y | do(x), z) P^*(z)$$

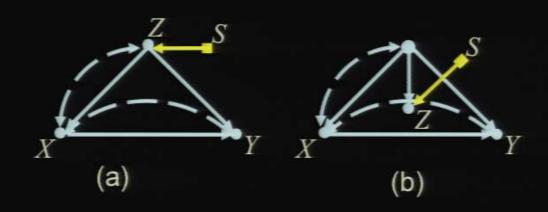


a) Z represents age

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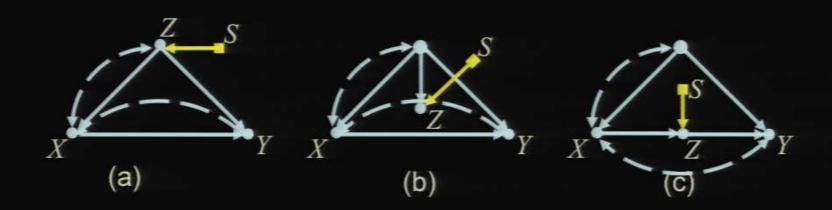


a) Z represents age

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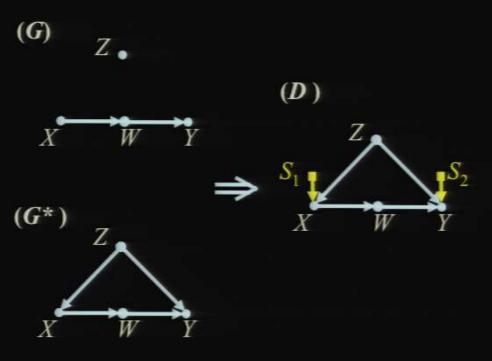
$$P^*(y \mid do(x)) = P(y \mid do(x))$$

c) Z represents a bio-marker

$$P^*(y | do(x)) = ?$$

# SEMANTICS FOR TRANSPORTABILITY SELECTION DIAGRAMS

How to encode disparities and commonalities about domains?

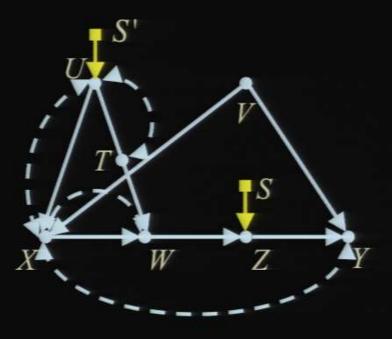


# TRANSPORTABILITY REDUCED TO CALCULUS

#### Theorem

A causal relation R is transportable from  $\prod$  to  $\prod^*$  if and only if it is reducible, using the rules of do-calculus, to an expression in which S is separated from do().

# RESULT: ALGORITHM TO DETERMINE IF AN EFFECT IS TRANSPORTABLE



INPUT: Annotated Causal Graph

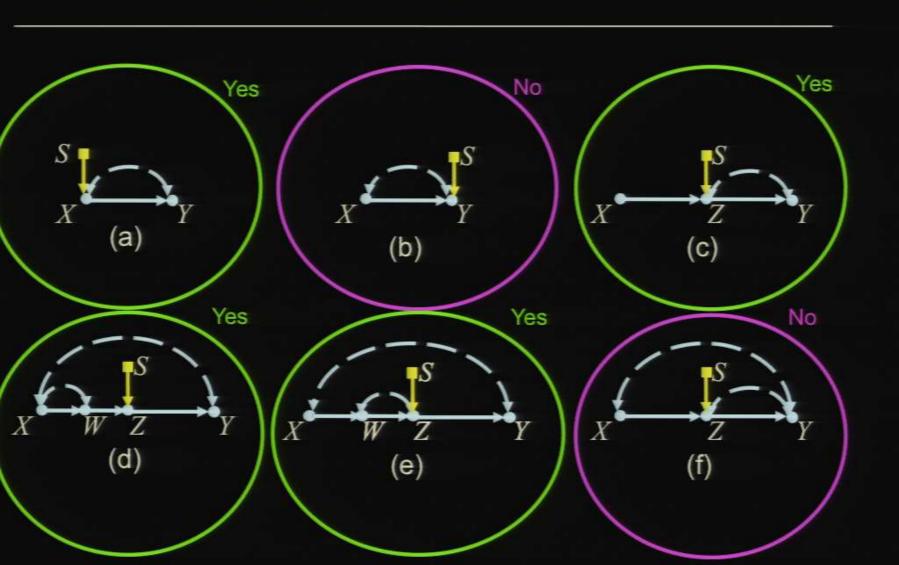
S → Factors creating differences

#### **OUTPUT:**

- Transportable or not?
- Measurements to be taken in the experimental study
- Measurements to be taken in the target population
- 4. A transport formula

$$P^*(y|do(x)) = \sum_{z} P(y|do(x),z) \sum_{z} P^*(z|w) \sum_{z} P(w|do(w),t) P^*(t)$$

# WHICH MODEL LICENSES THE TRANSPORT OF THE CAUSAL EFFECT $X \rightarrow Y$

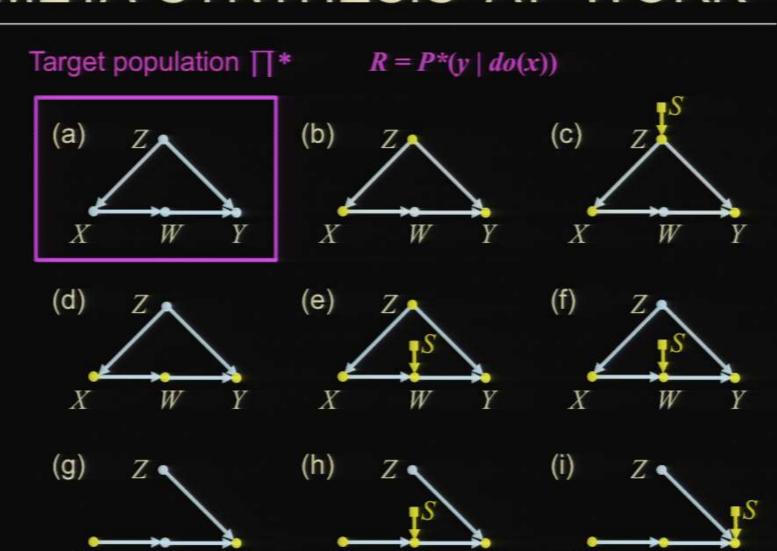


# FROM META-ANALYSIS TO META-SYNTHESIS

#### The problem

How to combine results of several experimental and observational studies, each conducted on a different population and under a different set of experimental conditions, so as to construct an aggregate measure of effect size that is "better" than any one study in isolation.

### META-SYNTHESIS AT WORK



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- The algorithm is complete.
- The causal calculus is complete for this task.

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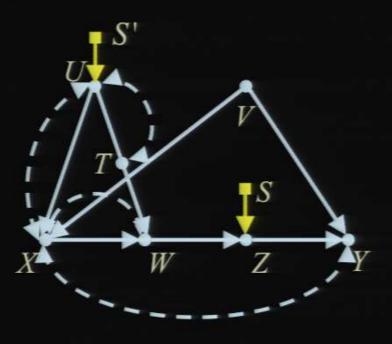
$$R = P^*(y | do(x)) = P(y | do(x), s)$$

$$= \sum_{w} P(y | do(x), s, w) P(w | do(x), s)$$

$$= \sum_{w} P(y | do(x), w) P(w | s)$$

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#### META-SYNTHESIS AT WORK

#### Target population ∏\* $R = P^*(y \mid do(x))$ (a) (b) (c) X XW WY W (d) (e) (f) W X W W(g) (h) (i) Z

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# MEDIATION: A GRAPHICAL-COUNTERFACTUAL SYMBIOSIS

- 1. Why decompose effects?
- 2. What is the definition of direct and indirect effects?
- 3. What are the policy implications of direct and indirect effects?
- 4. When can direct and indirect effect be estimated consistently from experimental and nonexperimental data?

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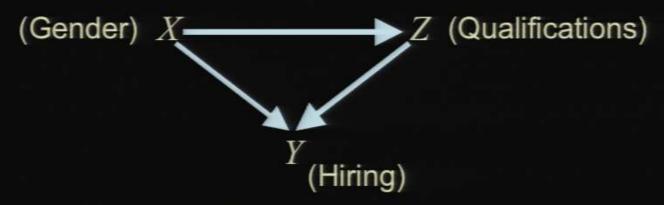
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#### WHY DECOMPOSE EFFECTS?

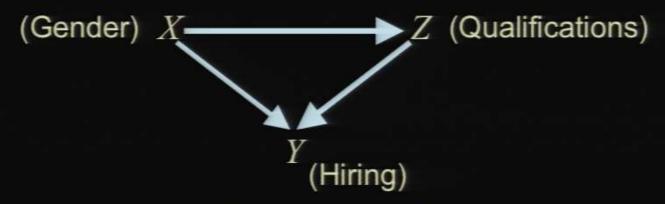
- To understand how Nature works
- 2. To comply with legal requirements
- To predict the effects of new type of interventions: deactivate a mechanism, rather than fix a variable

Can data prove an employer guilty of hiring discrimination?



What is the direct effect of X on Y?

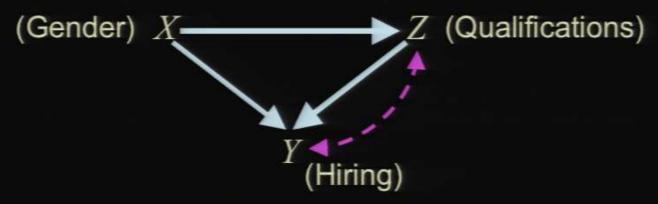
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What is the direct effect of X on Y?

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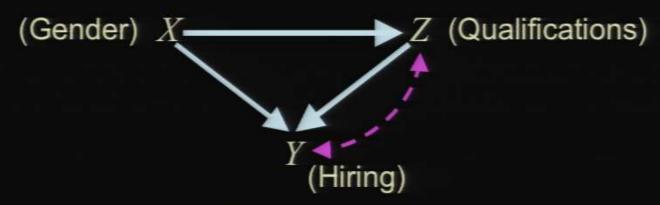


What is the direct effect of X on Y? (CDE)

 $E(Y|do(x_1),do(z)) - E(Y|do(x_0),do(z))$ 

Adjust for Z? No! No!

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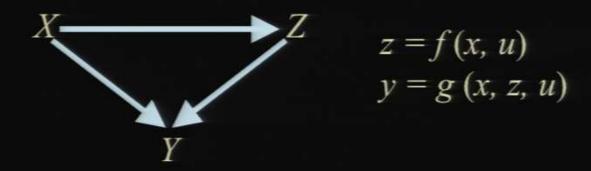
 $E(Y|do(x_1),do(z)) - E(Y|do(x_0),do(z))$ 

(z-dependent) Adjust for Z? No! No!

Identification is completely solved (Tian & Shpiser, 2006)

### NATURAL INTERPRETATION OF AVERAGE DIRECT EFFECTS

Robins and Greenland (1992), Pearl (2001)



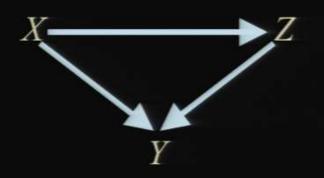
#### Natural Direct Effect of *X* on *Y*: $DE(x_0, x_1; Y)$

The expected change in Y, when we change X from  $x_0$  to  $x_1$  and, for each u, we keep Z constant at whatever value it attained before the change.

$$E[Y_{x_1Z_{x_0}}-Y_{x_0}]$$

In linear models, DE = Controlled Direct Effect =  $\beta(x_1 - x_0)$ 

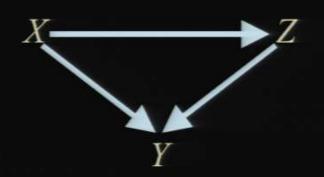
## DEFINITION OF INDIRECT EFFECTS



$$z = f(x, u)$$
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#### Indirect Effect of X on Y: $IE(x_0, x_1; Y)$

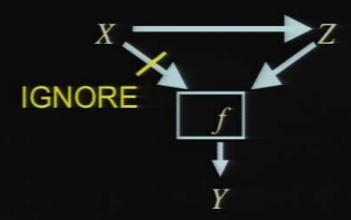
The expected change in Y when we keep X constant, say at  $x_0$ , and let Z change to whatever value it would have attained had X changed to  $x_1$ .

$$E[Y_{x_0}Z_{x_1} - Y_{x_0}]$$

In linear models, IE = TE - DE

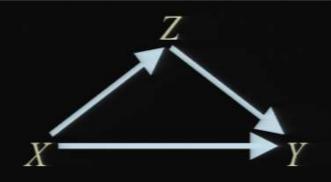
# POLICY IMPLICATIONS OF INDIRECT EFFECTS

What is the indirect effect of X on Y?



Deactivating a link – a new type of intervention

### THE MEDIATION FORMULAS IN UNCONFOUNDED MODELS



$$z = f(x, u_1)$$
  

$$y = g(x, z, u_2)$$
  

$$u_1 \text{ independent of } u_2$$

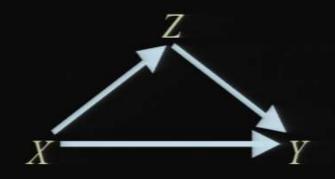
$$DE = \sum_{z} [E(Y \mid x_{1}, z) - E(Y \mid x_{0}, z)]P(z \mid x_{0})$$

$$IE = \sum_{z} [E(Y \mid x_0, z)[P(z \mid x_1) - P(z \mid x_0)]$$

$$TE = E(Y \mid x_1) - E(Y \mid x_0)$$
  $TE \neq DE + IE$ 
 $IE = Fraction of responses explained by mediation (sufficient)$ 

TE - DE = Fraction of responses owed to mediation (necessary)

### THE MEDIATION FORMULAS IN UNCONFOUNDED MODELS



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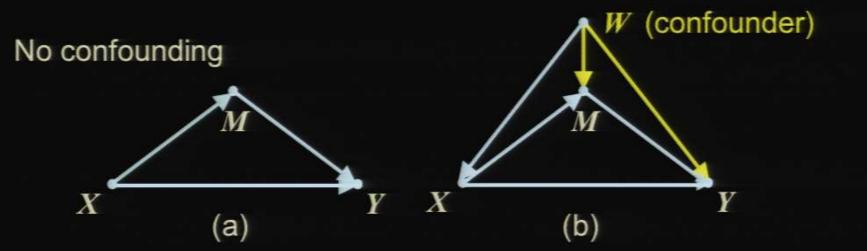
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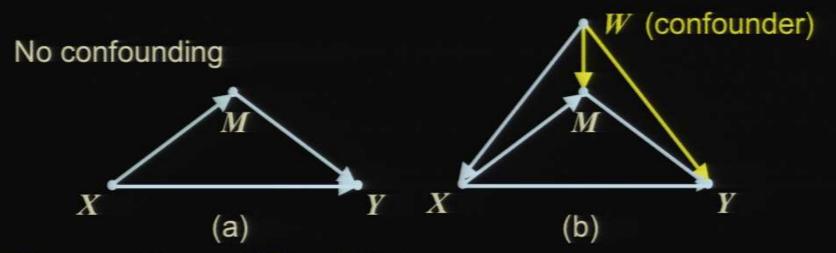
$$TE = E(Y \mid x_1) - E(Y \mid x_0)$$
  $TE \neq DE + IE$ 

Complete identification conditions for confounded models with multiple mediators (Pearl 2001; Shpitser 2013).

# TRANSPARENT CONDITIONS OF NDE IDENTIFICATION



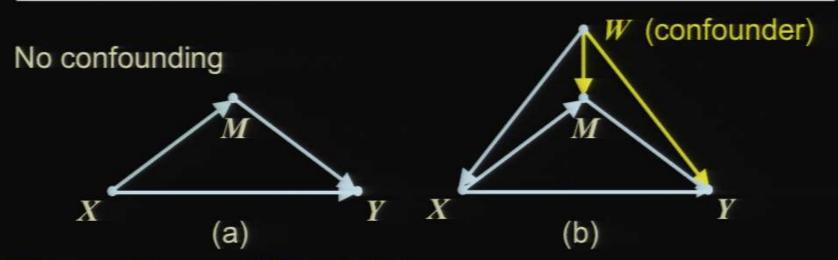
# TRANSPARENT CONDITIONS OF NDE IDENTIFICATION



There exists a set W such that:

- A-1 No member of W is a descendant of X.
- A-2 W blocks all back-door paths from M to Y, disregarding the one through X.

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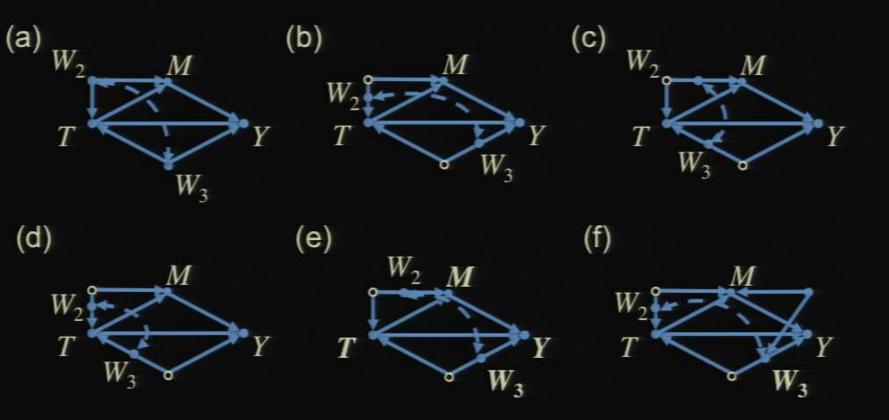
- A-1 No member of W is a descendant of X.
- A-2 W blocks all back-door paths from M to Y, disregarding the one through X.
- A-3 The W-specific effect of X on M is identifiable.

 $P(m \mid do(x), w)$ 

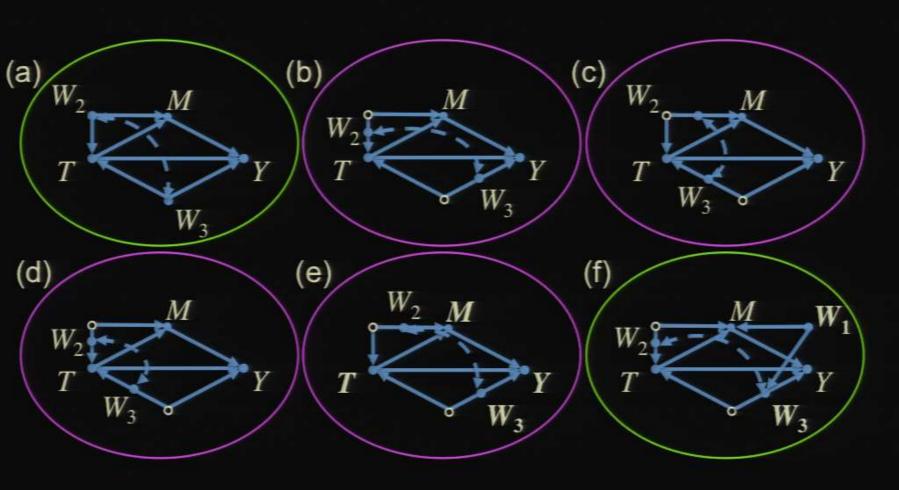
A-4 The W-specific effect of  $\{X, M\}$  on Y is identifiable.

 $P(y \mid do(x,m),w)$ 

## WHEN CAN WE IDENTIFY MEDIATED EFFECTS?



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- Ignorability is not required for identifying natural effects
- The nonparametric estimability of natural (and controlled) direct and indirect effects can be determined in polynomial time given any causal graph G with both measured and unmeasured variables.
- If NDE (or NIE) is estimable, then its estimand can be derived in polynomial time.
- The algorithm is complete and was extended to any path-specific effect by Shpitser (2013).

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- Current practices are based on statistical characterization (Rubin, 1976) of a problem that is inherently causal.
- Needed: (1) theoretical guidance,
   (2) performance guarantees, and (3) tests of assumptions.

## WHAT CAN CAUSAL THEORY DO FOR MISSING DATA?

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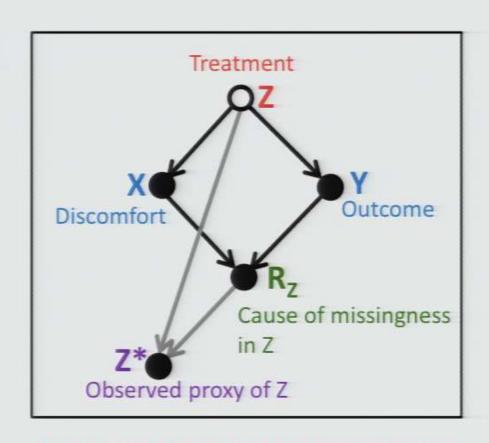
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- Q-3. Can we tell from data if the world does not work as postulated?
- To answer these questions, we need models of the world, i.e., process models.
- Statistical characterization of the problem is too crude, e.g., MCAR, MAR, MNAR.

#### **Graphical Models for Inference With Missing Data**

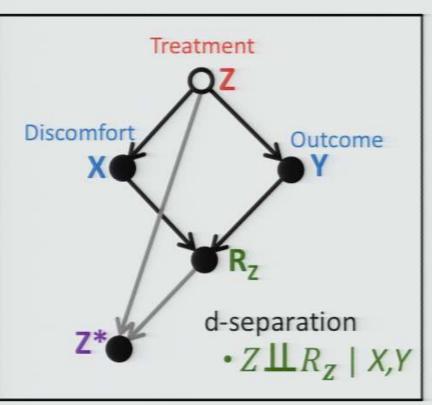
(From Mohan et al., NIPS-2013)

Х	Υ	Z*	R <sub>z</sub>	P(Z*,X,Y,R <sub>Z</sub> )
0	0	0	0	0.01
0	0	1	0	0.21
0	1	0	0	0.01
0	1	1	0	0.04
1	0	0	0	0.02
1	0	1	0	0.20
1	1	0	0	0.05
1	1	1	0	0.08
0	0	m	1	0.01
0	1	m	1	0.02
1	0	m	1	0.30
1	1	m	1	0.05



Graph depicting the missingness process

### Recoverability of Query (Q)



Is Q=P(X,Y,Z) recoverable?

$$Q = P(X, Y, Z)$$

$$= P(Z|X, Y)P(X, Y)$$

$$= P(Z|R_Z = 0, X, Y)P(X, Y)$$

$$= P(Z^*|R_Z = 0, X, Y)P(X, Y)$$

#### WHY GRAPHS?

$$x \longrightarrow y \longrightarrow z \longrightarrow w$$

 Match the organization of human knowledge

#### WHY GRAPHS?

$$z \perp \!\!\!\perp x \mid y \quad w \perp \!\!\!\perp xy \mid z \implies x \perp \!\!\!\perp wz \mid y$$

- Match the organization of human knowledge
- Guard veracity of assumptions
- Assure transparency of assumptions
- Assure transparency of their logical ramifications

#### WHY GRAPHS?

$$z \coprod x \mid y \quad w \coprod xy \mid z \quad \Rightarrow \quad x \coprod wz \mid y$$

- Match the organization of human knowledge
- Guard veracity of assumptions
- Assure transparency of assumptions
- Assure transparency of their logical ramifications
- Blueprints for simulation

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Given a missingness model G and data D, when is a quantity Q estimable from D without bias?

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#### Non-recoverability

Theoretical impediment to any estimation strategy

#### Recoverability

Given a missingness model G and data D, when is a quantity Q estimable from D without bias?

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#### Testability

Given a model G, when does it have testable implications (refutable by some partially-observed data D')?

#### Recoverability

Given a missingness model G and data D, when is a quantity Q estimable from D without bias?

#### Non-recoverability

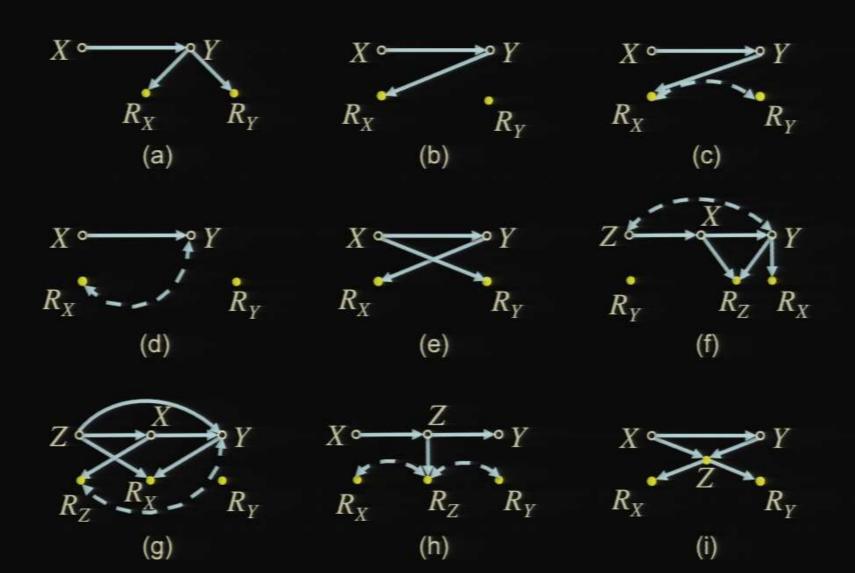
Theoretical impediment to any estimation strategy

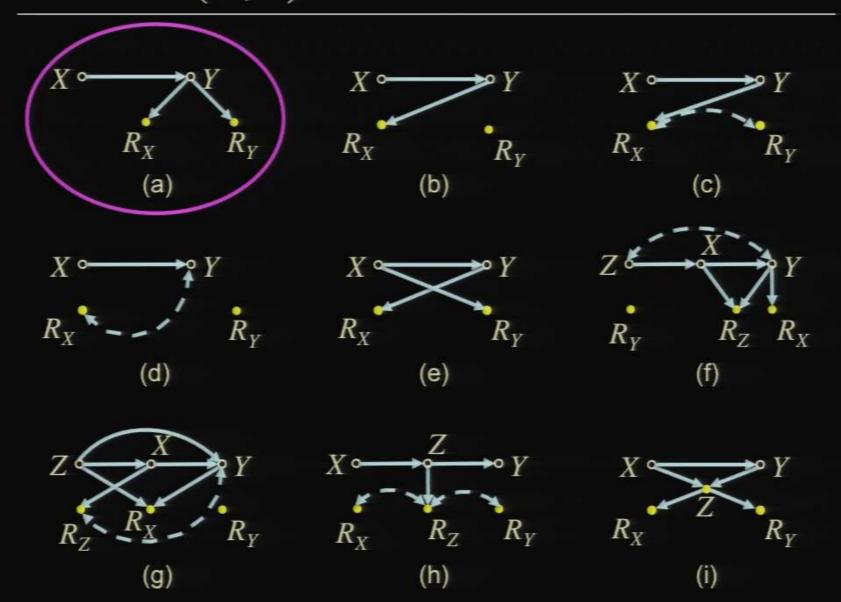
#### Testability

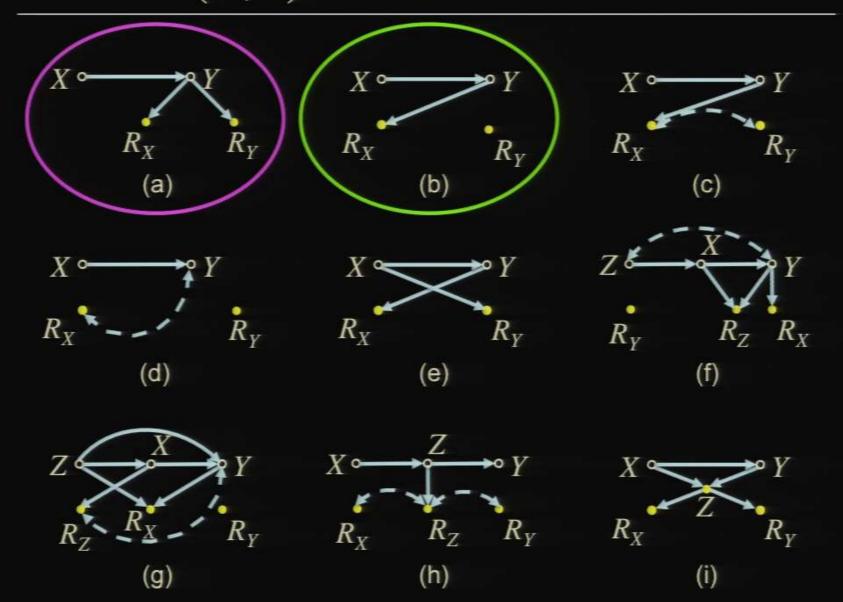
Given a model G, when does it have testable implications (refutable by some partially-observed data D')?

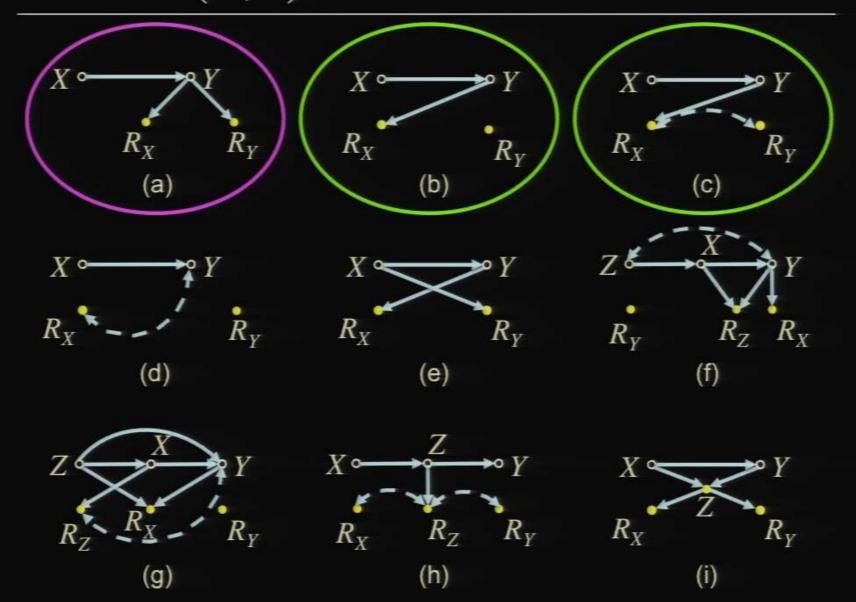
#### What is known about Recoverability and Testability?

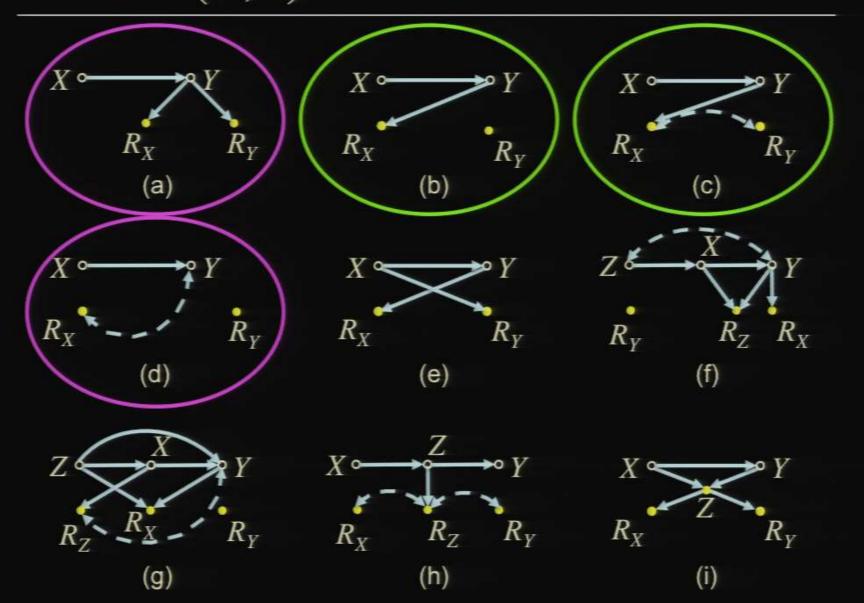
MCAR	recoverable	almost testable
MAR	recoverable	uncharted
MNAR	uncharted	uncharted

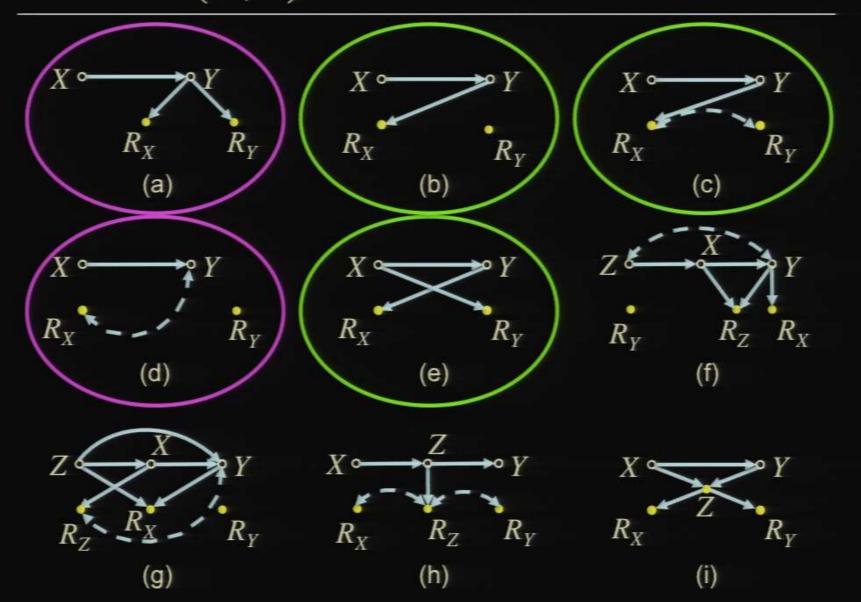


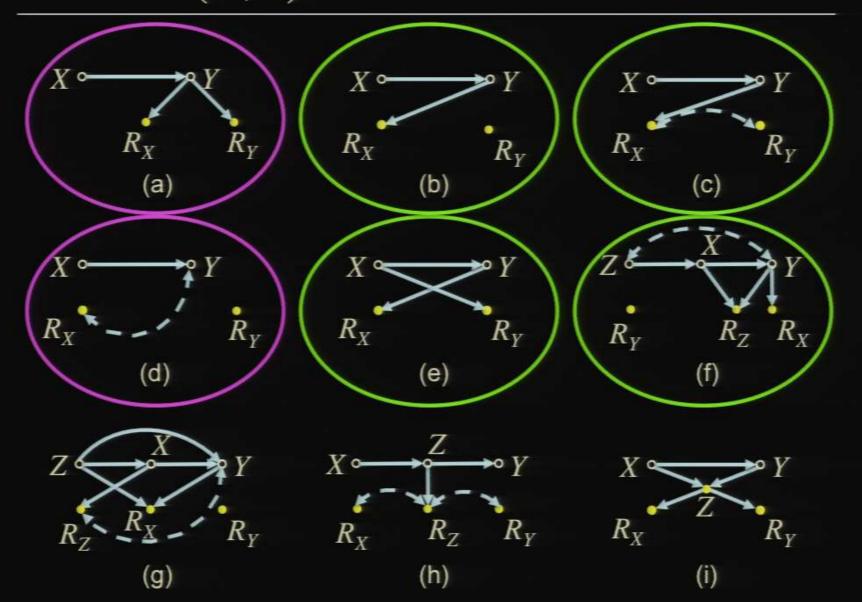


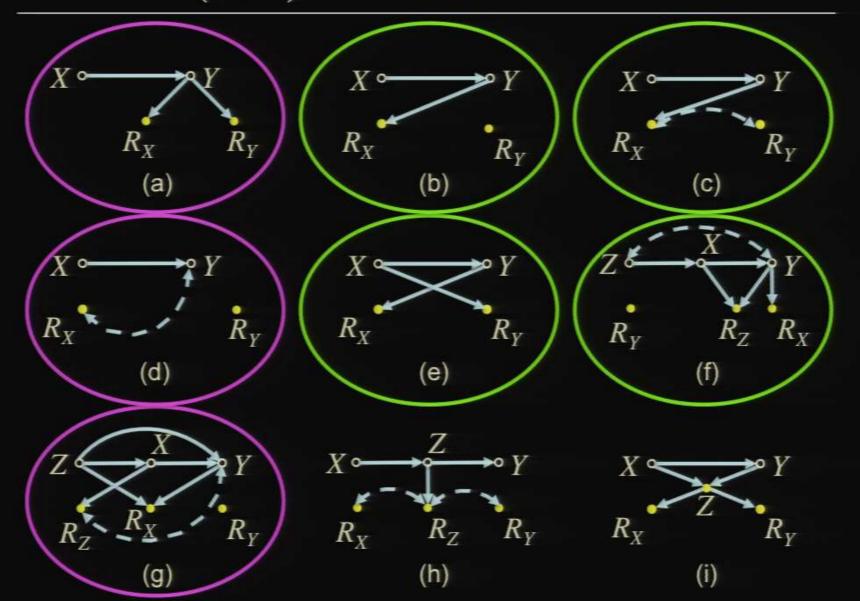


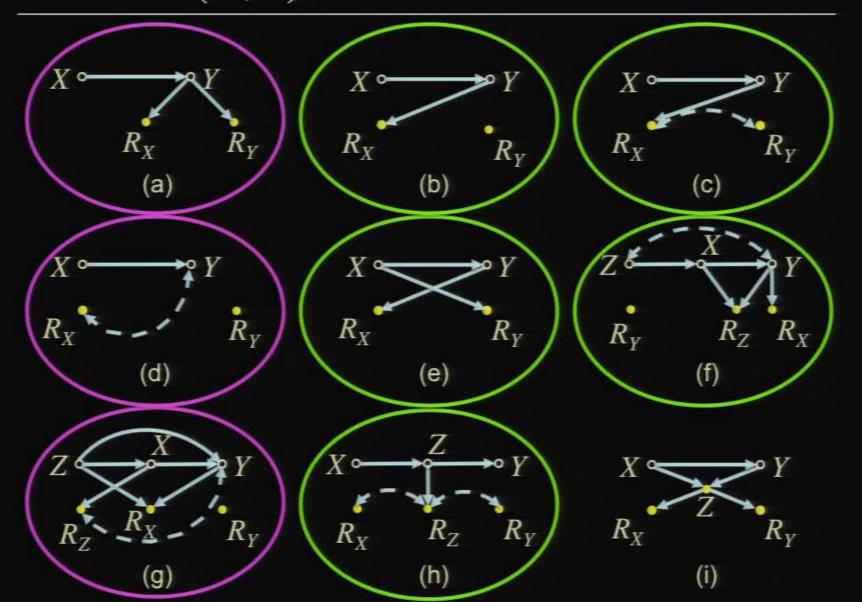


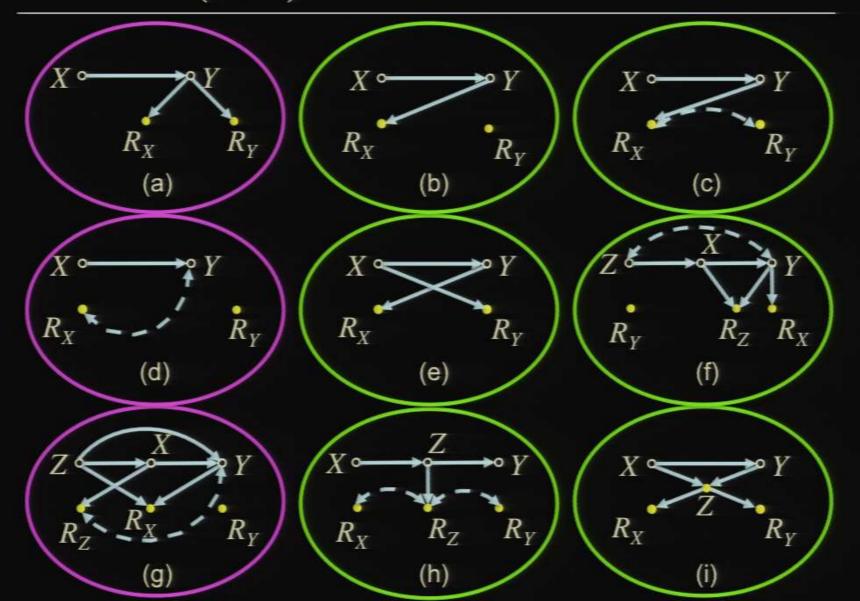


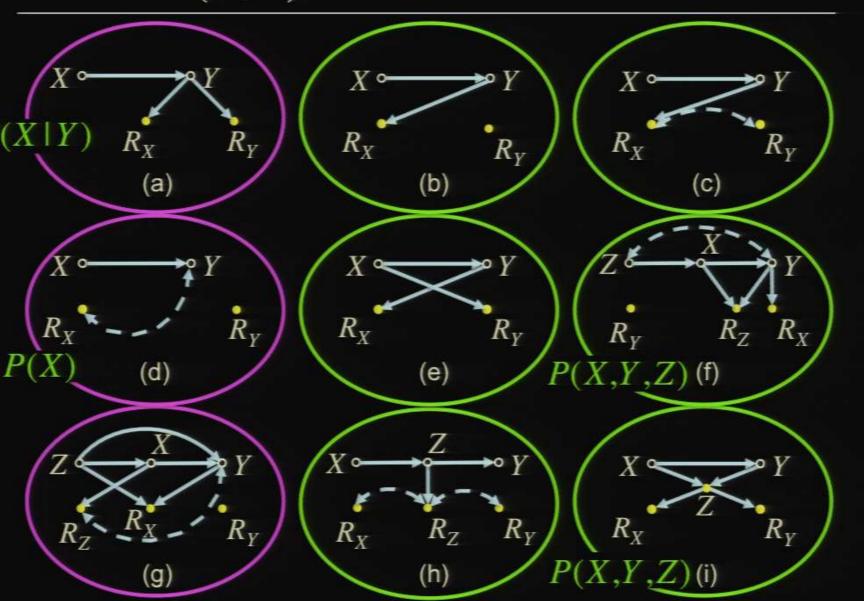












## WHAT IF WE DON'T HAVE THE GRAPH?

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 Constructing the graph requires less knowledge than deciding whether a problem lies in MCAR, MAR or MNAR.

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- Knowing whether non-convergence is due to theoretical impediment or local optima, is extremely useful.
- Graphs unveil when a model is testable.

### CONCLUSIONS

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- Think nature, not data, not even experiment.
- Think hard, but only once the rest is mechanizable.
- Speak a language in which the veracity of each assumption can be judged by users, and which tells you whether any of those assumptions can be refuted by data.

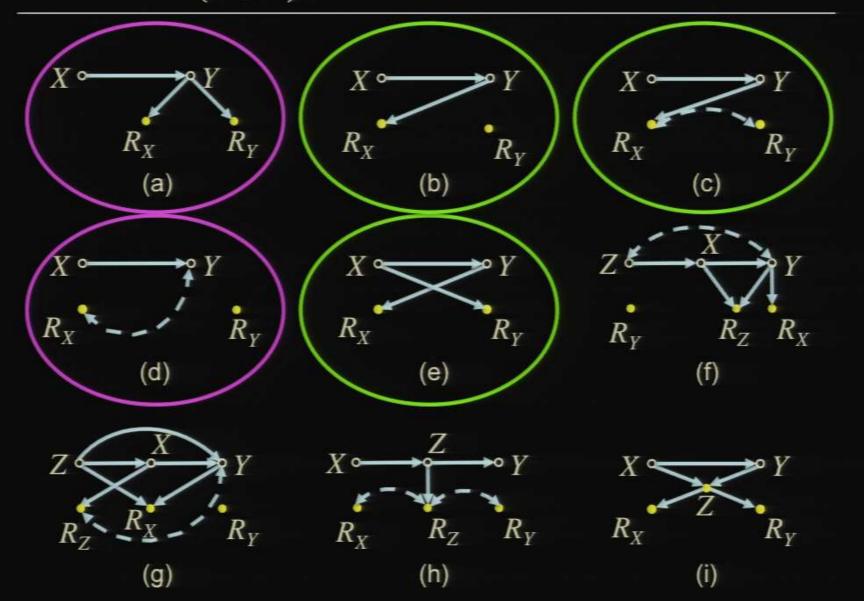
### Thank you

### CONCLUSIONS

# WHAT IF WE DON'T HAVE THE GRAPH?

 Constructing the graph requires less knowledge than deciding whether a problem lies in MCAR, MAR or MNAR.

### IS P(X,Y) RECOVERABLE?

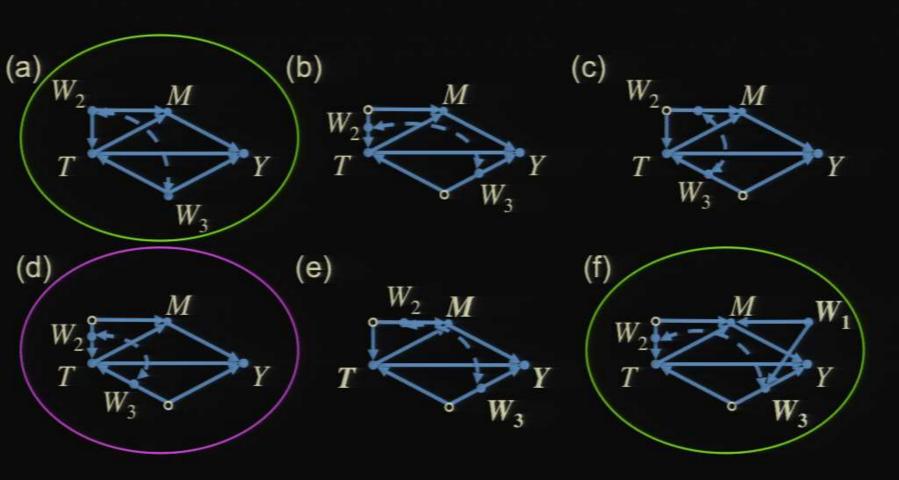


### WHY GRAPHS?

$$x \longrightarrow y \longrightarrow z \longrightarrow w$$

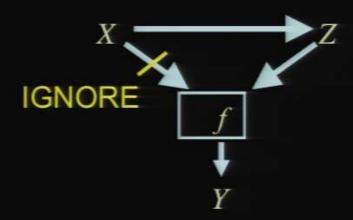
 Match the organization of human knowledge

# WHEN CAN WE IDENTIFY MEDIATED EFFECTS?



# POLICY IMPLICATIONS OF INDIRECT EFFECTS

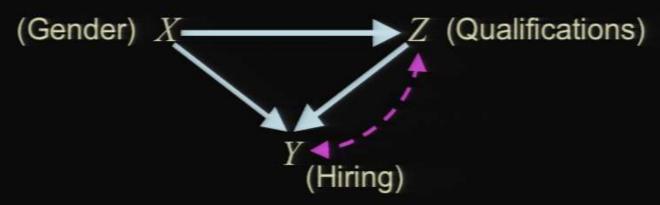
What is the indirect effect of X on Y?



Deactivating a link – a new type of intervention

# LEGAL IMPLICATIONS OF DIRECT EFFECT

Can data prove an employer guilty of hiring discrimination?



What is the direct effect of X on Y? (CDE)

$$E(Y|do(x_1),do(z)) - E(Y|do(x_0),do(z))$$

Adjust for Z? No! No!

### OUTLINE

### Concepts:

- \* Causal inference a paradigm shift
- \* The two fundamental laws

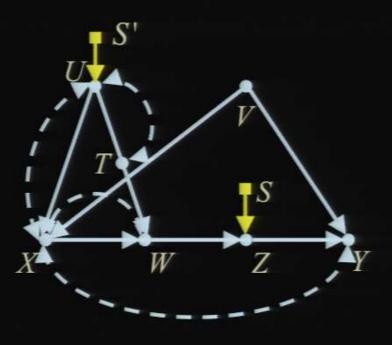
#### Basic tools:

- \* Graph separation
- \* The truncated product formula
- \* The back-door adjustment formula
- \* The do-calculus

### Capabilities:

- \* Policy evaluation
- \* Transportability
- \* Mediation
- \* Missing Data

## RESULT: ALGORITHM TO DETERMINE IF AN EFFECT IS TRANSPORTABLE



INPUT: Annotated Causal Graph

S → Factors creating differences

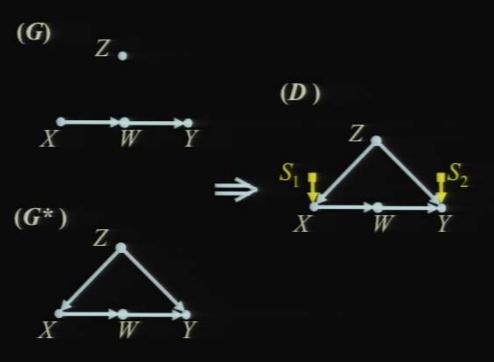
#### **OUTPUT:**

- Transportable or not?
- Measurements to be taken in the experimental study
- Measurements to be taken in the target population
- 4. A transport formula

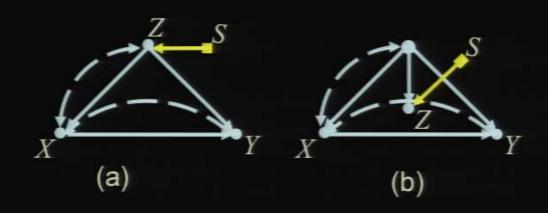
$$P^*(y|do(x)) = \sum_{z} P(y|do(x),z) \sum_{z} P^*(z|w) \sum_{z} P(w|do(w),t) P^*(t)$$

# SEMANTICS FOR TRANSPORTABILITY SELECTION DIAGRAMS

How to encode disparities and commonalities about domains?



### TRANSPORT FORMULAS DEPEND ON THE CAUSAL STORY

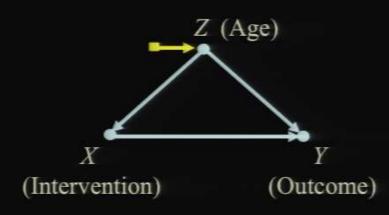


a) Z represents age

$$P^*(y | do(x)) = \sum_{z} P(y | do(x), z) P^*(z)$$

### MOTIVATION

#### WHAT CAN EXPERIMENTS IN LA TELL US ABOUT NYC?



 $R: \Pi (LA) \longrightarrow \Pi^* (NY)$ 

### Experimental study in LA

Measured:

$$P(y \mid do(x), z)$$

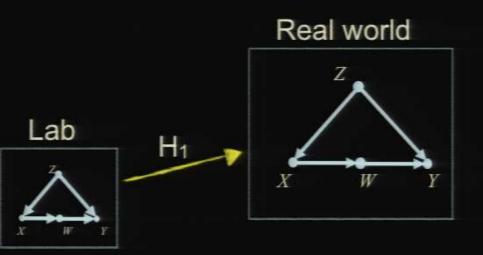
#### Observational study in NYC

Measured:  $P^*(x, y, z)$ 

$$P^*(x, y, z)$$

$$P^*(z) \neq P(z)$$

# MOVING FROM THE "LAB" TO THE "REAL WORLD" ...



### SUMMARY OF POLICY EVALUATION RESULTS

The estimability of any expression of the form

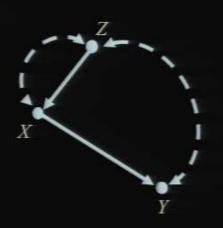
$$Q = P(y_1, y_2, ..., y_n \mid do(x_1, x_2, ..., x_m), z_1, z_2, ..., z_k)$$

can be determined given any causal graph G containing measured and unmeasured variables.

 If Q is estimable, then its estimand can be derived in polynomial time (by estimable we mean either from observational or from experimental studies.)

### WHAT CAN EXPERIMENTS ON DIET REVEAL ABOUT THE EFFECT OF CHOLESTEROL ON HEART ATTACK?

Ġ:



Z: Diet

X: Cholesterol level

Y: Heart Attack

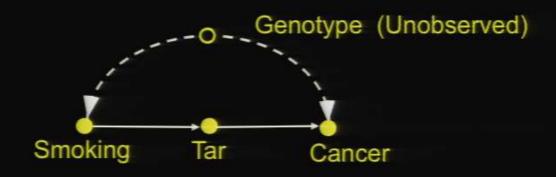
#### Measured:

Observational study: P(x, y, z)

Experimental study:  $P(x, y \mid do(z))$ 

Needed: 
$$Q = P(y \mid do(x)) = ? = \frac{P(x, y \mid do(z))}{P(x \mid do(z))}$$

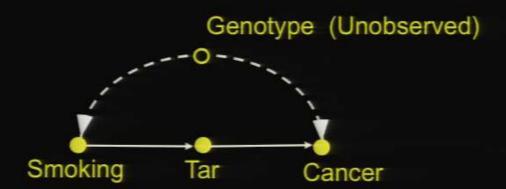
### DERIVATION IN CAUSAL CALCULUS



$$P(c \mid do(s)) = \Sigma_{t} P(c \mid do(s), t) P(t \mid do(s))$$
Probability Axioms
$$= \Sigma_{t} P(c \mid do(s), do(t)) P(t \mid do(s))$$
Rule 2
$$= \Sigma_{t} P(c \mid do(s), do(t)) P(t \mid s)$$
Rule 2
$$= \Sigma_{t} P(c \mid do(t)) P(t \mid s)$$
Rule 3
$$= \Sigma_{s'} \Sigma_{t} P(c \mid do(t), s') P(s' \mid do(t)) P(t \mid s)$$
Probability Axioms
$$= \Sigma_{s'} \Sigma_{t} P(c \mid t, s') P(s' \mid do(t)) P(t \mid s)$$
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$$= \Sigma_{s'} \Sigma_{t} P(c \mid t, s') P(s' \mid do(t)) P(t \mid s)$$
Rule 3
$$= \Sigma_{s'} \Sigma_{t} P(c \mid t, s') P(s') P(t \mid s)$$
Rule 3

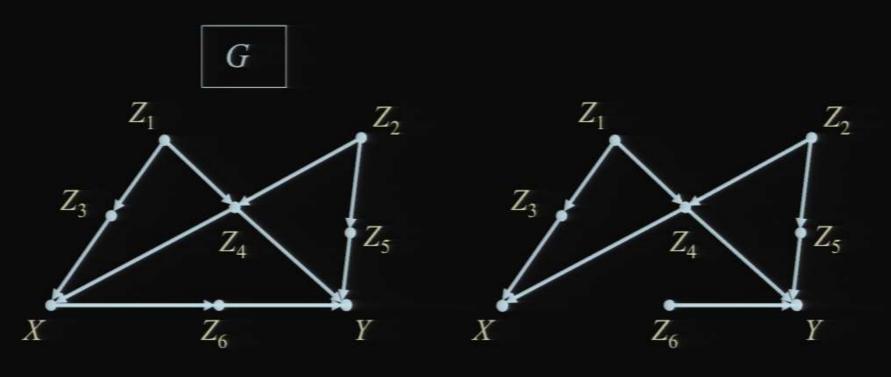
### GOING BEYOND ADJUSTMENT

**Goal:** Find the effect of S on C,  $P(c \mid do(s))$ , given measurements on auxiliary variable T, and when latent variables confound the relationship S-C.



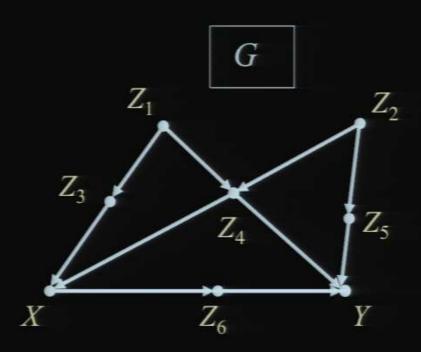
# ELIMINATING CONFOUNDING BIAS THE BACK-DOOR CRITERION

 $P(y \mid do(x))$  is estimable if there is a set Z of variables that d-separates X from Y in  $G_{\underline{x}}$ 



# TOOL 3. BACK-DOOR CRITERION (THE PROBLEM OF CONFOUNDING)

**Goal:** Find the effect of X on Y, P(y|do(x)), given measurements on auxiliary variables  $Z_1,...,Z_k$ 

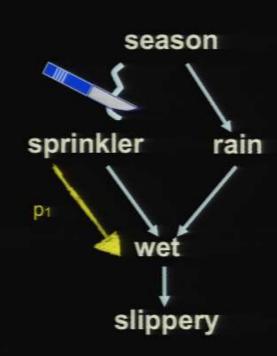


## IF SEASON IS LATENT, IS THE EFFECT STILL COMPUTABLE?

#### Queries:

$$Q_1 = Pr(wet | Sprinkler = on)$$
  
=  $P(p_1) + P(p_2)$ 

$$Q_2$$
 = Pr(wet | do(Sprinkler = on))  
= P(p<sub>1</sub>)



∑se,Ra,Sl P(Se) P(So Se) P(Ra | Se) P(We | Sp, Ra) P(Sl | We)

= ∑se P(We | Sp, Se) P(Se) Adjustment for direct causes

### NO FREE LUNCH: ASSUMPTIONS ENCODED IN CBNs

### Definition (Causal Bayesian Network):

P(v): observational distribution

 $P(v \mid do(x))$ : experimental distribution

P\*: set of all observational and experimental distributions

A DAG G is called a Causal Bayesian Network compatible with P\* if and only if the following three conditions hold for every  $P(v \mid do(x)) \in P^*$ :

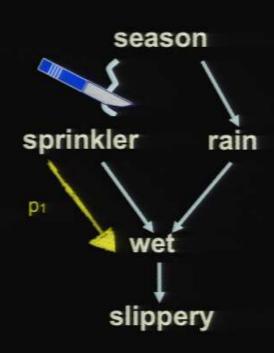
- i.  $P(v \mid do(x))$  is Markov relative to G;
- ii.  $P(v_i | do(x)) = 1$ , for all  $V_i \in X$ ;
- iii.  $P(v_i \mid pa_i, do(x)) = P(v_i \mid pa_i)$ , for all  $V_i \notin X$ .

# COMPUTING CAUSAL EFFECTS FROM OBSERVATIONAL DATA

#### Queries:

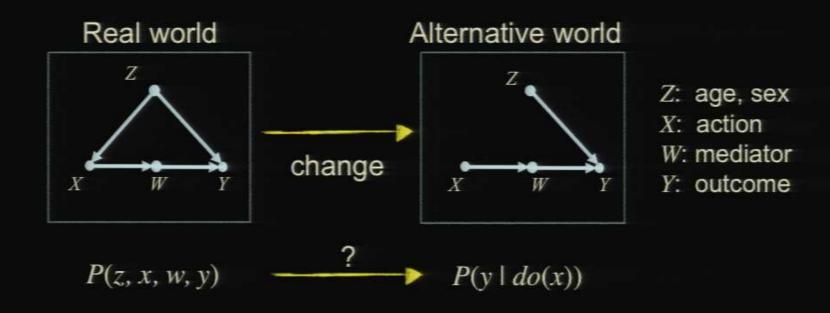
$$Q_1 = Pr(wet | Sprinkler = on)$$
  
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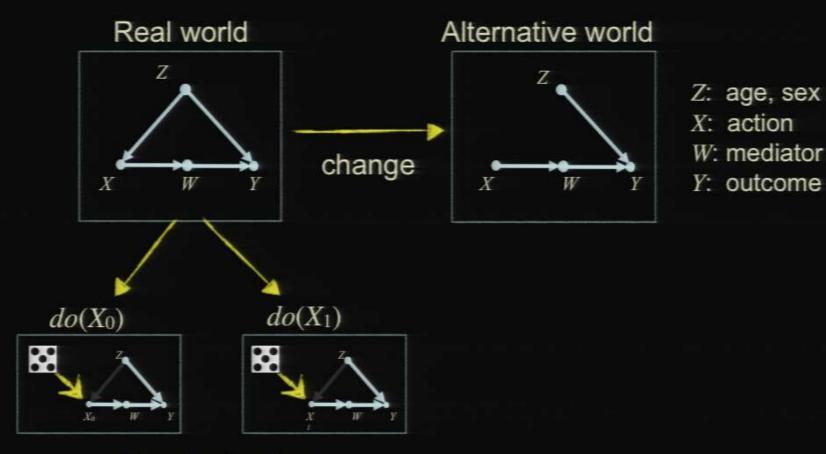


 $\sum_{Se,Ra,Sl} P(Se) P(Sp \mid Se) P(Ra \mid Se) P(We \mid Sp, Ra) P(Sl \mid We)$ 

## PROBLEM 1. COMPUTING EFFECTS FROM OBSERVATIONAL DATA



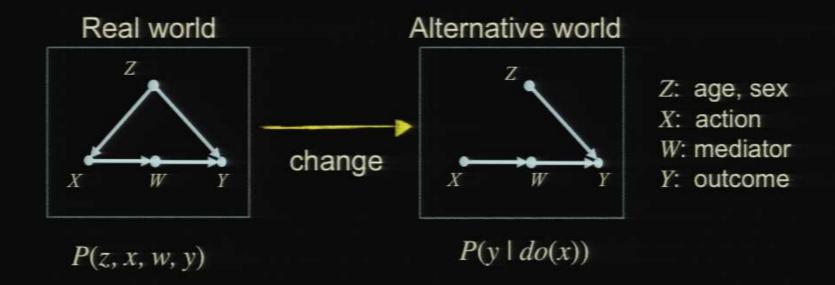
## METHOD FOR COMPUTING CAUSAL EFECTS: RANDOMIZED EXPERIMENTS



Randomization:

 $P(y \mid do(X_0))$   $P(y \mid do(X_1))$ 

### THE BIG PICTURE: THE CHALLENGE OF CAUSAL INFERENCE



- Goal: how much Y changes with X if we vary X between two different constants free from the influence of Z.
- This is the definition of causal effect.

# METHOD FOR COMPUTING CAUSAL EFECTS: RANDOMIZED EXPERIMENTS

